

# 9<sup>TH</sup> WOMEN IN RETAIL & FMCG LEADERSHIP SUMMIT

DEVELOP CORE LEADERSHIP SKILLS &  
ACHIEVE A FUTURE-FOCUSED MINDSET



26 - 29  
AUGUST 2019

SYDNEY HARBOUR MARRIOTT  
HOTEL AT CIRCULAR QUAY

## LEARN FROM



**Esme Borgelt**  
Managing Director,  
ANZ



**Severine Yerriah**  
Chief Financial  
Officer ANZ



**Mareile Osthus**  
Chief Category  
Management  
Officer



**Jeremy Brook**  
Head of Marketing,  
Australia



**Kelly Amin**  
General Manager,  
Commercial  
Operations



## ALSO FEATURING

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MARS WRIGLEY

SEAFOLLY  
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GLAM  
CORNER.



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# FACING FORWARD

We're bringing together Australia's top innovators and leaders to share their industry perspectives, best practice strategies, and advice for career progression.

You'll have the opportunity to participate in powerful keynotes, dynamic panel discussions and motivational expert commentary sessions, as the nation's retail leaders come together to celebrate the future of women in retail & FMCG.

- ▶ **Position** yourself for career success
- ▶ **Communicate** with impact & influence
- ▶ **Create** a corporate culture that embodies your brand
- ▶ **Cultivate** resilience & remain agile in an evolving space

## WHO WILL ATTEND?

Aspiring, emerging and existing female leaders in roles across the Retail & FMCG industry, including:

- ▶ National Managers
- ▶ Group Managers
- ▶ Operations Managers
- ▶ Senior Managers
- ▶ Line or Business Managers
- ▶ Team Leaders
- ▶ Directors
- ▶ Heads of
- ▶ General Managers
- ▶ Leadership Program Managers
- ▶ HR/ L&D/ Diversity
- ▶ Chief Executive Officers
- ▶ Chief Financial Officers
- ▶ Chief Marketing Officers
- ▶ Managing Directors
- ▶ Vice-Presidents

## WHAT OUR DELEGATES ARE SAYING

“Very worthwhile and incredible value for the access to industry best practices of women in leadership. Liquid Learning is excellent. Really flawless, thank you.”

“The best conference I have been to. Packed an extraordinary amount of information, speakers, and messages into the 2 days.”

# 27 AUGUST SUMMIT DAY 1

## LEAD WITH PASSION & PURPOSE KEYNOTE

9:00 - 9:50

Great achievements start with passion, a motivating force that shapes your purpose. Focusing on your strengths and tapping into what keeps you balanced will help you become a prominent leader.

**Esme Borgelt**  
Managing Director, ANZ  
**Kellogg's**



## LEADING WITH LOVE EXPERT COMMENTARY

9:50 - 10:20

Explore how experiences, obstacles, failures, fears and feedback can help shape your leadership style and team values. Lisi shares how she transformed obstacles into knowledge and why being transparent in her feedback actually built better relationships.

**Lisi Schappi**  
Global Head of Design  
**Deputy**



## THE POWER OF PERSPECTIVE CASE STUDY

10:20 - 11:00

The first step in overcoming self-doubt is acknowledging it. Explore how you can step into your power and shift your mindset to achieve career success.

**Kirsty Ghahramani**  
National Retail Sales Manager  
**Seafolly**



## WHEN WOMEN LEAD PANEL

11:15 - 12:15

The world needs leaders who are willing to take a stand. Our panel of change agents will explore the changing role of women in leadership, discuss authentic leadership styles, and examine the challenges and opportunities that women face.

**Sophie Lodge**  
Corporate Affairs Director  
**Mars Wrigley**

**MARS WRIGLEY**

**Tammy Chan**  
Managing Director  
**Philip Morris International**



**Sahra Barton**  
Head Commercial Strategy & Execution  
**Kimberly-Clark**

**Kimberly-Clark**

**Severine Yerriah**  
Chief Financial Officer ANZ  
**Unilever, Australia & New Zealand**



**Pina Sciarrone**  
Chief Retail Insurance Officer  
**AIA Australia**



## CULTIVATE RESILIENCE & REMAIN AGILE CASE STUDY

12:15 - 1:00

Resilience and agility are the top two competencies required in today's retail leaders. Explore strategies to stay relevant in this hyper-growth environment and instill resilience in yourself and others.

