

# 2<sup>ND</sup> PUBLIC SECTOR WOMEN IN ICT & DIGITAL LEADERSHIP SUMMIT

LEAVE YOUR MARK ON THE WORLD BY  
ESTABLISHING THE LEADER WITHIN



16<sup>TH</sup> - 19<sup>TH</sup>  
**NOVEMBER 2020**  
IN-PERSON | CANBERRA  
ONLINE ATTENDANCE  
AVAILABLE

## LEARN FROM



**Kerry Kovacevic**  
Chief Digital  
Officer



**Bas Wilson**  
Chief Technology  
Officer



**Antony Stinziani**  
Chief Information  
Officer



**Yaso Arumugam**  
Chief Information  
Officer



**Elizabeth Wilson**  
Chief Information  
Officer



**Peter O'Halloran**  
Executive Group  
Manager & Chief  
Information  
Officer



**Ingrid McAlpin**  
Chief Information  
Officer



**Janice Law**  
Assistant  
Secretary Security,  
Interoperability and  
Simulation Delivery



**Kate Harrington**  
Assistant  
Commissioner,  
Performance and  
Analytics Division



**Jennifer Bardsley**  
Assistant  
Secretary, Traveller  
Cargo & Trade  
Systems



**Joumana El  
Hassan**  
Assistant Secretary,  
Share Services &  
Technology



**Julie Lee**  
Director, Data  
Sharing and  
Release



**Marianne Cologon**  
Director, Facilities  
and Security  
Services



**Jala Rampaul**  
Assistant Director,  
Traveller, Cargo and  
Trade (TCT) Delivery  
Management



## CONTACT US

Call +61 2 8239 9711  
Use Code - I

## SUPPORTED BY



Technology and human lives are blurring, creating opportunities and challenges for organisations and citizens. Digital transformation will establish Australia as an illustrious digital government, providing digital services through a trusted, transparent, and collaborative approach. To succeed, the public sector needs leaders with sound judgement and decision making skills.

You have the potential to direct the dialogue, offering technological solutions to complex problems. By harnessing your leadership capabilities, you'll propel your career and help form a contemporary government that puts the needs of the public front and centre.

We've gathered innovative and accomplished leaders from across the Australian government who are turning the tide for women's leadership in the ICT and Digital space. Network, be empowered and authenticate yourself as the hero the Australian government needs.

- ▶ **Build** influential networks with like-minded, change-ready leaders and mentors
- ▶ **Extend** your confidence for digital transformation and leadership development
- ▶ **Boost** your strategic communication skills with stakeholders
- ▶ **Inspire** responsible leadership within your teams for sustainable and ethical outcomes

## Book and Save

### RAPID ACTION

Save up to \$400  
Book before 6 August 2020

### VALUE PLUS

Save up to \$300  
Book before 27 August 2020

### SUPER SAVER

Save up to \$200  
Book before 21 September 2020

### EARLY BIRD

Save up to \$100  
Book before 19 October 2020

## PRE-SUMMIT WORKSHOP

16 NOVEMBER

### COMMUNICATION SKILLS TO ELEVATE YOUR LEADERSHIP POTENTIAL

Communication isn't just the key, it's the door to the future. As the world transforms, your ability to artfully communicate, negotiate and resolve conflict is paramount to success.

With her hands-on, energetic style, Sally will help you develop the communication skills you need to propel your career.

#### Find your communication style and confidence in your voice

- ▶ Discover how your internal voice affects your external voice
- ▶ Uncover biases in your communication tendencies
- ▶ Learn how to own and occupy the physical space while speaking

#### Maximise interpersonal skills

- ▶ Strengthen your ability to become an active listener
- ▶ Manage emotional hot buttons for positive and assertive communication
- ▶ Create win-win solutions

#### Develop high-level skills

- ▶ Manage conflict and execute difficult conversations with confidence
- ▶ Recognise and manage body language
- ▶ Learn storytelling for more engaging conversations

#### Engage with and maintain relationships with key stakeholders

- ▶ Use empathy to connect and understand your stakeholder's needs
- ▶ Adapt your communication style and language to theirs
- ▶ Gain commitment without the use of power, position or status

### EXPERT FACILITATOR

**Sally Dooley**  
Leadership Coach, Facilitator & Speaker  
**Sally Dooley Leadership**



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## CHASE SIGNIFICANCE OVER SUCCESS

KEYNOTE

9:00 - 9:45

Leadership is more than just a title or a paycheck. Leadership is an opportunity to make your mark, uplifting others to reach new heights and make the world a better place.

