

WOMEN IN ICT & DIGITAL LEADERSHIP SUMMIT

TRANSFORM YOUR CAREER AND FORTIFY YOUR LEADERSHIP ACUMEN



17 - 21
FEBRUARY 2020

MELBOURNE CONVENTION
AND EXHIBITION CENTRE

LEARN FROM



Lynn Warneke
Chief Information
Officer & Director
Corporate
Operations



Teresa Finlayson
Chief Information
Officer



Mark Gay
Chief Information
Officer



**Samantha
McIntyre**
Chief Information
Officer



Tony Aramze
Chief Information
Security Officer



Jennifer Rebeiro
Chief Information
Officer



Jade Carson
Chief Information
Officer



Angela Donohoe
Chief Information
Officer



Karen Symes
Executive
General Manager,
Technology



Ayten Ozenc
Executive General
Manager, Global
Head of Delivery &
Governance



Natalie Lewis
Head of Customer
Experience &
Digital, Product and
Pricing - Insurance



Ruth Matthews
Program Manager



**Mary-Beth
Hosking**
Head of Change
Delivery



Linda Craven
Chief Digital
& Information
Officer



Ludwina Dautovic
Chief Executive
Officer



**Rebecca
McDonald**
Chief Executive
Officer



Kath Young
Chief Information
Officer



CONTACT US

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Use Code - I

EVENT PARTNERS



LEAD, GROW, & PROSPER THROUGH TRANSFORMATION

A leadership career in ICT and digital is an opportunity to make a positive impact on teams, on business, and the world. But women are missing out. They're entering and leaving earlier and in higher numbers than men. You don't want to be a statistic - you want to smash through the obstacles, tackle challenges with skill, and be ready to take on the next exciting opportunity.

Over two energising days, you will learn from some of Australia's top women ICT and digital leaders, gain leadership insight from expert executive coaches, and network with movers and shakers from across industries and sectors.

Take your career into your own hands. Take the next step in your leadership transformation.

- ▶ **Hone** your communication skills to engage business stakeholders
- ▶ **Break** down barriers to your career progression
- ▶ **Lead** transformation programs using tested methodologies
- ▶ **Inspire** high-performing teams with authentic leadership approaches

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PRE-SUMMIT WORKSHOP

17 FEBRUARY 2020

WOMEN'S ESSENTIAL LEADERSHIP TOOLKIT

Leadership isn't a job title. Leadership is a skill, an attitude, and a way of being - it is the X factor that propels a career. To get that exciting project, that promotion, or that next exciting role, you need to be it, so they can see it.

This workshop will work through the quintessential qualities of great leadership, giving you the confidence and skills to put your best foot forward and seize the opportunities you deserve.

Module 1. Personal Brand

- ▶ Understand leadership styles and personal branding
- ▶ Analyse your current personal brand
- ▶ Plan the evolution of your brand

Module 2. Confidence

- ▶ Understand and lead with your strengths
- ▶ Build rapport with stakeholders at all levels of business
- ▶ Gain buy-in for your leadership vision

Module 3. Communication

- ▶ Understand the communication styles of your key stakeholders
- ▶ Adapt your style to suit your needs (code-switching)
- ▶ Communicate with clarity and conviction

Module 4. Action plan

- ▶ Master the art of goal-setting
- ▶ Define your aspirations and motivations
- ▶ Make a plan with immediately implementable actions

EXPERT FACILITATOR

Vineti Anand

Executive Leadership Coach
Change Window

WHO WILL ATTEND?

- ▶ C-suite ICT and Digital Leaders
- ▶ Transformation & Change Leaders
- ▶ Directors, General Managers, Group Managers
- ▶ Heads of ICT & Digital
- ▶ ICT & Digital Strategy and Planning
- ▶ Customer Experience Leaders & Managers
- ▶ Emerging leaders in ICT & Digital

GET BACK ON THE HORSE KEYNOTE

9:00 - 9:50

You didn't go into a career in ICT and digital thinking it would be easy. You're too driven to be satisfied by the easy road, but being a woman in such a heavily male-dominated space has its unique challenges. If you want to keep your career progressing, you're going to need some strategies to get back on the horse and keep it galloping.

Samantha is a CIO, an entrepreneur, a mother, and an avid horse-rider. She shares insights from her varied career to help you keep on track.

Samantha McIntyre
Chief Information Officer
Sussan Group



MAINTAIN BUSINESS MOMENTUM THROUGH TRANSFORMATION CASE STUDY

9:50 - 10:40

Change is afoot, and as a leader in your organisation, you will play a critical role in delivery. The Harvard Business Review reports that 70% of change initiatives fail. How will you buck the trend and ensure your team continues to thrive and deliver quality outcomes?

Drawing on her seventeen years in IT and change management, Mary-Beth will offer expert insight into the characteristics of a successful change management program.