**Mareile Osthus**  
Chief Category Management Officer  
**THE ICONIC**



## COMMUNICATE WITH IMPACT & INFLUENCE MINI-WORKSHOP

2:00 - 2:50

To be an effective leader, you must be able to influence key stakeholders through structured conversations. Our Communications Coach will provide you with the skills to make an impact and communicate confidently.

**Arabella Macpherson** Founder & Communications Coach  
**Resonate Communications**

## LEADING THROUGH CHANGE - FROM UNCERTAINTY TO OPPORTUNITY CASE STUDY

2:50 - 3:35

Leading change isn't about being at the front - it's about being humble enough to listen as soon as a shift begins to happen, encouraging different perspectives, and harnessing the positive in every opportunity.

**Julia Kern**  
Managing Director  
**Kaufland Australia**



## MASTER THE ART OF NETWORKING EXPERT COMMENTARY

3:50 - 4:30

Creating connections is an essential skill in the business world. Jen will provide you with practical strategies to increase your support network and advance your career.

**Jen Harwood** Motivational Speaker, Author, Business Coach **The Jenerator!**

## DRINKS & CANAPÉS

4:30 - 5:30

Continue to network while you enjoy complimentary refreshments.

# 28 AUGUST

## SUMMIT DAY 2

### THE FUTURE OF RETAIL & FMCG INTERVIEW

9:00 - 9:50

Businesses in the modern world must be able to continually adapt to meet the needs of today's digital-savvy consumers. Explore how you can lead innovation and drive transformation in this fast-paced environment.

**Kelly Jamieson**  
Managing Director  
**The Edible Blooms Group**



### FOCUS ON SUCCESS BREAK-OUT SESSION

9:50 - 10:05

**Rosanna Iacono** Chair

### DISRUPT OR BE DISRUPTED

CASE STUDY

10:05 - 10:45

Leaders of established companies seeking to be disruptive are challenging their management teams and workforces to revisit their processes and look outside the traditional walls for innovative approaches. Explore strategies for effective disruption in a rapidly evolving industry.

**Dean Jones**  
Co-Founder & Chief Executive Officer  
**GlamCorner**



### TECHNOLOGY, JOBS & THE FUTURE OF WORK

PANEL

11:00 - 12:00

The jobs of the future will be tech-heavy, portable, and, most interestingly, they will put the worker in the driver's seat. Explore how you can make a difference, innovate the way you work, and identify new opportunities for the future.

**Kerry Cunningham**  
Director, Business Integration  
**Blackmores**



**Jeremy Brook**  
Head of Marketing, Australia  
**Deliveroo**



**Kelly Jamieson**  
Managing Director  
**The Edible Blooms Group**



**Kelly Amin**  
General Manager, Commercial Operations  
**David Jones**



### DRIVE SUCCESS THROUGH MENTORING

CASE STUDY

12:00 - 12:45

Learning from a successful mentor can elevate your professional capabilities and help you achieve your career goals with confidence. Explore the relationship between mentoring and leadership development in career success.

**Tanya Robertson**  
National Franchising Manager  
**7-Eleven**



### LEAD WITH AUTHENTICITY, INSIGHT & INTELLIGENCE

MINI-WORKSHOP

1:45 - 2:45

Establishing goals and values will help build the foundations for a prolonged leadership career. Kellie will discuss how embracing your flaws, as well as your strengths, will lead to greater authenticity and a powerful leadership brand.

**Kellie Tomney** Founder, Career and Leadership Mentor **KellieTomney.com**

### NEXT-GEN TECH = NEXT-GEN STRATEGY

CASE STUDY

2:45 - 3:30

Advances in technology are challenging companies to restructure and reinvent their business models to remain competitively viable. Explore strategies to stay relevant and set yourself up for success in this rapidly evolving industry.

**Jeremy Brook**  
Head of Marketing, Australia  
**Deliveroo**



### FACING FORWARD

ROUNDTABLE

3:45 - 4:30

Rosanna will guide you through the takeaways from the summit. You will identify opportunities for progression and create an action plan for your future.

**Rosanna Iacono** Chair

# 26 AUGUST

## PRE-SUMMIT WORKSHOP

### SUPERPOWER YOUR LEADERSHIP BRAND

Establishing your values early on in your career plays a significant role in your success. Having your leadership values in place strengthens your ability to influence, create clarity, and guide your actions.

Explore how you can begin to confirm your values, superpower your leadership identity, and use these skills to overcome the challenges of leadership. You will understand how to adapt your skills to manage your stakeholders. You'll also learn how to apply your leadership values so you can enhance team performance and become a confident, adaptable, and authentic leader.

