

5TH WOMEN IN RETAIL & FMCG LEADERSHIP SUMMIT

PRACTICAL TECHNIQUES TO SEIZE OPPORTUNITIES & SECURE A SUCCESSFUL FUTURE



20 - 23 APRIL 2020
AUCKLAND

LEARN FROM



Tania Benyon
CEO Group
Sourcing Support
& TWL/WSL
Merchandise



Deborah Caldwell
Chief Executive
Officer

STORM



Anne Douglas
Director
Marketing,
Farm Source



Nicola O'Rourke
General Manager



Anneliese Carlson
Head of Product
Development



Fiona Smith
General Manager,
Customer
Operations



Tania Bui
Director, Marketing
Excellence &
Delivery



Malindi MacLean
General Manager

Hubbards



Trish Whitwell
Head of
Innovation



Eleni Gonzalez
Head of Route &
Foodservices



Mandy Tomlinson
General Manager,
Retail



Stephanie Sidoruk
Head of
Commercial
Banking



Delina Shields
Head of
Commercial
Marketing



Jemima Briggs
General Manager,
Sales & Marketing



Helene Deschamps
Executive &
Leadership Coach



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FUTURE THINKING, NOW.

Change fuels the competitive viability of Retail & FMCG. To succeed as an industry leader, you must embrace change and unlock its potential. You must captivate those around you to make continuous, meaningful improvements while turning challenges into exciting opportunities for growth.

The executives, professionals and experts you will hear from and engage with will help you uncover what it takes to drive the personal and organisational growth needed within these challenging and fast-paced industries.

- ▶ **Maximise** your success by developing & utilising business relationships
- ▶ **Drive** inclusivity & mentor with purpose
- ▶ **Build** resilience & adaptability to thrive in this fast-paced industry
- ▶ **Discover** how to future-proof your leadership toolkit

WHO WILL ATTEND?

Aspiring, emerging and established female leaders and male champions of change in roles across the Retail & FMCG industry, including:

- ▶ National Managers
- ▶ Group Managers
- ▶ Senior Managers
- ▶ Line or Business Managers
- ▶ Team Leaders
- ▶ Directors
- ▶ Heads of
- ▶ HR/ L&D/ Diversity

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PRE-SUMMIT WORKSHOP

20 APRIL

CONTINUOUSLY EVOLVE YOUR LEADERSHIP APPROACHES

When working within a fast-paced and ever-changing environment, it is up to you to adjust your leadership approach and push your team towards success. By being aware of your leadership approach and the drivers of those around you, you will bring the two together and achieve success, no matter the challenges.

This workshop will open your understanding to the effect that you and your team have on each other. You will develop an understanding of how aligning your approach to your team will enhance your abilities to take on the expected and unforeseen challenges with confidence and resilience.

Explore leadership approaches

- ▶ Develop self-awareness
- ▶ Understand how your management affects those around you
- ▶ Learn how to embrace change and disruptions as opportunities

Building teams you can trust and lean on

- ▶ Realise the benefit of diverse teams
- ▶ Understand the drivers and motivators of different team members
- ▶ Engage in your team's development

Enhance your resilience

- ▶ Overcome obstacles
- ▶ Respond positively to adversity
- ▶ Cultivate resilience throughout your team

Change the game

- ▶ Understand the significance of building relationships and cohesive teams
- ▶ Seize the opportunities that change presents
- ▶ Lead through innovation

EXPERT FACILITATOR

Debra Chantry
Founder & Leadership Coach
The Common

**BOOK
AND SAVE!**

\$600

BOOK AND PAY BEFORE
31 JANUARY 2020
TO SAVE UP TO \$600

DEVELOPING A LEADERSHIP MINDSET

KEYNOTE

9:00 - 9:50

It's never too early (or late!) to take control of your leadership legacy. Being an ambitious, authentic leader is often understated but shouldn't be overlooked. Tania will delve into why it's necessary to stay true to yourself and how your values allow you to leave a gratifying legacy.

Tania Benyon

CEO Group Sourcing Support
& TWL/WSL Merchandise
The Warehouse Group



MAXIMISE SUCCESS THROUGH BUILDING RELATIONSHIPS

CASE STUDY

9:50 - 10:40

In this competitive and results-driven environment, it's tempting to stay individually minded. To thrive, you must employ the synergy created by reliable and lasting relationships. Developing this ability will allow you to leverage support networks and exceed performance expectations. Having had a varied career path within Fonterra, Anne knows about the benefits of developing this transferable skill. She'll share the secrets to developing meaningful business relationships.