## GOAL SETTING - AIMING FOR SIGNIFICANCE

BREAKOUT SESSION

9:45 - 10:00

## EMPATHETIC LEADERSHIP IS FOR ALL

CASE STUDY

10:00 - 10:40

Empathy is often withheld in the digital transformation process, but empathetic methodology provides immeasurable insights, allowing leaders and the broader organisation to flourish.

Ingrid understands that empathy is more than a meaningless buzzword. Through vision and persistence, she has transformed the Wollongong City Council to lead with compassion, from the individual to council departments. Ingrid will teach you how to be an empathetic team leader with the ability to infuse the benefits throughout your organisation.

### Ingrid McAlpin

Chief Information Officer  
Wollongong City Council



## REIMAGINE AND TRANSFORM YOUR LEADERSHIP BRAND FOR THE DIGITAL AGE

EXPERT COMMENTARY

10:55 - 12:00

The fourth industrial revolution demands digital-ready leaders who can think, act and react with confidence. Want to be one of them? Then transform your leadership style and personal brand for the digital age. The challenge is to adopt new principles that anchor, inform and advance attitudes and behaviours, differentiating you from other leaders based on your unique value.

Penny will guide you through the 7 Principles of Digital Age Leadership to help you optimise your brand and stand out.

### Penny Ward

Organisational Development and Change Consultant, Digital Age Leadership Coach  
**Leading Digital Beings**



## HONE THE ART OF NEGOTIATION

CASE STUDY

12:00 - 12:40

Whether it's a new contract or a coveted promotion, learning how to negotiate is a crucial capability. Joumana leads the shared services and technology division at the Department of Veteran Affairs, where she negotiates the department's technology agreements. For Joumana, negotiation is all about preparation and collaboration for the long term. Explore the skills to strike the best deal for the department - and your career.

### Joumana El Hassan

Assistant Secretary,  
Share Services & Technology  
Department of Veterans' Affairs



## PROMOTION DOESN'T COME TO THOSE WHO WAIT

PANEL

1:40 - 2:40

They say good things come for those who wait. But why wait for a promotion when you can earn one? All you need is a clear vision and unwavering determination.

Our panel of senior leaders will share experiences from their careers, discuss what it takes to make the next step and provide practical tips and tools for accelerated progression.



### Antony Stinziani

Chief Information Officer  
Department of Parliamentary Services



### Janice Law

Assistant Secretary Security, Interoperability and Simulation Delivery  
Department of Defence



### Ingrid McAlpin

Chief Information Officer  
Wollongong City Council

## THE SKY'S THE LIMIT WHEN YOU HAVE STRONG SUPPORT NETWORKS

CASE STUDY

2:40 - 3:20

When active support networks are in place, employee wellbeing skyrockets. Innovative ideas come to fruition with ease. Retention improves. But in a male-dominated environment, we need to look beyond quick wins and create networks with intention and longevity.

Jala and her colleagues were passionate about connecting women within the Department of Home Affairs after attending last year's summit. They brainstormed ideas and were strategic in how to gain buy-in with senior management. With the sponsorship of Jennifer and other senior leaders, they were able to create a strong network of women. Join Jala and Jennifer as they share their story, from the planted seed to a bountiful harvest.

**Jennifer Bardsley** Assistant Secretary,  
Traveller Cargo & Trade Systems

**Jala Rampaul** Assistant Director, Traveller,  
Cargo and Trade (TCT) Delivery Management  
Department of Home Affairs



## ACHIEVE FLEXIBILITY IN YOUR WORKPLACE

EXPERT COMMENTARY

3:35 - 4:30

Long hours and colliding projects can strain your wellbeing. Flexibility disappears down the drain as your deadlines approach. We need to start thinking outside the box and become creative in how we view flexibility.

Vanessa has specialised in helping organisations achieve flexible working environments for over ten years. She will provide tips, tools, and strategies for beginning your organisation's journey towards implementing a flexible working space.

