

WOMEN IN TECH & TELCO LEADERSHIP SUMMIT

LEAD, EMERGE AND ACHIEVE

Maximise your event experience!
Turn ideas and inspiration into action!

5 - 6
AUGUST 2021
ONLINE DELIVERY

LEARN FROM



Theresa Eyssens
Vice President,
Customer
Solutions & Cloud



Marc Havercroft
Global Chief
Customer Officer



Jenni Barnett
Executive Director,
Telstra Digital



Sonia Nazaretian
Director,
Commercial North
Sector, Enterprise
Partner Group



Alexandra Sloane
Director Marketing
Communications

OPTUS



Microsoft



Chris Kelly
Vice President,
Infrastructure
Solutions Group
(APJ)



**Rowena
Westphalen**
Vice President,
Innovation, APAC



**Rowena
Westphalen**
Vice President,
Innovation, APAC



**Ashe-lee
Jegathesan**
Chief Operating
Officer



Tania Jollie
Senior
Vice President,
Sales, ANZ

DELLTechnologies



nearmap

EXPERT FACILITATOR



Anna Saunders
Director & Principal Coach
Leadership Creativity

FEATURING

- ▶ Inspirational Keynotes
- ▶ Interactive Discussion Panels
- ▶ Hands-on Workshop Modules

CONTACT US

Call +61 2 8239 9711 Use Code - I



LIQUIDLEARNING
bebetter

LEAP INTO THE FUTURE YOU DESERVE!

Despite considerable effort to retain women in the workforce, a 3:1 ratio of men to women across tech organisations reveals slow progress. To overcome the challenges, you'll need strategies to unite strengths with opportunities, allowing you to establish a leadership presence.

Explore how to navigate the hurdles of leading in a male-dominated environment. Learn how to thrive in an ambiguous, fast-paced and digitally disruptive industry. Be inspired by the most influential minds and leave with the courage to accelerate your leadership career.

Join us for two days of interactive and immersive learning as you gain access to high-profile keynotes, in-depth skill-building breakout sessions and hands-on leadership workshops. Be part of this stand-out industry event, where you'll have the opportunity to expand your professional competencies, build strategic connections and meet inspiring industry role models!

- ▶ **Build** and leverage your value proposition to achieve your leadership goals
- ▶ **Recognise** and overcome barriers to career progression
- ▶ **Become** an influential leader in a digitally disruptive environment
- ▶ **Leadership** strategies for a male-dominated workplace

EXPERT FACILITATOR

For over 25 years, Anna Saunders has been a successful senior leader in IT and Telecommunications. Anna is best known for leading the scale-up phase of IT at NBN Co as GM for the Network & Service Operations IT Group and is also credited with leading major IT transformation programs as Associate Director at Macquarie Group in Australia, USA and Hong Kong. Prior to her time at Macquarie Group and NBN, Anna led major projects and high-performing teams at Vodafone, Singtel Optus & CBA.

Throughout her career, Anna has been recognised for creating and leading successful, highly engaged teams. Anna now runs her own Leadership Mentoring company providing practical mentoring, based on her years of leadership experience, to help clients develop their leadership, communication, productivity, and resilience skills whilst delivering to business outcomes.



Anna Saunders
Director & Principal Coach
Leadership Creativity

SUMMIT DAY ONE

5 AUGUST

INTERACTIVE EVENT KICK-OFF

9:00 - 9:30

Set the scene for two days of practical learning, inspirational sessions from industry leaders, lively panel discussions and hands-on workshop modules, where you will find the tools you need to turn ideas into action! Our expert facilitator Anna Saunders will introduce the key themes, and lead an interactive networking ice-breaker session to kick off the summit!

THE ART OF WHAT IS POSSIBLE

KEYNOTE

9:30 - 10:15

In order to get ahead and forge a new path, leaders must adopt a growth mentality and imagine the art of what is possible. Leaders need to ask themselves: What can we do now that we couldn't do before? Whether this is thanks to changes in technology, user behaviour or your organization's core values - That's how great organisations and leaders drive market leadership and deliver success. Join VP, Optus Enterprise, Theresa Eyssens as she reflects strategic components of her role and career, explores how a focus on customer success has driven her personal success, and how being the first female in her role, along with other senior women in the space, has enabled new perspective to bear across multiple vertical market sectors.

Theresa Eyssens

Vice President, Customer Solutions & Cloud
Optus



WOMEN IN POWER - MINDSET SECRETS OF SUCCESSFUL LEADERS

PANEL

10:30 - 12:00

Fearless leaders rise from failures, learn to take risks and embrace challenges. Hear all about the mindset of these inspirational women who have climbed the corporate ladder to leadership roles.