#### Modules

- ▶ Construct your leadership values
- ▶ Explore different approaches to leadership
- ▶ Earn trust and respect through credibility
- ▶ Overcome the challenges of leadership

**Kellie Tomney**  
Founder, Career & Leadership Mentor  
**KellieTomney.com**

# 29 AUGUST

## POST-SUMMIT WORKSHOP

### LEAD CHANGE & MANAGE DISRUPTION

Change management is essential for anyone in a leadership position. Innovation continues to drive change in organisations and needs to be utilised to create personal and organisational excellence.

Leaders must be able to manage the internally-driven changes and the external, uncontrollable shifts that impact the industry. It is crucial to understand how to manage change and know what disruption looks like. This interactive workshop will provide you with a change management game plan and the skills needed to minimise the impact of disruption.

#### Modules

- ▶ The aspects of change and why it's disruptive
- ▶ Leadership during change
- ▶ Communicate change and inspire collaboration
- ▶ Become adaptive in a fast-paced environment

**Rosanna Iacono**  
Strategist, Board Director & Consultant,  
**The Growth Activists**



**Registration Information**

Organisation Name

Address Suburb State Postcode

Booking Contact Information

Title Full Name Position Email Phone



**Delegate Information**

#	Title	Full Name or TBA	Position	Email	Attendance Date/s
1					<input type="checkbox"/> 26 <input type="checkbox"/> 27 & 28 <input type="checkbox"/> 29
2					<input type="checkbox"/> 26 <input type="checkbox"/> 27 & 28 <input type="checkbox"/> 29
3					<input type="checkbox"/> 26 <input type="checkbox"/> 27 & 28 <input type="checkbox"/> 29
4					<input type="checkbox"/> 26 <input type="checkbox"/> 27 & 28 <input type="checkbox"/> 29
5					<input type="checkbox"/> 26 <input type="checkbox"/> 27 & 28 <input type="checkbox"/> 29
6					<input type="checkbox"/> 26 <input type="checkbox"/> 27 & 28 <input type="checkbox"/> 29
7					<input type="checkbox"/> 26 <input type="checkbox"/> 27 & 28 <input type="checkbox"/> 29
8					<input type="checkbox"/> 26 <input type="checkbox"/> 27 & 28 <input type="checkbox"/> 29
9					<input type="checkbox"/> 26 <input type="checkbox"/> 27 & 28 <input type="checkbox"/> 29
10					<input type="checkbox"/> 26 <input type="checkbox"/> 27 & 28 <input type="checkbox"/> 29



**Your Investment**

Options (per person)		Value Plus Rate	Super Saver Rate	Early Bird Rate	Standard Rate
Qty		Register and pay by 21 June	Register and pay by 12 July	Register and pay by 2 August	
___	4 Days	\$3695 + GST = (\$4064.50)	\$4195 + GST = (\$4614.50)	\$4445 + GST = (\$4889.50)	\$4695 + GST = (\$5164.50)
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___	2 Days	\$1995 + GST = (\$2194.50)	\$2495 + GST = (\$2744.50)	\$2745 + GST = (\$3019.50)	\$2995 + GST = (\$3294.50)
___	1 Day Workshop	\$1495 + GST = (\$1644.50)	\$1695 + GST = (\$1864.50)	\$1895 + GST = (\$2084.50)	\$1995 + GST = (\$2194.50)
Discounted off standard rates :		<b>Save up to \$1000</b>	<b>Save up to \$500</b>	<b>Save up to \$250</b>	All prices listed in Australian Dollars

<b>Group Discounts Available:</b>	<b>15% off Standard Rate</b> Team of 3 - 4	<b>20% off Standard Rate</b> Team of 5 - 9	<b>25% off Standard Rate</b> Team of 10 - 14	<b>30% off Standard Rate</b> Team of 15 +	<b>Partner Discount</b>	Members of supporting organisations receive a special 10% discount off standard rates!	<b>TOTAL incl GST</b>	
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**Conditions:** Group discounts apply for bookings made simultaneously. Only one discount applies. Group discounts apply to standard rates only. Group discounts are not applicable to Value Plus, Super Saver and Early Bird rates. Discounts cannot be applied retrospectively and must be claimed at the time of booking. Liquid Learning Group reserves the right to have sole discretion on an organisation's eligibility for discounts.  
**Note:** Course materials, refreshments & lunches are included. Travel and accommodation are NOT included. Registration options are per person only.



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Payment is required prior to attending this event

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