### Vanessa Vanderhoek

Chief Executive Officer  
The FlexAgility Group



## HOW TO ENJOY THE ROLLERCOASTER CALLED LIFE

KEYNOTE 9:00 - 9:45

Life has highs, lows, twists and turns. But enjoying the ride is easier said than done. When things go wrong, how do you keep yourself centred and make sound decisions as a leader?

Kerryn has led a successful career navigating the challenges from every angle and has learnt a valuable lesson in letting go of the guard rails. Kerryn will share how she overcomes adversity to bounce back with poise.

**Kerryn Kovacevic**  
Chief Digital Officer  
**Department of Education,  
Skills and Employment**



## GOAL SETTING - CHECK IN

BREAKOUT SESSION 9:45 - 10:00

## THINK DIFFERENTLY, ACT DIFFERENTLY AND REACT DIFFERENTLY

CASE STUDY 10:00 - 10:40

The NSW government aims to become a global digital leader in its service to citizens, but kinks are holding back development. Do you have the initiative to advance the capabilities of your team and unlock the benefits of digital transformation?

Kate has empowered digital capability across government by working closely with stakeholders and making sure the focus is always on the citizen. Learn from Kate the skills needed to transform your agency into a digitally capable workplace.

**Kate Harrington**  
Assistant Commissioner,  
Performance and Analytics Division  
**NSW Public Service Commission**



## ETHICS AND TECHNOLOGY - THE PERFECT MIX?

PANEL 10:55 - 11:55

As technology sophisticates, the ethical grey area expands. How transparent should the government be? Should technology be restricted? How should A.I. be rolled out and regulated?

Our panel of leaders will pull apart the prominent problems facing the government and the citizens of Australia. Have your questions ready as we discuss and debate the ethics of leading in the digital age.

**Bas Wilson**  
Chief Technology Officer  
**Department of the  
Prime Minister and Cabinet**



**Marianne Cologon**  
Director, Facilities and Security Services  
**Australian Digital Health Agency**



**Yaso Arumugam**  
Chief Information Officer  
**National Archives of Australia**



**Julie Lee**  
Director, Data Sharing and Release  
**Services Australia**



## THE DIGITAL FRONT FOOT

CASE STUDY 11:55 - 12:35

The need to stay relevant as an organisation in regards to technology and innovation is pivotal for success in today's digital age. So what that means for you as a leader is to understand how you can foster insightful and innovative thinking within your team and department to keep yourself on the front foot.

Peter O'Halloran has a passion for creativity and bringing to life innovative digital solutions for Australian citizens and as the Chief Information Officer he regularly takes checks of his team and stretches their thinking to dream bigger and deeper for the solution. Be ready for some practical takeaways that will help lead your teams to fresh thinking and break idea blocks when they occur.

**Peter O'Halloran**  
Executive Group Manager &  
Chief Information Officer  
**ACT Health Directorate**



## FROM CONFLICT TO COLLABORATION

EXPERT COMMENTARY 1:35 - 2:45

Understanding the dynamics of conflict creates a foundation for a healthy and productive workplace. And it all starts with communication. In this interactive session, you'll understand the mechanics of conflict and refine your communication skills.

**Liz Tilley**  
Leadership Coach  
**Liz Tilley Coaching**



## CHAMPIONING THE ICT AND DIGITAL DIVISION

CASE STUDY 2:45 - 3:15

Tech and digital services struggle to move beyond a cost control perception, rather than a valuable standalone division.

Elizabeth is on a revolutionary mission to modernise the place of tech in government, having led the technological empowerment of the Department of Education & Training Victoria. She will share her experience of championing this change, sharing the challenges and action needed for longevity.

**Elizabeth Wilson**  
Chief Information Officer  
**Department of Education and Training VIC**



## MAKE YOUR MARK

ROUNDTABLE 3:30 - 4:30

Identify opportunities for progression and create an action plan for your future.

**Liz Tilley**  
Leadership Coach  
**Liz Tilley Coaching**



## PLUS TWO WORKSHOPS!

Plus two separately bookable interactive workshops before & after the event



# POST-SUMMIT WORKSHOP

19 NOVEMBER

## ESSENTIAL LEADERSHIP SKILLS TO MANAGE CHANGE AND TRANSFORMATION

Explore how taking a human-centred approach to digital transformation helps create sustainable change. Michelle will provide you with principles, tools and practical guidance, drawing on several public sector case studies. Return to work prepared with the confidence to implement a human-centred approach to service delivery design and organisational change to achieve real business value.

