

9TH WOMEN IN BANKING & FINANCIAL SERVICES LEADERSHIP SUMMIT

DEVELOP THE FUNDAMENTAL PILLARS OF LEADERSHIP TO LEAD THROUGH CHANGE & ADVERSITY



24 - 27
FEBRUARY 2020
RADISSON BLU PLAZA
HOTEL SYDNEY

LEARN FROM



Cathryn Carver
Executive General
Manager, Client
Coverage



Philippa Watson
Executive
General Manager,
Direct Channels



Mark Evans
Managing
Director,
Transaction
Banking



Damien Mu
Chief Executive
Officer



Anne Anderson
Managing Director,
Head of Fixed
Income & Investment
Solutions



Megan Bolton
Chief Financial
Officer



Lexi Airey
Chief Executive
Officer



Geoff Seccombe
Chief Executive
Officer



Hilary Bates
Chief Claims &
Operations Officer



Ingrid Purcell
Chief Experience
Officer



Karin van Selm
Group Executive,
Wholesale
Banking, Australia
& New Zealand



Camilla Cooke
Co-Founder &
Chief Marketing
Officer



Ati Mehra
Chief of Staff
& Head of Risk -
Digital & Technology



Su-Lin Ong
Chief Economist
& Senior
Relationship
Manager



Belinda Seal
General Manager,
Group Strategy



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INVESTING IN INTEGRITY, TRUST & EMPATHY

Australia's Banking and Financial Services industry is an established leader in innovation, culture, and leadership. However, the shadow cast by the 2017 Royal Banking Commission has left organisations rethinking and reinvesting in integrity, trust, and transparency. So how can you position yourself for success in the wake of disruptive forces in an evolving environment?

Join the conversation and hear successful industry leaders and thought disruptors as we share insight on the importance of authentic leadership. You will gain practical skills and the technical know-how to unleash your true potential.

- ▶ **Establish** your leadership profile and become an agent of change
- ▶ **Lead** with trust and empathy
- ▶ **Adapt** and excel during uncertainty
- ▶ **Strategies** to harness your career potential

Julie Alexander
Chief Executive Officer
Changing Change International
(CCI)

Book and Save

VALUE PLUS

Save up to \$800
Book before 22 November 2019

Julie Alexander
Chief Executive Officer
Changing Change International
(CCI)

SUPER SAVER

Save up to \$500
Book before 18 December 2019

EARLY BIRD

Save up to \$300
Book before 31 January 2020

PRE-SUMMIT WORKSHOP

24 FEBRUARY 2020

FUTUREPROOFING YOUR LEADERSHIP - LEADING WITH INSIGHT & INTELLIGENCE

In times of increasing professional complexity and volatility, it is imperative that your leadership approach is tailored to today and to the future. Authenticity and adaptability are not mutually exclusive, and as a successful leader, you must have the insight needed to adapt and refine your natural leadership style without compromising core values, purpose or vision.

This interactive workshop is an in-depth exploration of different leadership styles in different situations. It will allow you to build a leadership brand and identity which is high value and high impact. This workshop will equip you with the tools to employ different leadership techniques to enhance team performance, engagement, and become an adaptable leader who is self-aware, confident and authentic.

Understanding your futureproofing leadership style

- ▶ Create your own vision of success
- ▶ Assess how your colleagues and staff see you as a leader
- ▶ Understand the future of work and what is valued in leadership in 2020 and beyond

Develop your personal leadership brand

- ▶ Leverage your uniqueness and value in your organisation and life
- ▶ Develop your unique value proposition
- ▶ Discover your futureproofing power zone

Leverage approaches for powerful engagement

- ▶ Learn the adaptive techniques to amplify engagement amongst workplace diversity
- ▶ Cut through the overwhelm for your amplified impact - your futureproofing day, week, year
- ▶ Tailored recommendations for real life challenges and situations

Amplify your leadership Influence

- ▶ Learn tools to make your highest value and highest impact
- ▶ Learn techniques to master your mind
- ▶ Develop your highest impact and highest value action plan

EXPERT FACILITATOR

Kellie Tomney
Founder, Career & Leadership Mentor
Kellie Tomney

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NOW**

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THE ACCIDENTAL CEO CASE STUDY

9:00 - 10:00

Some leaders set out to reach the top, while others rise to the occasion when they see a chance to make a difference. In this session, Lexi reflects on her journey from fibre-glassing boats to her recent move from Chief Customer Officer to Chief Executive Officer at Gateway Bank, and the often unexpected sources of inspiration that have given her the edge along the way. Whether its unlocking the value of reverse-mentoring, braving improv comedy or being your own chief life officer.

