

6TH WOMEN IN LEADERSHIP WESTERN AUSTRALIA SUMMIT

MASTER THE POWER OF AUTHENTIC LEADERSHIP
AND BECOME A LEADER OF TOMORROW

1 - 5 FEBRUARY 2021
PERTH

LEARN FROM



Ashley Zumwalt-Forbes
Co-Founder & President



Romy Lawson
Provost



Amy James-Velagic
Assistant Commissioner



Shelley Robertson
Executive General Manager, Energy



Bronwyn Grant
Chief Executive Officer



Gemma Greene
Chief Innovation Officer



Annabel Keogh
Assistant Director



Andrew Hadley
Chief Executive Officer



Andrea Creado
Chief Executive Officer



Amanda Williamson
Deputy Commander of 13th Brigade



Fiona Bishop
Executive Manager, Change & Innovation



Karin Strachan
Project Director, Corporate Recovery



Dorothy Wardale
Deputy Director - MBA Programs



Peter Bradford
Chief Executive Officer



Sandy Randall
Director Building Compliance



Lexy McDonald
Founder of HerHelp



CONTACT US

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SUPPORTED BY



BREAK THE TREND

You know how to break the glass ceiling. Instead, it's time to break free of this outdated adage and embrace your limitless potential.

Be part of this inspiring event so you can find and reach the leadership role of your dreams. Achieve a sense of self-confidence and empowerment. Burst into new opportunities with a tightly knit and proudly local professional network. Connect and network with local and international C-suite leaders from a spread of industries and organisations. Plunge into two days of real stories, interactive sessions, mini-workshops and panel discussions and leave feeling invigorated and inspired to break any barrier standing in your way.

- ▶ **Uncover** the characteristics of exemplary leadership
- ▶ **Achieve** a sense of personal value and confidence in your abilities
- ▶ **Strategies** to empower and uplift yourself and others
- ▶ **Become** a champion of change and leverage your leadership profile

Book and Save

RAPID ACTION

Save up to \$400
Book before 18 August 2020

VALUE PLUS

Save up to \$300
Book before 1 October 2020

SUPER SAVER

Save up to \$200
Book before 13 November 2020

EARLY BIRD

Save up to \$100
Book before 23 December 2020

PRE-SUMMIT WORKSHOP

1 FEBRUARY

THE FUTURE IS NOW - BECOME A CHAMPION OF CHANGE

Some people see change as a challenge, an overwhelming force of uncertainty. Others view change as an exciting opportunity. As a leader, you'll have to account for both types of people, championing whatever change comes your way with an encouraging spirit.

Communication, influence and negotiation skills

- ▶ Manage emotions for positive and assertive communication
- ▶ Develop techniques for persuasion, negotiation and influence
- ▶ Confidently manage difficult conversations

Transformational leadership strategies to accelerate team performance

- ▶ Leverage team dynamics to enhance performance
- ▶ Challenge, support and empower others
- ▶ Manage uncooperative staff members

Drive change and innovation as a leader

- ▶ Recognise and overcome hurdles to change
- ▶ Trust your intuition and step outside your comfort zone
- ▶ Embed a positive change culture in your organisation

Action planning for leadership

- ▶ Develop a personalised approach: short and long-term
- ▶ Understand the challenges of adapting to new technology and systems
- ▶ Share approaches for moving your career forward

EXPERT FACILITATOR

Luisa Wing
International Speaker | Coach | Consultant
Vermelho

WHO WILL ATTEND?

- ▶ Managers
- ▶ Officers / Coordinators / Executives
- ▶ Directors / Assistant Directors
- ▶ Regional / National Managers
- ▶ Team Leaders
- ▶ Divisional Heads
- ▶ Advisors
- ▶ Analysts
- ▶ General Managers
- ▶ CEOs / MDs / Board Directors
- ▶ Business Consultants / Associates
- ▶ Women in Leadership Program Managers

FEELING LIKE A FRAUD - WHEN IMPOSTOR SYNDROME COMES CREEPING

CASE STUDY 9:00 - 9:50

Impostor syndrome, also known as the inner critic, is that nasty voice telling us we're a fraud, that we don't deserve to be where we are. Ashley Zumwalt-Forbes, one of Forbes Magazine's 30 Under 30, has struggled with impostor syndrome throughout her career, where she frequently was the only woman in the room. Ashley will share how she overcomes self-doubt and the power of believing in yourself.

Ashley Zumwalt-Forbes
Co-Founder & President
Black Mountain Metals



TRANSFORM YOUR MINDSET, CHANGE THE GAME

CASE STUDY 9:50 - 10:40

Waterfall methodology is the traditional change management approach. But as the future beckons, we must ensure our teams remain innovative through the use of agile methods. Fiona Bishop works with The Future of Work Institute of Curtin University to implement best practice change management strategies. She will share her journey as a change and innovation leader - and what you can do to adopt an agile mindset.