Sonia Nazaretian

Director, Commercial North Sector,
Enterprise Partner Group
Microsoft



Alexandra Sloane

Director Marketing Communications
Facebook



Rowena Westphalen

Vice President, Innovation, APAC
Salesforce



Ashe-lee Jegathesan

Chief Operating Officer
Uniti Group



INTERACTIVE WORKSHOP

1:00 - 4:30

Develop self-awareness and authenticity

- ▶ Values-based leadership: what it means to be an authentic leader
- ▶ Identify your key strengths and potential derailers as a leader
- ▶ Identify how best to utilise your optimal leadership style within the context of your organisation

Leading through change with confidence and resilience

- ▶ Evaluate the importance of keeping up to date in a rapidly evolving industry
- ▶ Practical strategies to remain resilient
- ▶ How do effective leaders and managers promote performance in complex settings?

Anna Saunders

Director & Principal Coach
Leadership Creativity

SUMMIT DAY TWO

6 AUGUST

ACTION PLANNING FOR DAY TWO...

9:00 - 9:30

Welcome back for Day Two - there's a lot to digest from our amazing speakers and action modules so far! Our expert facilitator Anna Saunders will recap the key learnings and takeaways from Day One, and help you prep an action plan to maximise your event experience over our jam-packed second day!

INTERACTIVE WORKSHOP

9:30 - 10:50

Transformational leadership strategies to accelerate team performance

- ▶ Leverage team dynamics to enhance performance
- ▶ Challenge, support and empower others
- ▶ Manage uncooperative staff members

Anna Saunders Director & Principal Coach
Leadership Creativity

WHAT IT TAKES TO BE A LEADER IN THE DIGITAL AGE

PANEL

11:10 - 12:40

The fourth industrial revolution brings unprecedented challenges, driven by the advent of new technologies. You'll have to pave the way amid transitions, disruptions, chaos and ambiguity. Our panellists will discuss the skills and approach required for leaders to survive and thrive in the age of disruption.

Chris Kelly Vice President,
Infrastructure Solutions Group (APJ)
Dell

 Dell Technologies

Jenni Barnett
Executive Director, Telstra Digital
Telstra

 Telstra

Marc Havercroft
Global Chief Customer Officer
SAP Australia

 SAP

Tania Jollie
Senior Vice President, Sales, ANZ
Nearmap

 Nearmap

LEADING TRANSFORMATIONAL CHANGE WHILE UPHOLDING WORKPLACE CULTURE

CASE STUDY

13:40 - 14:30

Driving a new initiative within your organisation can be challenging and exciting, but requires strategic planning to ensure success. In this session, Kirsten will explore the changes she has been implementing within her organisation and will discuss how she has maintained the team environment while leading transformation.

Kirsten Waterman
Project Services Executive
Digital61

 digital61

INTERACTIVE WORKSHOP

14:50 - 16:30

Building networks, life mentors and a community of connections

- ▶ Understand the difference between advocates, supporters and mentors
- ▶ Build access to networks and genuine career sponsors
- ▶ Identify who you need in your network
- ▶ Maximise your mentor relationships

Anna Saunders
Director & Principal Coach
Leadership Creativity

WHO WILL ATTEND?

Current, aspiring and future women leaders in all roles working in the Tech & Telco industries, including:

- ▶ Managers
- ▶ Officers / Coordinators / Executives
- ▶ Directors / Assistant Directors
- ▶ Regional / National Managers
- ▶ Team Leaders
- ▶ Divisional Heads
- ▶ Advisors
- ▶ Analysts
- ▶ General Managers
- ▶ Business Consultants / Associates

WHAT OUR DELEGATES ARE SAYING



“ Well run, managed, great guest speakers with great insights, experience and amazing stories. Loved it all!!! ”



“ Best conference I've ever attended!

In my career I have been fortunate enough to have the opportunity to be part of the audience of many panels and this was an absolute stand out. Each and every panel member was honest, engaged, raw and real. So refreshing and engaging. ”



“ The content and topics discussed were exceptional and has provided me with great motivation to really look at my “why” and take the next step in my career. ”



Women in Tech & Telco Leadership Summit

5 - 6 August 2021 | Online Delivery

Booking Form

Event Reference: WTTW0821A - O
Priority Code: I

Registration Information

Organisation Name

Address Suburb State Postcode

Booking Contact Information

Title Full Name Position Email Phone

Delegate Information

Title Full Name or TBA Position Email

1
2
3
4
5
6
7
8
9
10

Your Investment

Options (per person) Qty	Rapid Action Rate Register and pay by 13 May	Value Plus Rate Register and pay by 1 June	Super Saver Rate Register and pay by 22 June	Early Bird Rate Register and pay by 13 July	Standard Rate
Virtual attendance					
2 Day Summit	\$1895 + GST = (\$2084.50)	\$2095 + GST = (\$2304.50)	\$2295 + GST = (\$2524.50)	\$2395 + GST = (\$2634.50)	\$2495 + GST = (\$2744.50)
Discounted off standard rates :	Save up to \$600	Save up to \$400	Save up to \$200	Save up to \$100	All prices listed in Australian Dollars