Lexi Airey
Chief Executive Officer
Gateway Bank



LEADING WITH EMPATHY IN A RESULTS-DRIVEN ENVIRONMENT CASE STUDY

10:00 - 11:00

The decisions you make as a leader can have a tremendous impact on the lives of others. These decisions often leave you outside of your comfort zone, whether it's managing challenging staff, responding to customer complaints, or making a tough call. Drawing on her experience, Philippa will explore how leaders can combine empathetic leadership with driving business results.

Philippa Watson
Executive General Manager, Direct Channels
Commonwealth Bank of Australia



MORNING TEA

11:00 - 11:15

RENEW, REBUILD & REGAIN TRUST PANEL

11:15 - 12:15

The 2017 Royal Commission has left a lingering shadow of mistrust over the industry, highlighting the need for cultural change. Our panellists will explore how the Australian finance sector is focusing on rebuilding reputation, share strategies for regaining the confidence of stakeholders, and their vision for promoting transparent leadership.

Camilla Cooke
Co-Founder & Chief Marketing Officer
Xinja



Anne Anderson
Managing Director, Head of Fixed Income
& Investment Solutions
UBS Asset Management



Geoff Seccombe
Chief Executive Officer
The Mutual Bank



Damien Mu
Chief Executive Officer
AIA Australia



AUTHENTIC LEADERSHIP - EMBRACING IMPERFECTION CASE STUDY

12:15 - 12:55

Authenticity, transparency, and collaboration are crucial skills for any leader. Ongoing turbulence and rapid change have only intensified the need for authentic leadership. Organisations require leaders who inspire trust, demonstrate self-awareness, and who build honest values-based relationships.

Leading with authenticity is more than bringing yourself to work. They will explore the fundamentals of authentic leadership and divulge how you can leverage authenticity in your personal and professional life.

Ati Mehra
Chief of Staff & Head of Risk - Digital & Technology
Latitude Financial Services



LET'S TAKE A BREAK AND CREATE A GAME PLAN BREAK-OUT SESSION

12:55 - 1:15

You will have heard some great thoughts on empathy, trust and authenticity with still more to come. Lets take a quick break and set a game plan for this summit. Reflecting on what you have learnt so far and the expectations you have coming into the summit. Julie will lead a 20 minute power session to make sure you get the most out of the summit for your career.

Julie Alexander
Chief Executive Officer
Changing Change International



LUNCH

1:15 - 2:15

IS IT WORTH THE RISK? CASE STUDY

2:15 - 3:15

Any big career step is a leap of faith. The prospect of success always comes at a cost. The question is, is it worth the risk? Megan will share the highs and lows from her career leaps, the risks and the rewards, and how she learned to love life outside her comfort zone.

Megan Bolton
Chief Financial Officer
HESTA



AFTERNOON TEA

3:15 - 3:30

STRATEGIC NETWORKING & CONNECTING FOR SUCCESS EXPERT COMMENTARY

3:30 - 4:30

Networking at business events is rarely met with enthusiasm. But how do you let people know what you do and what you have to offer if you don't promote yourself? Jen will help you overcome reservations of speaking to new people so you can use networking as a powerful business skill.

Jen Harwood
Motivational Speaker, Author, Business Coach
The Jenerator!



DRINKS & CANAPÉS

4:30 - 5:30

Continue to network while you enjoy complimentary refreshments.

PLUS TWO WORKSHOPS!

Plus two separately bookable interactive workshops before & after the event



OVERCOME BARRIERS IN THE FACE OF ADVERSITY

CASE STUDY 9:00 - 9:50

Resilience is the ability to embrace change and bounce back when things don't go as planned. Resilient leaders meet opportunities for change head-on, don't dwell on failure, and help others learn from their experiences. Hear from Cathryn as she shares experiences from her personal and professional life, lessons learnt along the way, and how she overcomes adversity to bounce back.

Cathryn Carver

Executive General Manager, Client Coverage
National Australia Bank



PREVENTION STRATEGIES FOR IMPROVING EMPLOYEE WELLBEING

EXPERT COMMENTARY 9:50 - 10:40

On the back of the Royal Commission, organisations and their leadership teams face pressure from stakeholders. The repercussions include higher levels of fatigue, stress, and burnout. Laura is an accredited organisational psychologist working with leaders to improve their mental health and develop support structures. In this session, Laura will provide practical solutions to prevent harm and improve the wellbeing of your team.

Dr Laura Kirby

Principal & Organisational Psychologist

MORNING TEA

10:40 - 10:55

CAN YOU HAVE IT ALL?

PANEL 10:55 - 11:55

In the world of finance, expectations are high, hours are long, and tech has made 24/7 contact the new norm. So how do you strike a work-life balance? Where do you draw the line without compromising your ambition or your wellbeing? How do you change gears as your priorities shift? Our panel of leaders explore how to thrive in the financial services industry, juggle work commitments, and achieve your life goals.

