

SENIOR POLICY OFFICERS INTENSIVE

BUILD POLICY LEADERSHIP AND PROFESSIONAL SKILLS TO ANALYSE AND RESPOND TO COMPLEX PUBLIC POLICY CHALLENGES AND OPPORTUNITIES



25 - 26 AUGUST
CLIFTONS SYDNEY

EXPLORE

- ▶ Apply higher-level strategic thinking and influencing skills
- ▶ Navigate complexity, manage change, risk and opportunity
- ▶ Identify and manage dilemmas in an ever-changing and unpredictable environment
- ▶ Understand the critical success factors for policy implementation

EXPERT FACILITATORS



DAY ONE

Carolyn Page
Director
The Clear English Company



DAY TWO

Rob Richards
Director
Evidentiary

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DAY ONE

LEADING POLICY CHANGE AND LAYING THE GROUNDWORK FOR SUCCESSFUL IMPLEMENTATION

Senior Policy Officers need a range of skills to lead policy development and build policy capability; to evaluate context, evidence and outcomes to make an effective case for policy change. This practical, interactive day will equip you with key tools for exploring and explaining the place of a proposed policy within government and agency priorities.

Creating the preconditions for success

- ▶ Strategic and contextual analysis - Establish the need for new policy or policy change
- ▶ Anticipate and identify the preconditions for success and the stages of policy 'maturation'
- ▶ Complex or just complicated - Understanding the interdependency of policy activity
- ▶ Identify critical knowledge gaps that need to be filled

Leading policy development - Community and communication

- ▶ Build a 'policy community' in your team and/or agency
- ▶ Identify key players and potential policy champions internally and externally
- ▶ Successfully facilitate robust policy conversations
- ▶ Frame (and re-frame) policy ideas to improve policy reception

It's all related - Interdependent policy success

- ▶ 'Interrupting' and challenging existing policy paradigms
- ▶ Responding to policy opportunity
- ▶ Unintended and perverse outcomes of policy
- ▶ Managing unexpected policy requests and tight timeframes

YOUR FACILITATOR

Carolyn Page established the Canberra-based consultancy, the Clear English Company to support government agencies, businesses, lobby groups and not-for-profit organisations to improve strategic thinking and communication.

Since 2007 Carolyn has provided policy analysis, training and strategic advice for over 20 Australian, state and territory government agencies and for a range of voluntary and non-government organisations. With Clive Haggard, she has also delivered close to 100 workshops on the management of workplace bullying, tailored to the needs of specific agencies.



Carolyn Page
Director
The Clear English Company

DAY TWO

RISK & ANALYSIS - MANAGE RISK IN THE DYNAMIC POLICY LANDSCAPE

Uncertainty is a constant in policy development and implementation, however it does not have to be a destructive factor and can represent opportunities for innovation, research and adaptive responses. By using critical, objective and evidence based thinking you will gain a key insight to understanding the nature of uncertainty and how to effectively monitor, evaluate and communicate clearly across the policy cycle.

Understand and plan for uncertainty and risk

- ▶ Understand uncertainty and risk
- ▶ Explore the sources of risk
- ▶ Know how uncertainty and risk can be embedded in good project management
- ▶ Understand and apply critical thinking

Manage risk using evidence based policy

- ▶ Know the importance of asking "the right effective" questions at different stages of the policy cycle
- ▶ Understand why evidence is important in public policy
- ▶ Know how to recognise untrustworthy information
- ▶ Develop your teams capacity to effectively use evidence

Cognitive biases in managing risk analysis

- ▶ What are cognitive biases?
- ▶ How can you deal with cognitive biases?
- ▶ Conducting a policy pre-mortem

Manage risk with advanced policy logic applications

- ▶ Surfacing assumptions, risk and evidence on your logic models

YOUR FACILITATOR

Rob Richards is the Director of Evidentiary Pty Ltd. Rob Richards has over 25 years experience in environmental management in the public and private sectors. At the beginning of his career Rob worked with the NSW State Government for 15 years in technical and managerial roles concerning the development and implementation of land management policies and programs.



Rob Richards
Director
Evidentiary

Senior Policy Officers Intensive

25 - 26 AUGUST

Cliftons Sydney

Booking Form

Event Reference: SPOI0821A - S

Priority Code: I

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Delegate Information

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Qty	Register and pay by 11 June	Register and pay by 28 June	Register and pay by 12 July	Register and pay by 30 July	
Workshop	\$2095 + GST = (\$2304.50)	\$2295 + GST = (\$2524.50)	\$2395 + GST = (\$2634.50)	\$2495 + GST = (\$2744.50)	\$2595 + GST = (\$2854.50)
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