Fiona Bishop
Executive Manager, Change & Innovation
Western Power



MORNING TEA 10:40 - 10:55

COMMITMENT TO RESILIENCE

CASE STUDY 10:55 - 11:55

Having a positive mindset and an optimistic approach to achieving personal goals is a characteristic of successful leaders. Master these techniques, and you'll remain resilient against volatility, conflict, change, stress, and setbacks. Professor Lawson will speak about her experience being resilient in her leadership role and private life.

Romy Lawson
Provost
Murdoch University



LEAD UNDER PRESSURE - COMMUNICATE WITH CLARITY

CASE STUDY 11:55 - 12:45

Strategic communication is a critical component for any aspiring professional. And when you find yourself in uncertain situations, clarity reigns supreme. Colonel Williamson will examine the strategy she developed in the army to lead with limited knowledge and time.

Amanda Williamson
Deputy Commander of 13th Brigade
Department of Defence



LUNCH 12:45 - 1:45

IS WORK-LIFE BALANCE AN ILLUSION?

PANEL 1:45 - 2:35

Instead of separating your personal and professional lives, focus on your encompassing wellbeing. You'll learn that presence trumps balance. Our panellists will share insight on how they tackle their personal and professional responsibilities while rising into a leadership role, and explore how you can reap the benefits in your life.

Romy Lawson
Provost
Murdoch University



Bronwyn Grant
Chief Executive Officer
Southbank Day Surgery – Nexus Group



Peter Bradford
Chief Executive Officer
IGO Limited



Jemma Greene
Chief Executive Officer
City of Canning



THE POWER OF YOU

EXPERT COMMENTARY 2:35 - 3:25

What makes some people stand out from the crowd? Many of the smartest people in your organisation may be coming up short—not because they lack intelligence or technical proficiency, but because they haven't developed the presence to connect, influence, and communicate with clarity and credibility. Discover how you can use your brand to achieve the role you want and leverage your leadership profile.

Lisa Kazalac
Principal Consultant
Professional Vogue



AFTERNOON TEA 3:25 - 3:40

BREAK IN, BREAK THROUGH

CASE STUDY 3:40 - 4:30

Perth is a tight-knit community, but that shouldn't stop you from expanding your professional circle. Shelley will share tips and tricks for networking in the Perth business community and her experience mentoring young professionals who didn't have a network to start with.

Shelley Robertson
Executive General Manager, Energy
Mineral Resources Limited



DRINKS & CANAPÉS 4:30 - 5:30

Continue to network while you enjoy complimentary refreshments.

FOR MORE INFORMATION ABOUT SESSIONS VISIT

www.liquidlearning.com.au

TOGETHER TOWARDS TOMORROW

CASE STUDY

9:00 - 10:00

Globalisation, technological progress and demographic change are having a profound impact on society and work life. Karin will talk you through what the future looks like for the City of Perth and what you can do to position yourself as a leader with transferable skills.

Karin Strachan

Project Director, Corporate Recovery
City of Perth



MAKING A DIFFERENCE

CASE STUDY

10:00 - 10:40

As a CEO for Gender Equity, Andrew wants to lend his voice to championing the benefits of gender diversity. The evidence is irrefutable - a diverse workforce with equal gender representation produces better business performance. Andrew will share the success of P&N Bank forming an internal P&N Diversity Advocates group, and how they support women to rise into senior management roles.

Andrew Hadley

Chief Executive Officer
P&N Bank



MORNING TEA

10:40 - 10:55

CAN SOFT SKILLS FUTUREPROOF YOUR LEADERSHIP CAREER?

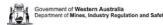
PANEL

10:55 - 11:55

You don't need a crystal ball to see that the world of work is changing. We may not know exactly which technical skills organisations will need in five years, but soft skills will always be in demand. Our panellists will explore how you can position yourself as a leader in an ever-changing work environment.

Sandy Randall

Director Building Compliance
Department of Mines, Industry Regulation
and Safety



Annabel Keogh

Assistant Director
Department of Premier & Cabinet WA



SECURE YOUR LEADERSHIP ROLE BY UPPING YOUR GAME

CASE STUDY

11:55 - 12:45

Have you ever commenced a role and realised it wasn't what you expected? Amy started at the ATO seven years ago, going from a private tax organisation to the public sector, where she had to re-evaluate and align her skills in uncharted territory. Amy will share how she progressed as a leader while moving through areas of her industry.

