

4TH ANNUAL WOMEN IN TECH & TELCO LEADERSHIP SUMMIT

LEAP INTO THE FUTURE YOU DESERVE

17 - 20 MAY 2021
ONLINE DELIVERY

LEARN FROM



Jackie Khoo
General Manager,
Customer Channels &
Enterprise Operations,
& Project Evolve Lead



Theresa Eyssens
Regional Vice
President,
Customer
Solutions & Cloud



Marc Havercroft
Global Chief
Customer Officer



Alexandra Sloane
Director Marketing
Communications



**Ashe-lee
Jegathesan**
Chief Operating
Officer



**Rowena
Westphalen**
Vice President,
Innovation, APAC



Jenni Barnett
Executive Director,
Telstra Digital



Sonia Nazaretian
Director,
Commercial North
Sector, Enterprise
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Chris Kelly
Vice President,
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Industry General
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Use Code - I

EVENT PARTNER



LEAP INTO THE FUTURE YOU DESERVE

Despite considerable effort to retain women in the workforce, a 3:1 ratio of men to women across tech organisations reveals slow progress. To overcome the challenges, you'll need strategies to unite strengths with opportunities, allowing you to establish a leadership presence.

Explore how to navigate the hurdles of leading in a male-dominated environment. Learn how to thrive in an ambiguous, fast-paced and digitally disruptive industry. Be inspired by the most influential minds and leave with the courage to accelerate your leadership career.

- ▶ **Build** and leverage your value proposition to achieve your leadership goals
- ▶ **Recognise** and overcome barriers to career progression
- ▶ **Become** an influential leader in a digitally disruptive environment
- ▶ **Leadership** strategies for a male-dominated workplace

Book and Save

RAPID ACTION

Save up to \$400
Book before 25 February 2021

VALUE PLUS

Save up to \$300
Book before 12 March 2021

SUPER SAVER

Save up to \$200
Book before 31 March 2021

EARLY BIRD

Save up to \$400
Book before 23 April 2021

PRE-SUMMIT WORKSHOP

17 MAY

PRACTICE THE POWER OF MINDFUL LEADERSHIP

Learning the neuroscience of mindfulness can help you develop emotional intelligence to overcome stress and lead with compassion. Mindful leadership cultivates a safe and respectful culture, consequentially boosting production.

Dive into the science of emotional resilience to regulate your emotional reactivity, allowing you to link your purpose and values with your leadership and boost your performance.

Brain training and mindfulness/self-awareness

- ▶ Understand the mind and the neuroscience of mindfulness
- ▶ Master your mind
- ▶ Unearth the power of mindfulness
- ▶ Learn to be mindful in your everyday life

Manage stress and learn self-management

- ▶ Learn how to overcome stress with specialised mindful techniques
- ▶ Understand emotional intelligence
- ▶ Develop emotional intelligence and learn to regulate emotional reactivity

Motivate teams and learn to develop empathy

- ▶ Mindful listening and communication
- ▶ Cultivate a safe and respectful culture
- ▶ Improve team collaboration
- ▶ Link purpose and values to mindful leadership

Boost your effectiveness

- ▶ Lead with compassion - learn the neuroscience of kindness and compassion
- ▶ Learn how to have difficult conversations
- ▶ Become mindful with technology in the digital age
- ▶ Prepare for major meetings and presentations

EXPERT FACILITATOR

Alison Hutchens
Mindfulness Meditation Coach
Mind Body Energy

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DISCOVER THE SECRET TO FEARLESS LEADERSHIP

KEYNOTE

9:00 - 9:45

Taking advantage of your strengths is one thing, but reaching outside your comfort zone and taking risks is critical for leadership success. At the heart of brave leadership is the willingness to take action amid uncertainty and to rise whenever you fall.

YOU DON'T NEED TO WEAR A CAPE TO BE A 'SHERO'

CASE STUDY

9:45 - 10:30

Effective leaders take a stand and motivate others to join a noble purpose. By cultivating influence, you can create opportunities for yourself and your team.

