

# SCENARIO MODELLING FOR COVID-19

CREATING TANGIBLE OUTCOMES IN A  
PANDEMIC OF UNCERTAINTY USING  
MODELLING FOR FINANCE



17 JUNE 2020

ONLINE DELIVERY

## EXPLORE

- ▶ Practical steps to build robust models before, during and after crisis
- ▶ Scenario planning and simulations to enable quicker decision making
- ▶ Test and update models with greater speed
- ▶ Strategies to ensure greater integrity and reduction of errors in models
- ▶ Bring decision making in opaque conditions to tangible reality

## EXPERT FACILITATOR



**Lance Rubin**  
Founder &  
Chief Executive Officer  
**Model Citizn**

## ONLINE DELIVERY



This event will be delivered live with the assistance of Video Streaming technology to allow delegates and speakers to participate and interact from their office, their home or wherever they may be.

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## ABOUT THE EVENT

As advisors and financial modellers, you are in the business of change, and trying to forecast what different futures can look like. As we enter and continue to navigate our way through these unprecedented times, having a model that you can quickly and easily update as the situation requires, will optimise effective and timely decision making and put you on the path to success. With the impact of Government decisions, stimulus packages and directives changing daily, it's never been more important to have a well built, flexible and robust financial model to use to predict outcomes, and it's at times like these a financial model really proves its worth!

In this full-day interactive workshop, you will analyse the current COVID-19 crisis in relation to your business, deep-dive into the essential role that finance plays in crisis management and develop a suite of modelling tools to drive your business, before, during and after a crisis.

## YOUR FACILITATOR

Lance has a wealth of modelling experience across financial and professional services having worked at two of the Big 4 accounting, Investec Bank Corporate Finance & Advisory and National Australia Bank across both retail and wholesale banking divisions and products.

Lance started his own financial modelling consultancy firm following over 20 years' corporate experience, having moved most recently from the KPMG modelling team (and prior to that, NAB).



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## WORKSHOP AGENDA

### Context of the crisis

- ▶ Start with the problem in a crisis?
- ▶ What contributes to the crisis?
- ▶ How can we prepare for a crisis?
- ▶ What is a true black swan?

### Finance position in a crisis and how to leverage it

- ▶ What are the key things Finance bring to the table
- ▶ What we need to avoid or stop doing
- ▶ What we need to leverage and do more of
- ▶ What we need to continue doing

### Bringing decision making in opaque conditions to tangible reality

- ▶ Spectrum of uncertainty of knowns and unknowns
- ▶ How do hypothesise and be creative
- ▶ How to leverage the science and art of decision making
- ▶ Maths, Accounting and Business merging to find optimal decision making

### Setting up your modelling tools before, during and after a crisis

- ▶ Practical steps to take now by building robust models
- ▶ Ensuring greater integrity and reduction of errors in models
- ▶ Testing and updating models with speed
- ▶ Scenario planning and simulations to quicker decision making
- ▶ Visual influencing with speed and impact

## WHO WILL ATTEND?

Finance and Strategic Planning professionals responsible for forecasting and modelling for the impacts of the COVID-19 pandemic, roles including:

- ▶ Chief Financial Officer
- ▶ Financial Controller
- ▶ Financial Modellers
- ▶ Financial / Business Analysts
- ▶ Forecasting, Budgeting and Strategic Planning
- ▶ Finance and Planning Managers
- ▶ Financial Reporting
- ▶ Management Accounting

