

# WOMEN IN MANUFACTURING LEADERSHIP SUMMIT

CONSTRUCT THE SKILLS & STRATEGIES TO LEAD WITH AN INNOVATIVE PASSION AND PURPOSE



23 - 26  
MARCH 2020  
PULLMAN HOTEL  
AUCKLAND

## LEARN FROM



**Catherine Beard**  
Executive Director,  
ExportNZ &  
ManufacturingNZ



**Juliet Hull**  
General Manager  
& Country Director



**Ruth Muller**  
R&D Director



**Claire Radley**  
General Manager,  
Strategy



**Michelle Bunting**  
General Manager,  
New Zealand



**Maxine Simmons**  
Managing Director



**Malikah Mitha**  
Chief Financial  
Officer



**Frankie Ifrah**  
National People  
& Performance  
Manager



**Alex Tran**  
Group Manager  
Commercial  
Customer &  
Innovation



**Alexandra Allen**  
Chief Executive  
Officer



**Tina Durrant**  
Operations  
Manager



**Naomi Altman**  
Avionics Manager



**Claire Morgan**  
Head of Quality



**Tonille Crombie**  
General Manager,  
Open Country  
Brands



**Anna Yallop**  
General Manager



**Elsbeth MacRae**  
Chief Innovation &  
Science Officer



**Monica Yianakis**  
Head of Lion  
Ventures



## CONTACT US

Call +64 9 927 1500  
Use Code - I

EVENT PARTNER



# INNOVATE. EVOLVE. LEAD.

Manufacturing is among the largest growing industries in New Zealand. To uphold this growth, organisations must embrace diversity and unlock the benefits of an innovative, future-focused workforce.

But despite being ripe with opportunity, diversity is not reflected in the representation of women in senior leadership roles. Now's the time to command your career and empower others towards an inclusive future.

We're bringing together a lineup of accomplished leaders who share the vision of mutual success. Insightful case studies, interactive panels and expert commentaries will empower you to create possibilities out of challenges and secure a flourishing future.

- ▶ **Build** a powerful leadership brand
- ▶ **Initiate** solutions & overcome challenges
- ▶ **Core** skills for building resilience
- ▶ **Inspiration** & advice from successful senior leaders

## WHO WILL ATTEND?

Junior to senior leaders from within the manufacturing industry:

- ▶ Engineers
- ▶ R&D
- ▶ Data analysts
- ▶ Operations
- ▶ Heads of departments
- ▶ Managers working in quality, plant, production, distribution & machinery

## ALSO AVAILABLE

### 3RD WOMEN IN ENERGY & RESOURCES LEADERSHIP SUMMIT

Maximise diverse thinking capabilities  
& embrace change



2 - 5 MARCH 2020 | AUCKLAND

## PRE-SUMMIT WORKSHOP

23 MARCH 2020

### SHAPE YOUR CAREER CONFIDENCE & OVERCOME IMPOSTOR SYNDROME

How can it be that so many clever, competent and capable people can feel they are one step away from being exposed as a complete fraud? It's called impostor syndrome, and it's a lot more common than we think. Impostor feelings can develop over time, affecting what you do and how you think about yourself.

The workshop will explain in detail why high performing people often doubt their abilities and find it hard to enjoy their successes. It will also show the links to perfectionism, procrastination, avoidance and over-commitment.

#### Explore how we get ourselves into this mindset

- ▶ Understand the impostor cycle
- ▶ Straighten out your thinking
- ▶ Be brave and take action

#### Discover and acknowledge the everyday symptoms

- ▶ Separating feelings from facts
- ▶ Identifying self-sabotage
- ▶ Overcome feelings of insecurity

#### Understand your communication style

- ▶ Evaluate yourself and your communication style
- ▶ Embrace and develop your strengths
- ▶ Understand the behaviours of others

#### Walk away with tools to create a positive mindset

- ▶ Analyse your strengths and weaknesses
- ▶ Develop impostor busting strategies
- ▶ Build confidence to help others

### EXPERT FACILITATOR

**Jess Stuart**

International Speaker & Author

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## UNLEASH THE STRATEGIC LEADER WITHIN KEYNOTE

9:00 - 9:50

Our world is changing at an ever-increasing pace and it's a super exciting time. As technology and individual values continue to shape the way we work, the future success of businesses will rely on the ability to adapt to these new ways of working. While change can sometimes seem scary, Monica Yianakis, Head of Lion Ventures at Lion, is excited about what the future of work looks like. In this engaging opening keynote, Monica will expand on all the ways our world and workplace are evolving and what we can be doing as leaders to embrace these changes. Maximise capabilities, embrace diversity and achieve mutual success to future proof ourselves and the leaders of tomorrow.