### Learn creative and strategic approaches to tackling complex problems

- ▶ Strive to understand users and business needs from their point of view
- ▶ Learn the techniques and tools of human-centred design
- ▶ Understand the power of empathy mapping

### Reduce the risk of expensive failures by making fewer assumptions about your user

- ▶ Explore cognitive biases and common mistakes in digital transformation
- ▶ Co-designing evidence-based solutions
- ▶ Explore user-research tools and techniques

### Break down barriers and silos through collaboration

- ▶ Demonstrate active listening
- ▶ Co-design and testing prototypes with business and users
- ▶ Empower your team to maintain productivity and overcome change fatigue

### Leadership skills for successful digital transformation

- ▶ Walk the talk
- ▶ Learn how to equip the primary sponsor with the tools to make their job easy
- ▶ Align your project to the organisation's strategic parameters and ensure a fit with broader corporate strategies

## EXPERT FACILITATOR

**Michelle Chant**  
Principal, Change & Leadership  
The Change Collective

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# WHO WILL ATTEND?

- ▶ Directors / General Managers / Group - Managers
- ▶ Assistant Directors / Program / Branch Manager of ICT & Digital
- ▶ ICT Strategy and Planning
- ▶ Information Management
- ▶ Network Infrastructure / Enterprise Architecture / Systems Administration
- ▶ UX Researchers, UX Project Coordinators / ICT Projects / Program Office
- ▶ Business Analytics / Business - Intelligence
- ▶ Data Officers / Analysts
- ▶ Chief Information, Technology, Data & Digital Officers
- ▶ First Assistant Secretaries/ Assistant Secretaries of ICT & Digital

## WHAT OUR DELEGATES ARE SAYING

*“The best place of learning what is required to progress in ones career.”*

*“I have found such great value in attending these two days out of the office. Such wonderful speakers I could relate to and found inspiring.”*

*“This was the single best leadership conference I have ever attended. The speakers without fail were honest and open about their careers and the challenges they had faced, and shared some great information that you usually can't get unless having a personal conversation with someone.”*

## Registration Information

Organisation Name

Address Suburb State Postcode

### Booking Contact Information

Title Full Name Position Email Phone

## Delegate Information

#	Title	Full Name or TBA	Position	Email	Attendance Date/s
1					<input type="checkbox"/> In-person <input type="checkbox"/> Virtual <input type="checkbox"/> 16 <input type="checkbox"/> 17 & 18 <input type="checkbox"/> 19
2					<input type="checkbox"/> In-person <input type="checkbox"/> Virtual <input type="checkbox"/> 16 <input type="checkbox"/> 17 & 18 <input type="checkbox"/> 19
3					<input type="checkbox"/> In-person <input type="checkbox"/> Virtual <input type="checkbox"/> 16 <input type="checkbox"/> 17 & 18 <input type="checkbox"/> 19
4					<input type="checkbox"/> In-person <input type="checkbox"/> Virtual <input type="checkbox"/> 16 <input type="checkbox"/> 17 & 18 <input type="checkbox"/> 19
5					<input type="checkbox"/> In-person <input type="checkbox"/> Virtual <input type="checkbox"/> 16 <input type="checkbox"/> 17 & 18 <input type="checkbox"/> 19
6					<input type="checkbox"/> In-person <input type="checkbox"/> Virtual <input type="checkbox"/> 16 <input type="checkbox"/> 17 & 18 <input type="checkbox"/> 19
7					<input type="checkbox"/> In-person <input type="checkbox"/> Virtual <input type="checkbox"/> 16 <input type="checkbox"/> 17 & 18 <input type="checkbox"/> 19
8					<input type="checkbox"/> In-person <input type="checkbox"/> Virtual <input type="checkbox"/> 16 <input type="checkbox"/> 17 & 18 <input type="checkbox"/> 19
9					<input type="checkbox"/> In-person <input type="checkbox"/> Virtual <input type="checkbox"/> 16 <input type="checkbox"/> 17 & 18 <input type="checkbox"/> 19
10					<input type="checkbox"/> In-person <input type="checkbox"/> Virtual <input type="checkbox"/> 16 <input type="checkbox"/> 17 & 18 <input type="checkbox"/> 19