Mary-Beth Hosking
Head of Change Delivery
Specsavers



MORNING TEA

10:40 - 10:55

YOUR AUTHENTIC LEADERSHIP BRAND EXPERT COMMENTARY

10:55 - 11:45

As leaders, you are the face of your company. When your team reflect on their day at work, and their overall satisfaction, they are in no small part reflecting on their relationship with you. As in your personal life, authenticity predates healthy workplace relationships. To get the best out of your team, and set yourself up for a stellar leadership career, you need to be courageously authentic in your leadership.

Grace Thomas
Executive Leadership Coach
heatandheart



THE CUSP OF INNOVATION CASE STUDY

11:45 - 12:35

In an industry characterised by lightning-speed development, where you must have your finger on the pulse of innovation, standing out as a leader in your organisation means having a sixth sense for the next big opportunity in tech and digital. But you don't need to be a psychic to impress and progress - you just need to be able to read the signs in the market. Professional entrepreneur Ludwina has a knack for just that. She has spent the bulk of her professional life at the very precipice of innovation, from producing TV back in the analogue days to now shaking up the short term accommodation market with The Room Xchange; Ludwina knows how to pick the perfect moment to innovate. Apply her entrepreneurial insights to your work and you're sure to make your leadership mark in your organisation.

Ludwina Dautovic
Chief Executive Officer
The Room Xchange



LUNCH

12:35 - 1:35

THE PIPELINE PROBLEM PANEL

1:35 - 2:35

We know that women enter ICT and digital at lower rates compared to men, and exit the space far earlier and at higher rates than men. In both instances, studies suggest the issue is cultural. Women lose interest in STEM at fifteen, ostensibly due to a lack of female role models, and women leave the profession in pursuit of work environments with more women and flexible work arrangements. How can we attract and retain women in ICT and digital with the odds stacked so heavily against us?

Mark Gay
Chief Information Officer
QBE Insurance



Tony Aramze
Chief Information Security Officer
RMIT University



Jade Carson
Chief Information Officer
Commonwealth Ombudsman



Kath Young
Chief Information Officer
Catholic Church Insurance



Angela Donohoe
Chief Information Officer
Bpay



BUILD AN AGILE INNOVATION ORGANISATION CASE STUDY

2:35 - 3:25

You know that implementing Agile and complementary methodologies in Lean and innovation will empower your team to experiment, learn, and grow. You will foster a productive and collaborative relationship with your team and customers. But the journey to the Agile utopia can be fraught. You're asking stakeholders to shift their fundamental understanding of leadership and production. Karen has transformed many organisations, leading an 'Agile revolution'. She shares her insights to help you and your organisation transition smoothly.

Karen Symes
Executive General Manager, Technology
Telstra Super



AFTERNOON TEA

3:25 - 3:40

THE HEART OF DIGITAL INTERVIEW

3:40 - 4:30

In 2011, Rebecca and her husband packed up their lives and moved to Haiti to help rebuild the country after the devastating earthquake. There, her life changed forever. Inspired by her love of reading, and the desperate need for resources she saw in the local schools, she founded A Library for All - the cloud-based digital library bringing literacy to the world's most disadvantaged children.

Rebecca shares how A Library for All lives and breathes the principles of human-centred design, harnessing the power of digital to effect meaningful change in the lives of their customers.

Rebecca McDonald
Chief Executive Officer
Library for All



DRINKS & CANAPÉS

4:30 - 5:30

Continue to network while you enjoy complimentary refreshments.

PLUS TWO WORKSHOPS!

Plus two separately bookable interactive workshops before & after the event



PEOPLE POWER IN TECH TRANSFORMATION

KEYNOTE 9:00 - 9:50

It's a truth universally acknowledged that successful digital transformations are not about technology, they're all about people. Right. But in practice, that truism turns out to be messy, complex and challenging to realise. In this session, Lynn will explore the various dimensions of people-centred success in digital and IT initiatives. Reflecting on case studies and real-world examples from her extensive experience at the frontline of transformation, she will share learnings and insights to help avoid people problems and deliver great, tech-enabled business outcomes, powered by people.

Lynn Warneke

Chief Information Officer &
Director Corporate Operations

Department of Premier and Cabinet VIC



POSITIVE THINKING ISN'T ENOUGH

EXPERT COMMENTARY 9:50 - 10:40

Optimism is a nice idea, but without the reinforcement of helpful, encouraging and productive thinking habits, an optimistic mindset is redundant. Your mind is an incredibly powerful tool, but harnessing that power is more complex than that. Clare will help you get the best out of your brain for a brilliant career.

Clare Desira

Founder & Director
Top Five Movement



MORNING TEA

10:40 - 10:55

THE EMBODIMENT OF LEADERSHIP

EXPERT COMMENTARY 11:00 - 11:50

'Leader' isn't a job title. Leadership is a way of being, defined by the choices you make and the action you take. And it is a reward in itself. Vineti shares her 'Be, do, have' model, so you can embody leadership and reap the rewards of a fulfilling career.

