

WOMEN IN LOCAL GOVERNMENT LEADERSHIP WORKSHOP

PRACTICAL STRATEGIES, METHODS & TOOLS TO ENHANCE YOUR EFFECTIVENESS AS A LEADER IN LOCAL GOVERNMENT



**19 - 20
APRIL 2021**

ONLINE DELIVERY

EXPLORE

- ▶ Understanding and managing public expectations and leading in a political environment
- ▶ Strategies to tackle conflict and project confidence
- ▶ Negotiate diversity and inclusion biases, enablers and blockers
- ▶ Strategic career progression in Local Government
- ▶ Pathways to authentic and inclusive leadership
- ▶ Emotional Intelligence (EQ) foundations for influence
- ▶ Influential communication, stakeholder and community engagement skills
- ▶ Lead change and empower others

Interactive
Panel
Session

**STRATEGIC
CAREER PROGRESSION
IN LOCAL COUNCILS**



Natalia Cowley
Director, Corporate Affairs
Central Coast Council



Simone Cook
Director, People & Performance
City of Canterbury Bankstown

EXPERT FACILITATOR



Michelle Landy
Executive Coach
Michelle Landy Communications

START YOUR LEADERSHIP JOURNEY!

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ABOUT THE EVENT

Local Government is a vibrant and diverse tier of the Australian Public Service. The challenges of leading in this complex and rewarding sector are unique – operating in a political environment, working under close public scrutiny, engaging with community groups, and negotiating career steps within and across Councils.

For existing and emerging women leaders in Local Government, advancing into executive-level leadership positions requires courage, self-confidence and a resilient mindset. You must have the ability to overcome an array of obstacles you may face throughout your career.

This workshop will equip you with the tools and knowledge to build confidence in your abilities as a leader, and negotiate the day-to-day challenges of Local Government. This hands-on, two-day interactive program has been designed with both current and emerging leaders in mind. It aims to equip participants with a practical leadership plan they can use to navigate a successful career and advance to senior levels.

WHO WILL ATTEND?

- ▶ Team Leaders
- ▶ Managers & Assistant Managers
- ▶ Directors & Assistant Directors
- ▶ General Managers
- ▶ C-Level Executives
- ▶ Councillors
- ▶ Mayors
- ▶ Human Resources Professionals

DAY ONE

Leadership foundations for Local Government

- ▶ Explore the sector's unique environmental factors, challenges and opportunities for advancement
- ▶ Review the capabilities, attributes, and skills of an influential leader
- ▶ Discuss the impacts of public scrutiny, dealing with elected members, and bureaucracy
- ▶ Manage a career as a female leader in a political environment

Emotional Intelligence (EQ) foundations for influence

- ▶ Evaluate your EQ strengths and identify opportunities for further development
- ▶ Understand the qualities of flexibility, empathy, resilience, and authenticity to maximise your leadership style
- ▶ Understand your internal drivers and how they impact your reactions
- ▶ Appreciate and recognise how your drivers may impact on others

Pathways to authentic and inclusive leadership

- ▶ Improve your self-awareness and self-reflection skills
- ▶ Align your leadership strengths with the expectations of your organisation
- ▶ Negotiate diversity and inclusion biases, enablers, and blockers
- ▶ Leadership in the public eye - Understanding and managing public expectations

Projecting confidence and what that looks like as a female leader

- ▶ Courage under fire, tackling conflict, and projecting confidence
- ▶ Strategies to strengthen your resilience and resolve
- ▶ Developing confidence to put your ideas forward and advocate your own career goals
- ▶ Discuss the realities of imposter syndrome

DAY TWO

Influential communication, stakeholder and community engagement skills

- ▶ Techniques of persuasion, negotiation and influence with coaching skills and “conversational intelligence”
- ▶ Presentation planning for Councils and community groups
- ▶ Leadership in the public eye - Understand and manage public expectations
- ▶ When to engage and what level of engagement is right for each decision

Lead change and empower others

- ▶ Be a change agent
- ▶ Ensure clear communication of organisational strategy and change
- ▶ Courageously deliver difficult or unpopular decisions and feedback
- ▶ Managing conflict and competing priorities

Interactive Panel Session: Strategic career progression in Local Councils

- ▶ Everyday career management practices to create a personal leadership plan
- ▶ Maximise existing relationships and create new opportunities
- ▶ Strategies to manage your image and visibility
- ▶ Speak up, be focused and express yourself clearly

Women in Local Government leadership think tank

- ▶ Wrap up discussion on key themes and your career action plan
- ▶ What will you do differently as a result of this program?
- ▶ How to stay on track when other priorities demand attention
- ▶ Tools and ideas to navigate obstacles and competing priorities

YOUR FACILITATOR

Michelle is a specialist in Leadership, Change and Communication excellence. She is a highly experienced, facilitator, coach, professional development presenter and a Master practitioner in Neuro-Linguistic Programming. She is author of “The Confidence Workout”, a book with strategies to developing confidence for work and in life.

She was a lecturer in Leadership at the University of Technology for fifteen years and in-house trainer and consultant to businesses throughout Australia. With over twenty-five years experience in business and personal growth development and a strong academic background, Michelle's work helps people make profound change. She has a strong presence in Agribusiness and is a board member at two agricultural businesses in Australia. The media regularly interview Michelle for her expert opinion on topics including empowerment and communication success. She is passionate about igniting capacity and performance in people.



Michelle Landy
Executive Coach
Michelle Landy Communications

TRAINING DELIVERY AND PRE-COURSE QUESTIONNAIRE

This workshop will be delivered using a three tiered approach. The structure of each session is as follows:

1. Technical overview and review of research into the topic area under discussion
2. Practical application of management principles in the review of case studies, worked examples and interactive exercises
3. Discussion of outcomes and implementation issues

Workshop participants will have the opportunity to include comments and questions about issues outlined in the program by way of a pre-course questionnaire. This feedback will enable the course facilitator to adjust content accordingly. The workshop has limited places to allow for customisation, greater interactivity and for individual concerns to be addressed.

Women in Local Government Leadership Workshop

19 - 20 April 2021

Online Delivery

Booking Form

Event Reference: WLGW0421A - O

Priority Code: I



Registration Information

Organisation Name

Address Suburb State Postcode

Booking Contact Information

Title Full Name Position Email Phone



Delegate Information

#	Title	Full Name or TBA	Position	Email
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				



Your Investment

Options (per person)	Rapid Action Rate Register and pay by 24 December	Value Plus Rate Register and pay by 20 January	Super Saver Rate Register and pay by 17 February	Early Bird Rate Register and pay by 16 March	Standard Rate
Qty Workshop	\$1895 + GST = (\$2084.50)	\$1995 + GST = (\$2194.50)	\$2195 + GST = (\$2414.50)	\$2295 + GST = (\$2524.50)	\$2395 + GST = (\$2634.50)
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TOTAL incl GST

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Note: Course materials, refreshments & lunches are included. Travel and accommodation are NOT included. Registration Options are per person only.



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