

# 26<sup>TH</sup> WOMEN IN LEADERSHIP SUMMIT

FIND YOUR 'WHY' & DISCOVER PRACTICAL STRATEGIES FOR CAREER ADVANCEMENT

17 - 21 FEBRUARY 2020

SYDNEY HARBOUR MARRIOTT HOTEL AT CIRCULAR QUAY

## LEARN FROM



### SPECIAL GUEST

**Jessica Rowe AM**  
Journalist, Author, TV Presenter, Crap Housewife & Mother

Jessica Rowe is an accomplished journalist, television presenter and three-time best selling author. Jessica's credits include co-hosting Studio 10 and The Today Show. She was also the news presenter for Weekend Sunrise, and for a decade Jessica co-hosted Network Ten's First at Five news.



**Melanie Silva**  
Managing Director & Vice President



**Jason Pellegrino**  
Managing Director & Chief Executive Officer



**Esme Borgelt**  
Managing Director, ANZ



**Domain**



**Andrea Rule**  
Head of Enterprise Sales, ANZ



**Frances Martin**  
Vice President Retail, Consumer Sales



**Kate Carnell AO**  
Australian Small Business & Family Enterprise Ombudsman



**Catherine Van der Veen**  
Joint Chief Executive Officer



**Lucy Foster**  
Joint Chief Executive Officer



**Alexandra Sloane**  
Director, Marketing, Australia & New Zealand



**John Breda**  
Detective Sergeant



**OPTUS**



**Samantha Gavel**  
NSW Privacy Commissioner



**Coretta Bessi**  
Chief Procurement Officer



**Kathleen Mackay**  
Executive Director, Service Delivery



**Joanne Moss**  
Independent Non-Executive Director & Chair Audit & Risk Committee



**Erin Cramlet**  
Senior Director, Human Resources



**Mike Dudarenok**  
Executive Project Manager/Product Owner



**Rushenka Perera**  
Head of Marketing, ANZ



**westpac GROUP**



**ellume**  
Managing Director Axelerit

**stryker**



## CONTACT US

Call +61 2 8239 9711

Use Code I

**EVENT PARTNERS**



# EMPOWER THE FUTURE YOU

The world of work is changing. Geographical and industry-specific particularities still exist, but we're experiencing a shift in how technology impacts business processes and a movement towards a holistic approach to leadership. So how do you sustain a commercially viable career amidst this transformative landscape? Do you have the crucial leadership skills needed in the modern workplace?

The first part of this conference will allow you to step back and reflect. Discover your 'why', then learn how to unlock your leadership capability. Then lock down the practical skills to supercharge your leadership career and future-proof your skillset in part two, with expert guidance from trailblazing executive women.

- ▶ **Unlock** self-awareness & lead with purpose
- ▶ **Expand** your personal & professional network of like-minded women
- ▶ **Build** the confidence to navigate adversity
- ▶ **Future-proof** your skillset & navigate your career path

## 17 FEBRUARY PRE-SUMMIT WORKSHOP

### DEVELOP YOUR MINDSET FOR SUCCESS

If you believe there's a way to overcome a challenge, your brain will focus on solutions. On the other hand, if you think the problem is unsolvable, you'll find nothing but hurdles and excuses. That's why cultivating a growth mindset is the most powerful thing you can do to achieve success. This interactive workshop will help you discover the tools to develop a growth mindset and propel yourself towards achieving your personal and professional goals.

### Modules

- ▶ Neuroplasticity - Tools to develop a growth mindset
- ▶ Overcome your limiting beliefs
- ▶ Practical strategies to build confidence
- ▶ Enhance resilience through stress management

**Vanessa Bennett** Chief Executive Officer **Next Evolution Performance**

## DISCOVER YOUR WHY

### BE BOLD & BRAVE KEYNOTE

9:00 - 10:00

In this motivational keynote address by Jessica Rowe AM, she will share lessons learned throughout her career and working life. Jessica has overcome many trials and tribulations, and values the importance of being brave, being bold and taking risks.