Anne Douglas

Director of Marketing, Farm Source
Fonterra Co-operative Group Limited



MORNING TEA

10:40 - 11:00

BUILD & DEVELOP DIVERSE TEAMS

PANEL

11:00 - 12:00

Teams must remain stable, inclusive and diverse to thrive under your leadership. Join our panel as they discuss how they drive their teams towards consistent success while utilising the benefits of diversity to guarantee their performance.

Tania Bui

Director, Marketing Excellence & Delivery
Frucor Suntory



Eleni Gonzalez

Head of Route & Foodservices
Goodman Fielder NZ



Delina Shields

Head of Commercial Marketing
Vodafone New Zealand



Stephanie Sidoruk

Head of Commercial Banking
Bank of New Zealand



LEAD THE WAY

CASE STUDY

12:00 - 12:50

To succeed as a leader, you must continuously strive for your development and the development of those you support. Sharing experiences, approaches and expertise will build powerful connections and reliable, professional teams. Our speaker will take you through their inspiring journey and discuss how to lead by example and mentorship to achieve a united, diverse and enthused workforce.

TBA

LUNCH

12:50 - 1:50

BE READY TO ADAPT

CASE STUDY

1:50 - 2:40

When leading a team, it is up to you to ensure everyone is prepared to weather any unexpected frustrations. You'll need to be fluid when moving from A to B and remain confident, especially when not everything goes as planned. Anneliese will discuss why considering consumer demands, adapting to technological changes, and embracing innovative goals is key to the success of you and your team.

Anneliese Carlson

Head of Product Development
Kathmandu NZ



STAND OUT & BE RESILIENT

CASE STUDY

2:40 - 3:30

A leader's journey of growth and learning never stops. Our speaker's success has come from maintaining resilience and taking the opportunity to embrace the cultures around them. Discover how they stood up, stayed bold, and seized the opportunities - no matter the challenge faced.

TBA

AFTERNOON TEA

3:30 - 3:50

REBELLIOUS LEADERSHIP

CASE STUDY

3:50 - 4:30

Once you learn the rules as a female leader, you can break and rewrite them. Having experienced a challenging journey, Malindi will share her unorthodox approach to leadership. She will reveal how insights and guidance can come from anywhere and everywhere - but that it's up to you to embrace what matters, using this principle to inscribe your leadership guidebook.

Malindi MacLean

General Manager
Hubbards Foods Ltd

Hubbards

DRINKS & CANAPÉS

4:30 - 5:30

Continue to network while you enjoy complimentary refreshments.

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STAY AHEAD OF THE CURVE

KEYNOTE 9:00 - 9:50

Do you have the focus and tenacity to stay ahead of the curve? Ensuring that you are always looking forwards, analysing your approaches and maintaining momentum will ensure positive, organisation-wide impacts. As the founder of Storm, Deborah saw this company grow rapidly. She learnt how to understand and manage success with a future-focused mindset.

Deborah Caldwell
Chief Executive Officer
STORM Clothing NZ

STORM

LEAD CHANGE & MANAGE DISRUPTION

CASE STUDY 9:50 - 10:40

Whether planned or unplanned, it's up to you to manage your team through disruption. Having introduced over 80 products into Australasia and the United States, Nicola is well versed in handling intentional and unforeseen disturbances. Discover how you can maintain your clear direction and be assured of the outcomes when faced with tough situations.

Nicola O'Rourke
General Manager
Lewis Road Creamery



MORNING TEA

10:40 - 11:00

SUCCESSFUL CROSS-FUNCTIONAL COLLABORATION

CASE STUDY 11:00 - 11:50

Trish leads the development and introduction of around more than 10 new products each year. To do this successfully she leverages the skills of different departments, whilst keeping them engaged and focused on a development journey they believe in. Trish's success has been found in ensuring a move away from traditional process-driven working and towards a more flexible and fast-paced approach. Discover the benefits and challenges that come from this innovative way of working.

Trish Whitwell
Head of Innovation
My Food Bag NZ



COMMUNICATE WITH CLARITY

EXPERT COMMENTARY 11:50 - 12:40

Throughout your leadership journey, you'll communicate with diverse people who have been in their roles for varying tenures and are from different generations and cultures. It's up to you to consider those factors when communicating to minimise ambiguity, influence effectively and deliver results. Helene will develop your understanding of the need to adapt your communication style for clarity, engagement and direction.

Helene Deschamps
Executive & Leadership Coach
Changing Now

changingNow

LUNCH

12:40 - 1:40

TURNING TRENDS INTO OPPORTUNITIES

PANEL 1:40 - 2:40

How you prepare for and handle change will determine your success. You must be able, ready and willing to recognise these changes as an opportunity for professional growth and organisational innovation in an unpredictable territory. Our panel will discuss the value of looking ahead and embracing change.