HOW TO PRIORITISE WORK WHEN EVERYTHING IS #1 - LEARN THE BALANCING ACT

EXPERT COMMENTARY

10:50 - 11:30

It's tough to balance priorities in a busy and complex working environment. With the right approach, you can establish your ability to lead anywhere, anytime. Ashe-lee will talk about demonstrating your leadership skills by balancing priorities and highlight how you can embrace endless possibilities when you step out of your comfort zone.

Ashe-lee Jegathesan

Chief Operating Officer

Uniti Group

UNITI

FOSTER MINDFULNESS, HANDLE STRESS AND PROTECT YOURSELF FROM BURNOUT

MINI-WORKSHOP

11:30 - 12:30

What are the consequences of burnout? How can you protect yourself and your team? Alison will help you find ways to use mindful leadership to navigate the challenges of a complex work environment.

Alison Hutchens

Mindfulness Meditation Coach

Mind Body EnergyMIND BODY ENERGY
MIND TRAINING**WOMEN IN POWER - MINDSET SECRETS OF SUCCESSFUL LEADERS**

PANEL

1:30 - 2:30

Fearless leaders rise from failures, learn to take risks and embrace challenges. Hear all about the mindset of these inspirational women who have climbed the corporate ladder to leadership roles.

Sonia Nazaretian

Director, Commercial North Sector, Enterprise Partner Group

Microsoft**Rowena Westphalen**

Vice President, Innovation, APAC

Salesforce**Alexandra Sloane**

Director Marketing Communications

Facebook**FOSTERING INNOVATION THROUGH A DIVERSE WORKFORCE**

CASE STUDY

2:30 - 3:10

Marc will highlight the value of a diverse workforce and why it is crucial for social and organisational welfare. He'll give practical examples of how leaders can execute a plan to achieve a diverse workforce and ensure that women have a projected career progression.

Marc Havercroft

Global Chief Customer Officer

SAP Australia**BEING YOU - HOW TO BUILD YOUR PERSONAL BRAND ON LINKEDIN**

MINI-WORKSHOP

3:30 - 4:30

A winning LinkedIn profile projects your brand, raises your professional profile and demonstrates credibility to stakeholders. To get noticed, you have to know how to use LinkedIn as a career advancement tool and a social media platform. This mini-workshop will help you maintain your social media presence, as well as helpful tips to build your brand and connect with the right people.

Karen Tisdell

LinkedIn Trainer & Profile Writer

Karen Tisdell Careers

THE ART OF WHAT IS POSSIBLE

KEYNOTE

9:00 - 9:45

In order to get ahead and forge a new path, leaders must adopt a growth mentality and imagine the art of what is possible. Leaders need to ask themselves: What can we do now that we couldn't do before? Whether this is thanks to changes in technology, user behaviour or your organization's core values - That's how great organisations and leaders drive market leadership and deliver success. Join VP, Optus Enterprise, Theresa Eyssens as she reflects strategic components of her role and career, explores how a focus on customer success has driven her personal success, and how being the first female in her role, along with other senior women in the space, has enabled new perspective to bear across multiple vertical market sectors.

Theresa Eyssens

Regional Vice President, Customer Solutions & Cloud

Optus**LEAD WITH CREDIBILITY - ESTABLISH YOUR LEADERSHIP BRAND**

CASE STUDY

9:45 - 10:30

Performance isn't the only requisite for leadership. Without visibility, you'll likely miss out on opportunities to develop your skills.

WHEN MEN MENTOR WOMEN - BREAKING BARRIERS TO EXPLORE ENDLESS POSSIBILITIES

CASE STUDY

10:50 - 11:30

Coaching and mentoring women in the telecommunication workforce is a key need. Particularly with the relative number of female leaders shrink as they advance up the ladder. The challenges are also around lack of role models to aspire to. It is becoming necessary for leaders to uplift their female employees. Especially in a male dominated industry, men in positions of power can also mentor women, and do so in an appropriate and empowering fashion. Jackie will give you insights into how she has come across inspiring male leaders who took initiatives to uplift women in the industry.