**Jessica Rowe AM**

### DISCOVER YOUR WHY CASE STUDY

10:00 - 10:40

What drives you to succeed? What are your strengths and weaknesses? Esme will share how she cultivated self-awareness and teach you how to use your passion to motivate teams toward a unified vision.

**Esme Borgelt**  
Managing Director, ANZ  
**Kellogg's**



### MORNING TEA

10:40 - 11:00

### REAL STORIES - INSIGHTS INTO IMPOSTER SYNDROME PANEL

11:00 - 12:00

Ever felt like you're not good enough? That you don't deserve or aren't ready for that promotion? You're not alone. 70% of women and over 50% of men have experienced imposter syndrome, a persistent nagging sense of self-doubt and insecurity. Join our panellists as they share real stories of enduring imposter syndrome and tips for overcoming this feeling.

**Jason Pellegrino**  
Managing Director & Chief Executive Officer  
**Domain**



**Frances Martin**  
Vice President Retail, Consumer Sales  
**Optus**



**Samantha Gavel**  
NSW Privacy Commissioner  
**Information & Privacy Commission NSW**



**Rushenka Perera**  
Head of Marketing, ANZ  
**SAP Australia**



### ENERGISING BREAK

12:00 - 12:10

Exercise doesn't have to be a chore. Just two minutes can make a tremendous difference to your mindset, motivation, and any roadblocks holding you back. Lizzie will help you discover the power of integrating little moments of movement into your day.

**Lizzy Williamson** Personal Trainer & Event Energiser **Two Minute Moves**

## 18 FEBRUARY | SUMMIT DAY 1

### UNWAVERING LEADERSHIP IN TIMES OF CRISIS CASE STUDY

12:10 - 12:50

John became a household name in February 2018 when he suffered multiple stab wounds arresting an alleged child sex offender. John lost his entire blood volume three times – requiring more than 96 bags of blood during surgery. It was a miracle he survived. John will share his miraculous story of how resilience and mindset allowed him to return to health mentally and physically.

**John Breda**  
Detective Sergeant  
**NSW Police Force**



### LUNCH

12:50 - 1:50

### ENHANCE YOUR COMMUNICATION SKILLS TO ELEVATE YOUR PROFESSIONAL FINESSE

MINI-WORKSHOP

1:50 - 3:10

Outstanding leaders can influence stakeholders through structured conversations. As an expert in communications, Arabella will give you the skills to make an impact and communicate with confidence.

**Arabella Macpherson**  
Founder & Communications Coach  
**Resonate Communications**



### AFTERNOON TEA

3:10 - 3:30

### DEVELOP A THRIVING WORKPLACE CULTURE CASE STUDY

3:30 - 4:00

To build a positive workplace culture that empowers your team, you must understand the inextricable link between employee experience and business outcomes. Erin will share her insights on how to build a thriving workplace culture, reflecting on Stryker's achievements as the winner of the Best Workplace in Australia for 2019

**Erin Cramlet**  
Senior Director, Human Resources  
**Stryker**



### STRATEGIC NETWORKING & CONNECTING FOR SUCCESS EXPERT COMMENTARY

4:00 - 5:00

For many, networking at business events is a frightening concept. Jen's business coaching presentation will help you overcome reservations of speaking to new people so you can use networking as a useful business skill.

**Jen Harwood**  
Motivational Speaker, Author, Business Coach  
**The Jenerator!**



### DRINKS & CANAPÉS

5:00 - 6:00

Continue to network while you enjoy complimentary refreshments.

**OPENING REMARKS FROM THE CHAIR** 8:55 - 9:00

**JOB SHARING - THE POWER OF TWO**  
CASE STUDY 9:00 - 9:50

Job sharing can be a surefire solution for mastering a work-life balance, cultivating a diversity of thought, and multiplying available skills. Catherine and Lucy were the first women to share a CEO role in the Australian financial services industry. They will share their story of how they have made this work for them, their team, and their organisation.