Amy James-Velagic

Assistant Commissioner
Australian Taxation Office



LUNCH

12:45 - 1:45

LEGENDS OF THE WEST

LOCAL HEROES

1:45 - 2:35

Hear from an inspiring mix of women from WA who have contributed to the community of their own accord - and continue to make a positive impact every day.

Andrea Creado

Chief Executive Officer of Ishar Multicultural Centre for Women's Health, which delivers services based on the social model of health



Lexy McDonald

Founder of HerHelp, at only 18 years old, invented the app HerHelp, an online support group for teenage girls who may not have anyone to turn to



EMBRACE THE POWER OF A HAPPY MEDIUM

CASE STUDY

2:35 - 3:25

Leaders influence by inspiring and enabling others through counsel and co-creation. Contrarily, managers command and control through the coordination of others. Rather than adopting a "one or the other" mentality, make sure you find a balance between the two. Dr Wardale will examine first-hand experiences and best-practice techniques to help you discover your leadership style.

Dorothy Wardale

Deputy Director - MBA Programs
Curtin University



AFTERNOON TEA

3:25 - 3:40

RISE ABOVE CAREER ROADBLOCKS AND BREAK THE TREND!

ROUNDTABLE

3:40 - 4:30

Summarise the takeaways and create a plan for taking the next step in your career.

Luisa Wing

International Speaker | Coach | Consultant
Vermelho



PLUS TWO WORKSHOPS!

Plus two separately bookable interactive workshops before & after the event



LIQUIDLEARNING
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DAY ONE

28 MAY

Develop authentic leadership

- ▶ Develop self-awareness and authenticity
- ▶ Identify and evaluate your key strengths as a leader
- ▶ Trust your instincts, access your intuition

Refine your leadership skills

- ▶ Identify and build your unique strengths
- ▶ Influence with integrity
- ▶ Cultivate a high performing mindset
- ▶ Lead with purpose

Build confidence and resilience

- ▶ Strategies to build and radiate confidence
- ▶ Develop resilience to adversity
- ▶ Develop your cohort of support to be yourself - yes, there are others like you

Internalise your leadership identity

- ▶ Self-empowerment to underpin career progression and risk-taking
- ▶ Develop authentic leadership voice
- ▶ Connect leadership and wellbeing

EXPERT FACILITATOR

Natalie Lincolne
Incredible People
Strategic Performance Consultant

DAY TWO

29 MAY

High-level communication skills

- ▶ Leverage your communication style
- ▶ Develop and communicate confidence, poise and assertiveness
- ▶ Manage conflict and execute difficult conversations with confidence

Build a high-performance team

- ▶ Develop and manage a high-performance team
- ▶ Techniques, tools and channels to improve your teams drive and motivation
- ▶ Create a positive culture of engagement and success

Drive your team forward

- ▶ Gain greater influence as a team leader and manage challenges effectively
- ▶ Exert greater influence
- ▶ Respond effectively to a demanding environment

Strategic career progression

- ▶ Skills for self-promotion and accelerated career progression
- ▶ Understand and overcome workplace bias and negative cultures
- ▶ Achieve improved leadership performance - Your action plan

WHAT OUR DELEGATES ARE SAYING

" I'd highly recommend attending the leadership summit to any female, irrespective of their current leadership position. It was a wonderful two days filled with incredible insight from women who have done amazing things, but are just like us. It was a very inspiring conference filled with hope. "

" I have found such great value in attending these two days out of the office. Such wonderful speakers I could relate to and found inspiring. "

" Very relevant and engaging content. Have walked away with many practical solutions to help be a better leader and a better person. "



Registration Information

Organisation Name

Address Suburb State Postcode

Booking Contact Information

Title Full Name Position Email Phone



Delegate Information

Table with columns: #, Title, Full Name or TBA, Position, Email, Attendance Date/s. Attendance options include In-person, Virtual, and dates 25, 26 & 27, 28 & 29.



Your Investment

Table showing investment options: Options (per person), Rapid Action Rate, Value Plus Rate, Super Saver Rate, Early Bird Rate, Standard Rate. Includes sub-sections for In-person attendance and Virtual attendance with various day and workshop options.

Table for Group Discounts Available: 10% off Standard Rate, 15% off Standard Rate, 20% off Standard Rate, 25% off Standard Rate. Includes a TOTAL incl GST field.

Conditions: Group discounts apply for bookings made simultaneously. Only one discount applies. Group discounts apply to standard rates only.

Note: Course materials, refreshments & lunches are included. Travel and accommodation are NOT included. Registration options are per person only.



Payment Details

Payment is required prior to attending this event

- Payment options: Credit Card, Cheque (payable to Liquid Learning Group Pty Ltd), Electronic Funds Transfer, Please invoice me: Purchase Order No. #

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Note: 2% surcharge applies to American Express payments

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CVV, Full Name as on card

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