Mandy Tomlinson
General Manager, Retail
Merchant 1948



Fiona Smith
General Manager, Customer Operations
Trustpower



Jemima Briggs
General Manager, Sales & Marketing
Red Shoots



WHAT DOES THE FUTURE HOLD?

CASE STUDY 2:40 - 3:30

The future is bright and exciting but isn't without risks and leadership challenges. As we embark on this digital journey, the conversation must consider the human impacts, as bots and AI begin to form part of your customer's experience. Are you aware of how technology will impact your workforce?



Fiona Smith
General Manager, Customer Operations
Trustpower

AFTERNOON TEA

3:30 - 3:50

FACING FORWARD

ROUNDTABLE 3:50 - 4:30

Having heard inspirational stories and gained new knowledge, skills and insights, it is now up to you to thrive as a leader. Janet will wrap up the event by bringing together your key outcomes and takeaways.

Janet Tuck
Career Specialist & Director
The Career Clinic

DRINKS & CANAPÉS

4:30 - 5:30

Continue to network while you enjoy complimentary refreshments.

BOOK AND SAVE!

\$400

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28 FEBRUARY 2020
TO SAVE UP TO \$400

POST-SUMMIT WORKSHOP

23 APRIL

HOW TO LEAD WITH YOUR LEGACY IN MIND

Leaders in the 21st Century face myriad career challenges. With continuous disruption, leaders can choose to leave a reputational footprint, or a legacy footprint, or both.

This workshop will help you understand legacy and reputation, providing you with the resources to develop your legacy framework. It has been designed for anyone who leads and influences others, no matter where you are positioned in your organisation. Step outside the day-to-day bustle and explore a variety of ways in which you can shape and develop your legacy.

Find out about the difference between legacy and reputation

- ▶ Understand how each has an impact on how you lead
- ▶ Begin to develop what you want to be known for
- ▶ Discover how to shape your leadership for the greatest impact

Learn about how to lead with your legacy in mind

- ▶ Understand the 4 Key Areas that create a legacy
- ▶ Identify your current strengths concerning these areas
- ▶ Plan how you can focus your leadership approach to align with legacy creation

Clarify the unique elements that are in your leadership toolbox

- ▶ Clarify the capabilities and values that shape your leadership
- ▶ Learn about the unique impact of different leadership styles
- ▶ Work out how to lead in an authentic way that plays to your strengths and positively influences others

Use the '4 Key Areas' model to identify ways in which you can create a legacy environment

- ▶ Use practical tools to identify your legacy approach
- ▶ Establish a set of implementation goals
- ▶ Begin drafting your Leadership Legacy Plan

EXPERT FACILITATOR

Janet Tuck
Career Specialist & Director
The Career Clinic

WORKSHOP SCHEDULE

- 9.00 - 10.40 Session One
- 10.40 - 11.00 Morning Tea
- 11.00 - 12.30 Session Two
- 12.30 - 1.30 Lunch
- 1.30 - 3.00 Session Three
- 3.00 - 3.20 Afternoon Tea
- 3.20 - 4.30 Session Four
- 4.30 Close of Workshop

WHAT OUR DELEGATES ARE SAYING

“Excellent conference and if you get the opportunity to attend you must take it! All of the presenters were fantastic and the opportunities to network are great”

“An excellent insight into women leaders and how they did it and what they value. The perfect environment and network”

“Very relevant and engaging content. Have walked away with many practical solutions to help be a better leader and a better person.”

ALSO AVAILABLE

WOMEN IN MANUFACTURING LEADERSHIP SUMMIT



23 - 26 MARCH 2020

AUCKLAND

5th Women in Retail & FMCG Leadership Summit

20 - 23 April 2020

Crowne Plaza Auckland

Booking Form

Event Reference: WRF0420Z - A
Priority Code: I

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Options (per person)	Rapid Action Rate	Value Plus Rate	Super Saver Rate	Early Bird Rate	Standard Rate
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___ 3 Days	\$2595 + GST = (\$2984.25)	\$2995 + GST = (\$3444.25)	\$3195 + GST = (\$3674.25)	\$3395 + GST = (\$3904.25)	\$3595 + GST = (\$4134.25)
___ 2 Days	\$1795 + GST = (\$2064.25)	\$2195 + GST = (\$2524.25)	\$2395 + GST = (\$2754.25)	\$2595 + GST = (\$2984.25)	\$2795 + GST = (\$3214.25)
___ 1 Day Workshop	\$1295 + GST = (\$1489.25)	\$1495 + GST = (\$1719.25)	\$1595 + GST = (\$1834.25)	\$1695 + GST = (\$1949.25)	\$1795 + GST = (\$2064.25)
Discounted off standard rates :	Save up to \$1000	Save up to \$600	Save up to \$400	Save up to \$200	All prices listed in NZ Dollars

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