**Catherine Van der Veen**  
Joint Chief Executive Officer



**Lucy Foster**  
Joint Chief Executive Officer

**Generation Life Limited**

**ENERGISING BREAK** 9:50 - 9:55

**Lizzy Williamson**  
Personal Trainer & Event Energiser  
**Two Minute Moves**

**STEP INTO THE C-SUITE**  
FIRESIDE CHAT 9:55 - 10:35

If you're looking to step into the C-Suite, you'll need to develop a specific set of skills. With only a few positions available, you'll have to keep your eye on the prize during your transitional leadership journey. Jason and Melanie will discuss the requisite leadership skills and calls to action to support women in the workforce in 2020.

**Melanie Silva**  
Managing Director & Vice President  
**Google Australia**



**Jason Pellegrino**  
Managing Director & Chief Executive Officer  
**Domain**



**MORNING TEA** 10:35 - 10:50

**NO IS JUST THE BEGINNING OF NEGOTIATION**  
CASE STUDY 10:50 - 11:30

Research finds women more likely than their male counterparts to be labelled as bossy or aggressive. However, the ability to recognise and capitalise on negotiation opportunities is a crucial leadership skill. Reflecting on her experience as an expert negotiator in a top tier legal practice, a C-Suite executive, and a non-executive director, Joanne will share practical tips on how you can negotiate difficult situations with confidence.

**Joanne Moss**  
Independent Non-Executive Director &  
Chair Audit and Risk Committee **Ellume**  
Managing Director **Axelereit**



**LESSONS LEARNED THROUGH LEADING CHANGE**  
FLASH PRESENTATIONS 11:30 - 12:30

Leaders need to expand their mindset and capabilities to deal with the challenges of senior leadership and engage in strategic decision making. Join our speakers as they each share a short presentation of their different experiences managing, initiating, and leading change.

**Coretta Bessi**  
Chief Procurement Officer  
**Westpac Group**



**Kathleen Mackay**  
Executive Director, Service Delivery  
**Revenue NSW**



**Mike Dudarenok**  
Executive Project Manager/Product Owner  
**Workplace Gender Equality Agency**



**LUNCH** 12:30 - 1:30

## WHO WILL ATTEND?

Current, aspiring and future women leaders across all industries:

- ▶ Middle Managers
- ▶ Heads of Department
- ▶ Culture Leaders
- ▶ Diversity Managers

## SKILLS LAB

**CHOOSE YOUR SESSION** 1.30 - 2:15

### STREAM A

**MAKE YOUR VALUE VISIBLE**  
CASE STUDY

You may be smart, capable, and hard-working, but your actions must be backed up by your attitude to prevent the risk of being overlooked. The right work ethic and attitude are vital for career progression. Andrea will draw on her leadership experience and understanding of how to leverage LinkedIn to help you raise your profile and enhance your influence.

**Andrea Rule**  
Head of Enterprise Sales, ANZ



### STREAM B

**PRODUCTIVITY HACKS TO OWN YOUR SUCCESS**  
EXPERT COMMENTARY

Doing more with less is something all aspiring leaders will need to master. In this skills-based session, you'll learn how to apply strategies to boost productivity and deliver surpassing value.

**Dr Karen Whittingham**  
Director, Impact Psychology



**CHOOSE YOUR SESSION** 2.15 - 3:00

### STREAM A

**STRATEGIES TO HELP YOU DEFINE YOUR VISION OF SUCCESS**  
CASE STUDY

We talk a lot about how to reach your potential as a leader, but how does success materialise? What does it mean to you? Alexandra will reflect on her vision of success, how it has developed, and advise on turning your vision into reality.

**Alexandra Sloane**  
Director, Marketing, Australia & New Zealand



### STREAM B

**PRESENTATION SKILLS, TOOLS & TECHNIQUES - THE NEUROSCIENCE PERSPECTIVE**  
EXPERT COMMENTARY

Love it or hate it, public speaking is a critical component of strong leadership. Over the past few decades, neuroscience has begun to shed insight into how you can improve your presentation skills and capture the attention of your audience. Join Vanessa as she shares her understanding of how to use the discoveries of neuroscience to your advantage.