**Monica Yianakis**  
Head of Lion Ventures  
**Lion**



## FUTURE-FOCUSED LEADERSHIP FOR A MORE INCLUSIVE TOMORROW CASE STUDY

9:50 - 10:40

Manufacturing has often sat at the forefront of change. Despite progress, it remains a traditionally male-dominated environment, especially at senior leadership levels. So how do we rise to the challenge? Tina will share her story and her insights into leadership, communication, and overcoming obstacles along the way.

**Tina Durrant**  
Operations Manager  
**Bondor**



## MORNING TEA

10:40 - 10:55

## A PRAGMATIC APPROACH TO LEADING CHANGE EXPERT COMMENTARY

10:55 - 11:45

Leadership is about providing a service to others that inspires them to step outside their comfort zone, to strive for excellence, and to be more fearless than they ever thought possible. Malukah, CFO from Open Country Dairy, demonstrates a balanced and pragmatic approach to improving business performance, delivering strategic objectives, and improving productivity.

**Malukah Mitha**  
Chief Financial Officer  
**Open Country Dairy**



## RESILIENCE IN AN EVER-CHANGING LANDSCAPE CASE STUDY

11:45 - 12:35

We all know that change is the only constant, but it's becoming faster and more complex. To thrive in the modern manufacturing industry, leaders must develop resilience. To do that, you need to have an adaptive mindset. Join Elspeth as she describes experiences and explores strategies to help you build workplace resilience, and have some fun too.

**Elspeth MacRae**  
Chief Innovation & Science Officer  
**Scion Research**



## LUNCH

12:35 - 1:35

## CHANNELING ASSERTIVENESS THROUGH EFFECTIVE COMMUNICATION PANEL

1:35 - 2:25

Being an empowering leader means you must communicate confidently and firmly without being perceived as aggressive. Assertive communication allows for the proactive resolution of challenges via cooperation, feedback, and incorporation of ideas.

This panel of experts will enable you to explore and develop strategies to be a confident, firm communicator. It will provide the basis for understanding how to influence others in a positive and impactful way.

**Tonille Crombie**  
General Manager, Open Country Brands  
**Open Country Dairy**



**Claire Morgan**  
Head of Quality  
**Griffins Food Ltd**



**Michelle Bunting**  
General Manager, New Zealand  
**Honeywell**



## EMBRACE INNOVATIVE THINKING EXPERT COMMENTARY

2:25 - 3:15

As manufacturing companies engage in R&D to remain competitive and productive in an era of disruptive globalisation, innovative ideas are essential. Anna will reflect on how promoting a culture of innovation is vital for personal and organisational growth.

**Anna Yallop**  
General Manager  
**Seafood Innovations Ltd**



## AFTERNOON TEA

3:15 - 3:30

## ENVISAGE TOOLS FOR HIGH PRESSURE SITUATIONS CASE STUDY

3:30 - 4:20

Team communication during high stakes, high-pressure situations are frequently identified as an issue which compromises performance. So what are the pressures making communication difficult? Naomi navigates us through a breakdown of these situations, providing strategies to become a confident communication expert.

**Naomi Altman**  
Avionics Manager  
**Rocket Lab**



## DRINKS & CANAPÉS

4:20 - 5:30

Continue to network while you enjoy complimentary refreshments.

For extended program  
information please visit

[www.liquidlearning.co.nz](http://www.liquidlearning.co.nz)

## PLUS TWO WORKSHOPS!

Plus two separately bookable interactive workshops before & after the event

## HUNGRY FOR MORE

KEYNOTE

9:00 - 9:50

In this motivational keynote, Alexandra will share how she overcame the trials and tribulations of her career. She will discuss the importance of being brave, being bold, and taking risks to achieve career satisfaction.

**Alexandra Allan**

Chief Executive Officer  
New Zealand Food Innovation Auckland  
T/A The Foodbowl



## THE KEY TO INNOVATION & AGILITY

CASE STUDY

9:50 - 10:40

As we enter the fourth industrial revolution, the rate of change and disruption is accelerating with frequency. It is essential to be agile and innovative to stay ahead of the curve. As the GM & Country Director of Johnson & Johnson, Juliet will share her journey and essential skills on how to ignite innovation.