Group Discounts Available:	10% off Standard Rate Team of 3 - 4	15% off Standard Rate Team of 5 - 7	20% off Standard Rate Team of 8 - 9	25% off Standard Rate Team of 10 +
----------------------------	--	--	--	---------------------------------------

TOTAL incl GST

Conditions: Group discounts apply for bookings made simultaneously. Only one discount applies. Group discounts apply to standard rates only. Group discounts are not applicable to Value Plus, Super Saver and Early Bird rates. Discounts cannot be applied retrospectively and must be claimed at the time of booking. Liquid Learning Group reserves the right to have sole discretion on an organisation's eligibility for discounts.

Note: Course materials, refreshments & lunches are included. Travel and accommodation are NOT included. Registration options are per person only.

Payment Details

Payment is required prior to attending this event

- Credit Card
- Cheque (payable to Liquid Learning Group Pty Ltd)
- Electronic Funds Transfer
- Please invoice me:
Purchase Order No. #

Credit Card Details - Please charge my credit card for this registration:

Card Type Visa MasterCard American Express

Note: 2% surcharge applies to American Express payments

Card Number Expiry /

CVV Full Name as on card

Cardholder's Contact Number

Signature

X

Electronic Funds Transfer (EFT)

Please transfer funds directly to:
Westpac Account Name: Liquid Learning Group Pty Ltd
BSB: 032 002
Account No: 407 273
SWIFT Code: WPACAU2S

Amount

Please quote ref WTTW0821A - O and registrant name

Authority

Authorising Manager's Details: This registration is invalid without a signature

Name	Position	Phone
Email	Signature	Date

X

Email this form to: registration@liquidlearning.com.au or Call us on: +61 2 8239 9711

Registration Policy: If you are unable to attend this event, you may send a substitute delegate in your place at no additional cost. Please advise us of any substitutions as soon as possible. Alternatively, you may transfer your registration to another event run by Liquid Learning Group Pty Ltd. A 10% service fee may apply. Should you wish to cancel your registration, please notify us in writing as soon as possible and a credit note will be issued. This credit note will be valid for use at any future event held by Liquid Learning Group Pty Ltd in twelve months following the date of issue. Cancellation notifications received less than 14 days from the event running will receive a credit note to the value of the registration fee less a service fee of \$400 plus GST. Liquid Learning Group Pty Ltd does not provide refunds for cancellation. The prices above are based on one person per registration. It is not possible for multiple people to attend within any day of the event on a single registration. Split tickets, i.e. a different person attending each day of the event, can be arranged. A fee will apply. Please call us for details. Liquid Learning Group Pty Ltd takes all care to produce high-quality events that deliver as promised. All advertised details are correct at time of publishing. However, when circumstances beyond our control prevail,

we reserve the right to change program content, facilitators or venues. We also reserve the right to cancel or reschedule events if circumstances arise whereby the performance of the event is no longer feasible, possible or legal. Liquid Learning Group Pty Ltd will not be responsible for any loss or damage arising from any changes to or cancelling or rescheduling of an event. If an event is cancelled or rescheduled, Liquid Learning Group Pty Ltd will make every effort to contact every registered delegate. If an event is cancelled or you are unable to attend the rescheduled event, you will be issued with a credit note valid for use towards any future Liquid Learning Group Pty Ltd event held in the twelve months following the date of issue.

Disclaimer: Liquid Learning Group Pty Ltd has taken due care in selecting qualified professionals as its authors and course facilitators. The information provided by course facilitators is not produced by Liquid Learning Group Pty Ltd and should not be regarded as advice. Liquid Learning Group Pty Ltd accepts no responsibility for reliance on such information and recommends that its clients seek further professional advice.

Privacy Statement: Liquid Learning Group Pty Ltd is committed to your privacy. All information collected on this registration will be held in the strictest of confidence and in accordance with the Privacy Act 1988. Liquid Learning Group Pty Ltd will add your information to a secure database. This will be used primarily to contact you for ongoing research, product development and notice of future events and services offered by Liquid Learning Group Pty Ltd. Occasionally you may receive information from organisations associated with Liquid Learning Group Pty Ltd. If you do not wish to receive such information please tick this box:

To update or have your details deleted please advise our Database team at Liquid Learning Group Pty Ltd, Level 9, 80 Clarence Street, Sydney NSW 2000,
tel: +61 2 8239 9700, email: database@liquidlearning.com.au
© 2021 Liquid Learning Group Pty Ltd ACN 108 415 354