**Vanessa Bennett**  
Chief Executive Officer



**AFTERNOON TEA** 3:00 - 3:15

**EMPOWERING OTHERS - LIFT AS YOU LEAD**  
CASE STUDY 3:15 - 3:45

Having worked in public policy, the not-for-profit sector, and now as an independent advocate for small business owners, Kate's leadership is focused on driving change and empowering others. Join Kate to learn how you can leverage your influence as a leader to bring up others around you.

**Kate Carnell AO**  
Australian Small Business and Family Enterprise Ombudsman



**JOB SHARING - THE POWER OF TWO**  
ROUNDTABLE 3:45 - 4:30

Job sharing can be a surefire solution for mastering a work-life balance, cultivating a diversity of thought, and multiplying available skills. Catherine and Lucy were the first women to share a CEO role in the Australian financial services industry. They will share their story of how they have made this work for them, their team, and their organisation.

**Lucy Foster**  
Founder & Chief Empathy Officer  
**Sqr One**



**CLOSING REMARKS FROM THE CHAIR** 4:30 - 4:40

# WOMEN IN LEADERSHIP WORKSHOP

POST-SUMMIT WORKSHOP | 20 & 21 FEBRUARY

Women remain critically underrepresented in senior executive leadership roles, and yet diversity is proven to be a key component to unlock innovation and performance, leading to better business outcomes. Greater participation of women is the first step to improving diversity and the benefits it provides to the organisation. The corporate world has seen a slight increase in senior women leaders in recent years, but this current growth is still not enough to attain the benefits provided by gender diversity.

To increase the number of women represented in senior executive leadership, it is essential to equip aspiring leaders with the critical tools for leadership success. Women must be able to identify the opportunities for career advancement, build supportive networks, remain resilient through change, and continuously cultivate their leadership skills.

The Women in Leadership Workshop will offer an inspiring learning and networking platform. The event aims to provide existing and emerging leaders with the strategies and skills required to excel in their careers.

## DAY 1

### Develop self-awareness and authenticity

- ▶ Values-based leadership - What it means to be an authentic leader
- ▶ Identify your strengths and potential de-railers as a leader
- ▶ Identify how to utilise your optimal leadership style

### High-level communication, influence, and negotiation skills

- ▶ Manage emotions for positive and assertive communication
- ▶ Develop techniques of persuasion, negotiation, and influencing
- ▶ Prepare for and have difficult conversations with confidence

### Develop self and others with “reflective leadership”

- ▶ Clarify the benefits of reflective practice in leadership
- ▶ Develop the skills and capacity for reflective practice
- ▶ Reflective practice to influence the quality of the culture through the quality of relationships

### Strategic career progression

- ▶ Everyday career management practices and creating a personal leadership plan
- ▶ Maximise existing relationships and building new networks for professional opportunities
- ▶ Skills and approaches to manage your image and visibility

Karen Whittingham Director Impact Psychology Pty Ltd

## DAY 2

### Transformational leadership strategies to accelerate team performance

- ▶ Leverage team dynamics to enhance performance
- ▶ Challenge, support and empower others
- ▶ Manage uncooperative staff members

### Drive change and innovation as a female leader

- ▶ Recognise and overcome hurdles to change
- ▶ Trust your intuition and step outside your comfort zone
- ▶ Embed a positive change culture in an organisation

### Remain productive in a crisis

- ▶ Build resilience to thrive under pressure
- ▶ Support your team and engage others to deliver
- ▶ Debrief after crisis - provide and accept feedback

### Action planning for leadership

- ▶ Develop a personalised approach - Short and long-term
- ▶ Understand challenges
- ▶ Share approaches to move your career forward

## WHAT OUR DELEGATES ARE SAYING

“ I'd highly recommend attending the leadership summit to any female, irrespective of their current leadership position. It was a wonderful two days filled with incredible insight from women who have done amazing things, but are just like us. It was a very inspiring conference filled with hope. ”

“ I have found such great value in attending these two days out of the office. Such wonderful speakers I could relate to and found inspiring. ”

“ Very relevant and engaging content. Have walked away with many practical solutions to help be a better leader and a better person. ”