Vineti Anand

Executive Leadership Coach
Change Window



FAIL YOUR WAY TO SUCCESS - EXPERIMENTING WITH DELIVERY METHODOLOGIES

CASE STUDY 11:45 - 12:35

Choosing a delivery methodology for your organisation requires getting your hands dirty. The only way you'll know if your best fit is Scrum, Lean Method, Lean Six Sigma, Calm Balm, Dev-Ops, Agile, or a unique hybrid of multiple approaches, is by trying and failing. Probably several times. You need permission to fail fearlessly.

Ruth Matthews

Program Manager
Telstra Corporation



LUNCH

12:35 - 1:35

THE WINDING ROAD TO THE C-SUITE

PANEL 1:35 - 2:35

Careers can feel like a waltz - one step forward, two steps back, a turn here, a twirl there, then suddenly the music stops. For women facing the additional challenges of disproportionate care responsibilities, unconscious bias, and low self-confidence, the climb to the leadership roles we know we deserve can seem insurmountable. Sharing insights from women at varying stages of their careers, this panel will equip you with tools to keep your career on track.

Teresa Finlayson

Chief Information Officer
Monash University



Natalie Lewis

Head of Customer Experience & Digital,
Product and Pricing - Insurance
Latitude Financial Services



Linda Craven

Chief Digital & Information Officer
Defence Bank



Ayten Ozenc

Executive General Manager,
Global Head of Delivery & Governance
Toll Group



TALKING TECH TO MUGGLES

CASE STUDY 2:35 - 3:25

As the ICT and digital leader in a wider organisation, your work is essential to the growth and smooth running of the business. Your expertise is specialised, and your stakeholders are varied. How can you connect, create, and collaborate with them when your professional background, objectives, and language may be miles apart?

Jennifer Rebeiro

Chief Information Officer
City West Water



AFTERNOON TEA

3:25 - 3:40

CONNECT, CREATE, COLLABORATE

ROUNDTABLE 3:40 - 4:30

After two intense days of learning, growing, and networking, now is the time to reflect and resolve to make powerful changes in your career. Your chair leads you in an interactive and collaborative closing round table discussion.

Vineti Anand

Executive Leadership Coach
Change Window



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NOW**

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RIM & ICT PROFESSIONALS LEADERSHIP WORKSHOP

The evolution of technology-driven data and IM systems is reinventing the role of RIM and ICT professionals. While traditionally seen as the custodian of company records, RIM, and ICT professionals need to go beyond ensuring IM compliance and security to lead transformation and provide strategic, analytical foresight for business growth. On top of having technical knowledge and competence, you must hone broad leadership skill-sets that include driving change management, stakeholder communication, enhancing team collaboration, as well as delivering innovation and IM project excellence.

This practical workshop is specifically designed to prepare you for future challenges and potential growth. You will explore modern concepts in leadership, digital transformation, information governance and user experience, to ride the tides of disruptive change and deliver expert solutions for robust business outcomes.

BE A BETTER LEADER OF YOU

DAY ONE | 20 FEBRUARY

Latest trends, issues, and potential impacts facing RIM & ICT professionals

- ▶ How RIM and ICT is evolving and how you can prepare for future challenges
- ▶ Delve into the impacts of technological advances
- ▶ Explore essential leadership qualities

The transition from technical specialist to a strategic business enabler

- ▶ The shift from technical specialist to leader - What's the difference?
- ▶ What does authentic leadership mean to you?
- ▶ Characteristics of exceptional leaders and how to develop them

Modernise your skillset

- ▶ Identify and break habits that derail us
- ▶ Develop positive personal leadership habits - planning, productivity, deep work, and continuous learning
- ▶ Identify your values and goals

Prepare to be a change leader

- ▶ Communicate change effectively and promptly
- ▶ Break down complex jargon and processes to communicate with non-IM business peers
- ▶ Build consistent visions, goals, and messages of your digital transformation plan

EXPERT FACILITATOR

Kate Fuelling

Consultant, Facilitator & Digital Transformer

Kate Fuelling Consulting

BE A BETTER LEADER IN YOUR ORGANISATION

DAY TWO | 21 FEBRUARY

Leading digital transformation

- ▶ Understand how businesses are evolving and the impact on the existing resource/technology structures in your organisation
- ▶ Align your digital transformation plan with business needs
- ▶ Create and lead an integrated information, data, and technology approach

Explore project management methodologies – the good, the bad, the ugly

- ▶ Lead an IM change project - What is required? What works? What doesn't? How do you avoid the pitfalls?
- ▶ Challenges and issues to mitigate risk and maximise competitive advantage
- ▶ Practical strategies to approach change resistance
- ▶ Manage challenging conversations

Digital by design - Create and deliver a seamless user experience

- ▶ Understand IM and ICT from the users' perspective
- ▶ Explore and understand Design Thinking
- ▶ Applying design thinking to digital transformation and projects
- ▶ Support an organisational culture that welcomes innovation

Establish networks and connection for digital transformation

- ▶ Identify and understand your internal and external stakeholders
- ▶ Practical approaches to building better connection, collaboration, and how to facilitate co-creation
- ▶ How to support and partner with others to achieve greater efficiency and productivity