Su-Lin Ong

Chief Economist & Senior Relationship Manager
RBC Capital Markets



Karin van Selm

Group Executive, Wholesale Banking,
Australia & New Zealand
Rabobank



Belinda Seal

General Manager, Group Strategy
Australian Unity



Mark Evans

Managing Director, Transaction Banking
ANZ Bank



THE ART, SCIENCE & PROCESS BEHIND POWERFUL COMMUNICATION

EXPERT COMMENTARY 11:55 - 12:45

To be a persuasive leader, you must be able to influence stakeholders through structured conversations. As an expert in communications, Arabella will give you the skills to make an impact and communicate confidently.

Arabella Macpherson

Founder & Communications Coach
Resonate Communications



LUNCH

12:45 - 1:45

INGREDIENTS FOR INNOVATION - DIVERSITY, CULTURE & VISION

CASE STUDY 1:45 - 2:35

There's an increasing body of evidence that diverse teams produce better results, they perform better financially, and gain a competitive edge when recruiting top talent. And when that's combined with great culture and vision, you've got the recipe for real innovation. Hear from Ingrid as she shares insights from her own career and the work at ME Bank to create a culture of internal collaboration and improved customer experience

Ingrid Purcell

Chief Experience Officer
ME Bank



LEADING ORGANISATIONAL CHANGE - IT STARTS WITH YOU

CASE STUDY 2:35 - 3:25

A change champion holds a clear vision in their hands and becomes an advocate for making it happen. However, change needs to take place internally, in people's perceptions and thoughts, before action can follow suit. Change champion and diversity advocate, Hilary, will share her experience leading change at Zurich and strategies for achieving stakeholder buy-in.

Hilary Bates

Chief Claims & Operations Officer
Zurich Financial Services Australia



AFTERNOON TEA

3:25 - 3:40

BECOMING THE LEADER OF 2020

ROUNDTABLE 3:40 - 4:30

Julie will guide a collaborative roundtable reflecting on the takeaways from the summit. Together you will identify opportunities for progression and create an action plan for your future.

Julie Alexander

Chief Executive Officer
Changing Change International (CCI)



For extended program
information please visit

www.liquidlearning.com.au

POST-SUMMIT WORKSHOP

27 FEBRUARY 2020

MANAGE ORGANISATIONAL CHANGE

Change can be challenging to manage, let alone the repercussions of a Royal Commission. To succeed, you must be flexible, adaptable, and resilient. You need to manage internally-driven changes and the external, uncontrollable shifts that impact the industry. It is crucial to understand how to manage change and engage your organisation in this process. This interactive workshop will provide you with a change management game plan and the skills needed to minimise the shock of disruption.

Understand the change process

- ▶ Identify and define your rationale and vision for change
- ▶ Ensure new systems and processes are transparent
- ▶ Identify, consult, and inform stakeholders

Communicate change and inspire collaboration

- ▶ Engage employees early in the change process
- ▶ Master regular, responsive communication
- ▶ Overcome complacency and gain commitment

Manage change fatigue within teams

- ▶ Improve your understanding of emotional intelligence
- ▶ Utilise influencing skills
- ▶ Create a positive culture of development

Turn vision into reality

- ▶ Dedicate your focus to your people and organisation
- ▶ Identify risks and develop contingency plans
- ▶ Focus on the future

EXPERT FACILITATOR

Julie Alexander

Chief Executive Officer

Changing Change International (CCI)

WHO WILL ATTEND?

Aspiring, emerging and existing leaders in a range of roles across the Banking and Financial Services sector including:

- ▶ Banks
- ▶ Superannuation/Financial Planning
- ▶ Insurance
- ▶ Credit Unions/Building Societies
- ▶ Wealth Management/Investment
- ▶ Mortgage Market
- ▶ Capital Markets
- ▶ Funds Management
- ▶ Financial Consulting Firms

WHAT OUR DELEGATES ARE SAYING

“ I'd highly recommend attending the leadership summit to any female, irrespective of their current leadership position. It was a wonderful two days filled with incredible insight from women who have done amazing things, but are just like us. It was a very inspiring conference filled with hope. ”

“ I have found such great value in attending these two days out of the office. Such wonderful speakers I could relate to and found inspiring. ”

“ Very relevant and engaging content. Have walked away with many practical solutions to help be a better leader and a better person. ”

ALSO AVAILABLE

26TH WOMEN IN LEADERSHIP SUMMIT

Find your 'why' & discover practical strategies
for career advancement



17 - 21 FEBRUARY 2020

SYDNEY HARBOUR MARRIOTT HOTEL
AT CIRCULAR QUAY