## Your Investment

Options (per person)	Rapid Action Rate Register and pay by 6 August 2020	Value Plus Rate Register and pay by 27 August 2020	Super Saver Rate Register and pay by 21 September 2020	Early Bird Rate Register and pay by 19 October 2020	Standard Rate	
In-person attendance						
4 Days	\$3995 + GST = (\$4394.50)	\$4095 + GST = (\$4504.50)	\$4195 + GST = (\$4614.50)	\$4295 + GST = (\$4724.50)	\$4395 + GST = (\$4834.50)	
3 Days	\$3195 + GST = (\$3514.50)	\$3295 + GST = (\$3624.50)	\$3395 + GST = (\$3734.50)	\$3495 + GST = (\$3844.50)	\$3595 + GST = (\$3954.50)	
2 Days	\$2395 + GST = (\$2634.50)	\$2495 + GST = (\$2744.50)	\$2595 + GST = (\$2854.50)	\$2695 + GST = (\$2964.50)	\$2795 + GST = (\$3074.50)	
1 Day Workshop	\$1695 + GST = (\$1864.50)	\$1745 + GST = (\$1919.50)	\$1795 + GST = (\$1974.50)	\$1845 + GST = (\$2029.50)	\$1895 + GST = (\$2084.50)	
Virtual attendance						
4 Days	\$3495 + GST = (\$3844.50)	\$3595 + GST = (\$3954.50)	\$3695 + GST = (\$4064.50)	\$3795 + GST = (\$4174.50)	\$3895 + GST = (\$4284.50)	
3 Days	\$2695 + GST = (\$2964.50)	\$2795 + GST = (\$3074.50)	\$2895 + GST = (\$3184.50)	\$2995 + GST = (\$3294.50)	\$3095 + GST = (\$3404.50)	
2 Days	\$1895 + GST = (\$2084.50)	\$1995 + GST = (\$2194.50)	\$2095 + GST = (\$2304.50)	\$2195 + GST = (\$2414.50)	\$2295 + GST = (\$2524.50)	
1 Day Workshop	\$1195 + GST = (\$1314.50)	\$1245 + GST = (\$1369.50)	\$1295 + GST = (\$1424.50)	\$1345 + GST = (\$1479.50)	\$1395 + GST = (\$1534.50)	
Discounted off standard rates :		<b>Save up to \$400</b>	<b>Save up to \$300</b>	<b>Save up to \$200</b>	<b>Save up to \$100</b>	All prices listed in Australian Dollars

Group Discounts Available:	10% off Standard Rate Team of 3 - 4	15% off Standard Rate Team of 5 - 7	20% off Standard Rate Team of 8 - 9	25% off Standard Rate Team of 10 +	TOTAL incl GST
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Conditions: Group discounts apply for bookings made simultaneously. Only one discount applies. Group discounts apply to standard rates only. Group discounts are not applicable to Value Plus, Super Saver and Early Bird rates. Discounts cannot be applied retrospectively and must be claimed at the time of booking. Liquid Learning Group reserves the right to have sole discretion on an organisation's eligibility for discounts.

Note: Course materials are included. Travel and accommodation are NOT included. Registration options are per person only.

## Payment Details

Payment is required prior to attending this event

Credit Card

Cheque (payable to Liquid Learning Group Pty Ltd)

Electronic Funds Transfer

Please invoice me:

Purchase Order No. #

### Credit Card Details - Please charge my credit card for this registration:

Card Type  Visa  MasterCard  American Express

Note: 2% surcharge applies to American Express payments

Card Number             Expiry  /

CVV    Full Name as on card

Cardholder's Contact Number

Signature

X

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Please transfer funds directly to:

Westpac Account Name: Liquid Learning Group Pty Ltd

BSB: 032 002

Account No: 407 273

SWIFT Code: WPACAU2S

Amount

Please quote ref WPIT0620A - C and registrant name

## Authority

Authorising Manager's Details: This registration is invalid without a signature

Name Position Phone

Email Signature X Date

Email this form to: registration@liquidlearning.com.au or Call us on: +61 2 8239 9711

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