

WOMEN IN FINANCE & ACCOUNTING LEADERSHIP WORKSHOP

PRACTICAL SKILLS FOR EXISTING & EMERGING WOMEN LEADERS IN ACCOUNTING & FINANCE



SYDNEY

24 - 25 MARCH 2020

MELBOURNE

30 - 31 MARCH 2020

EXPLORE

- ▶ Transitioning from technical specialist to strategic business partner
- ▶ Develop your non-technical skills - management, influencing, presentation & communication
- ▶ Being brave & taking risks
- ▶ Navigating gender politics in & outside the boardroom, overcoming unconscious bias
- ▶ Effective delegation & using the power of leverage
- ▶ Demonstrating your authentic leadership style, becoming a role model
- ▶ Creating the space to be an effective leader
- ▶ Finance role specific challenges - responding to tighter budgets, productivity, engaging as a strategic business partner

EXPERT FACILITATOR



Claire Davis
Managing Director
Stretch Leaders

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AND SAVE!**

\$1000

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24 JANUARY 2020
TO SAVE UP TO \$1000

START YOUR LEADERSHIP JOURNEY!

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ABOUT THE EVENT

For finance and accounting professionals the move from specialist to strategist, from ledger to leader, is far from straight-forward. Technical expertise provides a solid career footing, but leadership demands a dynamic and finely-tuned set of skills shaping a first-rate communicator, influencer and strategic business partner. Recent years have seen a greater evolution of the traditional control responsibilities of finance functions, with leaders operating in and as agents of organisational change, improving business efficiencies, agility and culture.

These new frontiers of finance leadership bring great possibility and even greater challenges, and for women in finance and accounting there are still more challenges to overcome. Despite a much healthier representation in less senior finance roles, the gender gap remains markedly more pronounced in the C-suite with a recent study reporting less than 10% of CFOs for ASX-listed companies are women.

This hands-on, two-day interactive learning session will equip you with a practical leadership plan that you can use to navigate a successful career and advance to senior levels. Learn how to step back and step up, emerging as an influential finance leader in your organisation.

TRAINING DELIVERY AND PRE-COURSE QUESTIONNAIRE

This workshop will be delivered using a three tiered approach. The structure of each session is as follows:

1. Technical overview and review of research into the topic area under discussion
2. Practical application of management principles in the review of case studies, worked examples and interactive exercises
3. Discussion of outcomes and implementation issues

Workshop participants will have the opportunity to include comments and questions about issues outlined in the program by way of a pre-course questionnaire. This feedback will enable the course facilitator to adjust content accordingly. The workshop has limited places to allow for customisation, greater interactivity and for individual concerns to be addressed.

DAY ONE

Women's finance leadership in context with your business

- ▶ Characteristics of a valued finance business partner
- ▶ Navigate key challenges of finance leaders, negotiating diversity and inclusion biases
- ▶ Understand your organisation and how you can have the best impact on finance at its core
- ▶ Align your strengths with the expectations of your organisation

From ledger to leader

- ▶ Transitioning from technical specialist to strategic business partner
- ▶ Utilising your technical knowledge to your advantage
- ▶ Converting technical knowledge into strategic value
- ▶ Telling the story behind the numbers, gaining stakeholder buy-in

Discovering your unique leadership blend

- ▶ Building self-awareness & emotional intelligence
- ▶ Learning to articulate your personal values so you can lead authentically
- ▶ Identify your strengths so you can build confidence
- ▶ Begin developing a personalised plan to improve your work-life blend

More than a numbers game - making finance leadership work for you

- ▶ Understanding the impact of your strengths and weaknesses
- ▶ Learning to get comfortable outside your comfort zone
- ▶ Tackling unconscious bias and the realities of gender politics at the executive level

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DAY TWO

Above-the-line or below-the-line - creating the space to be an effective leader

- ▶ Recognising the seasons in life
- ▶ Working out what is important to you
- ▶ Learning how to prioritise and set boundaries with integrity
- ▶ Resilience and perseverance, self-regulating for balance

How to thrive as an emotionally intelligent finance leader

- ▶ How to use mindfulness, hope and compassion to inspire your team
- ▶ Conflict handling strategies
- ▶ Understanding and managing expectations
- ▶ Tackle tough conversations and proactively manage sensitive issues

People management in and out of finance teams

- ▶ Communicating with impact and influence, tailoring your message to different audiences
- ▶ How to effectively get ideas from concept to work-up
- ▶ Build trust-based relationships with internal and external stakeholders
- ▶ Focus on individual and team performance to deliver results

Women in finance and accounting think-tank

- ▶ Wrap up discussion on key themes and your career action plan
- ▶ What will you do differently as a result of this program?
- ▶ How to stay on track when other priorities demand attention
- ▶ Tools and ideas to navigate obstacles and competing priorities

WHO WILL ATTEND?

Executives, managers and specialists Accounting and Finance roles across all industries, including:

- ▶ Financial / Business Analyst
- ▶ Finance Officer
- ▶ Management Accountant
- ▶ Financial Accountant
- ▶ Business Analyst
- ▶ Financial Controller
- ▶ Group Finance Manager
- ▶ Finance Director / Manager
- ▶ Budget Management
- ▶ Forecasting and Planning
- ▶ Director / Manager Corporate Services

YOUR FACILITATOR

Claire is an Executive Coach, Leadership Mentor and Board Member. Claire has over 20 years' experience in Senior Executive and Board roles, following a distinguished career in Finance & Accounting. For the last 11 years she has had the privilege of coaching Executives and Senior Managers, with clients including high profile organisations such as Suncorp, Telstra and Herbert Smith Freehills.



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WORKSHOP SCHEDULE

- 8.30 - 9.00 Registration
- 9.00 - 10.40 Session One
- 10.40 - 11.00 Morning Tea
- 11.00 - 12.30 Session Two
- 12.30 - 1.30 Lunch
- 1.30 - 3.00 Session Three
- 3.00 - 3.20 Afternoon Tea
- 3.20 - 4.30 Session Four
- 4.30 Close of Workshop