**Juliet Hull**

General Manager & Country Director  
Johnson & Johnson New Zealand



## MORNING TEA

10:40 - 10:55

## LEADING THROUGH ADVERSITY & CHANGE

CASE STUDY

10:55 - 11:45

Resilience is the ability to adapt and bounce back when things don't go as planned. Resilient leaders meet challenges head-on, don't dwell on failure, and help others to assess, adapt and grow. They acknowledge the situation, learn from mistakes, and move forward with an action-oriented mindset.

Hear from Ruth as she shares experiences about dealing with challenges, lessons learned along the way, and why she believes that challenges, and the way we chose to deal with them, can be our biggest source of growth.

**Ruth Muller**

R&D Director  
Frucor Suntory



## THE ANATOMY OF A LEADER

PANEL

11:45 - 12:35

Leadership is more than hierarchy alone and requires the ability to cultivate followership.

In this interactive discussion, our panel of experts will share their unique path to leadership, what they consider the anatomy of a leader, and how to lead yourself and others for success.

**Maxine Simmons**

Managing Director  
BioCatalyst Ltd



**Alex Tran**

Group Manager,  
Commercial Customer & Innovation  
Genesis Energy



**Claire Radley**

General Manager, Strategy  
Steel & Tube New Zealand



**Frankie Ifrah**

National People & Performance Manager  
Brian Perry Civil



## LUNCH

12:35 - 1:35

## LOOKING AHEAD - THE FUTURE, INNOVATION & ECONOMIC OUTCOMES

EXPERT COMMENTARY

1:35 - 2:15

Where is the manufacturing industry going? Join Catherine Beard from Manufacturing NZ as she unpacks latest economic trends, impacts throughout the manufacturing sector, and explores how leaders can stay one step ahead of the game.

**Catherine Beard**

Executive Director,  
ExportNZ & ManufacturingNZ



## MOLDING A DIVERSE PRODUCTIVE TEAM

CASE STUDY

2:15 - 3:15

A motivated and productive team creates personal satisfaction and demonstrates your leadership capabilities. Learn how to master your team management skills and foster a positive environment for cooperation.

**Frankie Ifrah**

National People and Performance Manager  
Brian Perry Civil



## AFTERNOON TEA

3:15 - 3:30

## TOGETHER TOWARDS TOMORROW

ROUNDTABLE

3:30 - 4:20

How are today's leaders taking big ideas to the front-line to unlock opportunities in their companies, communities and beyond? From building meaningful connections to empowering the next generation of female leaders. Join Pippa in this roundtable discussion around solutions for aligning goals with purpose and building a better tomorrow.

**Pippa Lawlor**

Professional Development Facilitator  
Mint Education



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# POST-SUMMIT WORKSHOP

26 MARCH 2020

## EVOLVE YOUR BRAND & ENHANCE YOUR LEADERSHIP PRESENCE

Understanding the influencing power of your brand is crucial for any professional. The manufacturing industry is historically male-dominated, a trend which persists today, making it imperative for women to stand out and be recognised. Learning to define your executive presence, master the language of leadership, and effectively communicate your unique brand story is vital to unlocking your true potential as a leader.

In this interactive and engaging workshop, you will learn practical skills and techniques to perfect your brand and make your value visible. You will learn key techniques to enhance your communication, confidence, credibility and maximise your overall leadership capabilities.

### Increase confidence and credibility

- ▶ Project confidence in a variety of situations
- ▶ Be authentic in your relationships
- ▶ Lead credibly

### Become invaluable through strategic leadership

- ▶ Taking a seat at the table
- ▶ Adapting your approach to impact different audiences
- ▶ Negotiation skills and other difficult conversations

### Develop and own your authentic leadership brand

- ▶ Develop confidence in your strength
- ▶ Create your authentic leadership brand
- ▶ Listening with purpose and meaning

### Enhance your presence as a leader

- ▶ Expand your influence
- ▶ Develop a professional confidence
- ▶ Identify what's holding you back

## EXPERT FACILITATOR

**Pippa Lawlor**  
Professional Development Facilitator  
Mint Education

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## WHAT OUR DELEGATES ARE SAYING

*“Refreshing, motivating and ignites more enthusiasm to continue to do better in my leadership role”*

*“I really valued the varied perspectives, experiences and wide topics from leaders, it allowed me to gain insights and tips to develop my own thinking and leadership style”*

*“A great opportunity to hear the stories and experiences that have accompanied the journey to the top for some inspiring women in NZ”*

## Book and Save

### VALUE PLUS

Save up to \$500

Book before 20 December 2019

### SUPER SAVER

Save up to \$300

Book before 28 January 2019

### EARLY BIRD

Save up to \$150

Book before 25 February 2020