Jackie Khoo

General Manager, Customer Channels & Enterprise Operations, & Project Evolve Lead

NBN**HOW TO POSITIVELY INFLUENCE OTHERS - THE IMPORTANCE OF MENTAL WELLBEING**

MINI-WORKSHOP

11:30 - 12:30

Mental health and wellbeing are crucial to growing organisational productivity, focus and performance. Erin will take you on a journey to how you and your workforce can successfully thrive as authentic leaders.

Erin Quinane Founder **Erin Quinane Consulting****WHAT IT TAKES TO BE A LEADER IN THE DIGITAL AGE**

PANEL

1:30 - 2:30

The fourth industrial revolution brings unprecedented challenges, driven by the advent of new technologies. You'll have to pave the way amid transitions, disruptions, chaos and ambiguity. Our panellists will discuss the skills and approach required for leaders to survive and thrive in the age of disruption.

Jenni Barnett

Executive Director, Telstra Digital

Telstra**YOU'RE SO MUCH MORE THAN YOU THINK YOU ARE - ADDRESSING SELF-BIAS**

CASE STUDY

2:30 - 3:30

Professional self-doubt can be crippling and prevent you from embracing opportunities. So how do you build the courage and self-awareness to make the most of your career? Tania will discuss how she believed in herself and wasn't afraid to say yes across different divisions. She will focus on how women must seek mentors and sponsors for career progression.

Tania Jollie Industry General Manager, CREST Industries (Consumer, Retail, Education State Govt & Transport)**DXC.Technology****TAKE A LEAP INTO THE FUTURE YOU WANT**

ROUNDTABLE

3:50 - 4:30

Discover how you can future-proof your career and make progress in the industry with a viable, immediately applicable action plan.

Alison Hutchens Mindfulness Meditation Coach **Mind Body Energy**

POST-SUMMIT WORKSHOP

20 MAY

DISCOVER AND DECODE YOUR LEADERSHIP STYLE TO EMERGE AS A CONFIDENT LEADER

Gain the skills to build a strategic approach and emerge as an authentic leadership style. Reconfigure and realign your approach towards success, then build the tools to establish your influence as a powerful leader.

Build your leadership capability and remain true to yourself

- ▶ Authentic leadership for male-dominated environments
- ▶ Understanding your values and the linkage to authenticity
- ▶ Building on your strengths as an approach to leadership excellence

Discover your strengths and become a confident leader

- ▶ Managing impostor syndrome
- ▶ Building your support network
- ▶ Take care of yourself and maintain resilience

Create engaged and high performing teams

- ▶ Understand what drives engagement in our teams and why it is important
- ▶ Build on your coaching style
- ▶ Supercharge your workforce engagement

Pause, think and step up in your career

- ▶ The transition from technical excellence to leadership influence
- ▶ Set career goals and actionable plan to move your career in the right direction
- ▶ Keep yourself into account and know where to turn for assistance

EXPERT FACILITATOR

Lisa Mason
Leadership Coach
Delta Performance Coaching

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WHO WILL ATTEND?

Current, aspiring and future women leaders in all roles working in the Tech & Telco industries, including:

- ▶ Managers
- ▶ Officers / Coordinators / Executives
- ▶ Directors / Assistant Directors
- ▶ Regional / National Managers
- ▶ Team Leaders
- ▶ Divisional Heads
- ▶ Advisors
- ▶ Analysts
- ▶ General Managers
- ▶ Business Consultants / Associates

Advocates of change and managers responsible for:

- ▶ Diversity / Human Resources / Leadership Development
- ▶ Women in Leadership Program Managers / Committee Members
- ▶ Champions of Change / Male Leaders

WHAT OUR DELEGATES ARE SAYING



“ Fantastic initiation to leadership/ management with some real practical tools to take back and implement in the workplace. Extremely motivating and thought-provoking. Has Given me an insight into how leadership/management skills influence the workplace



