

POLICY IN PRACTICE - PLANNING, ANALYSIS & DEVELOPMENT INTENSIVE

PLANNING TO SUCCEED - FROM POLICY
DEVELOPMENT TO SERVICE DELIVERY

24 MARCH 2020

CLIFTONS SYDNEY

EXPLORE

- ▶ Understand the context, politics & opportunities for a proposed policy or program
- ▶ Gain confidence in using logic models to develop policy & to plan for successful program delivery
- ▶ Use 'Policy Logic' & 'Program Logic' to map policy trajectories & program implementation pathways
- ▶ Identify key questions, tools & strategies for research, evaluation & data analysis
- ▶ Establish key stakeholder groups & communicate your policy or program
- ▶ Take time to reflect on your pathway within a professional public service

EXPERT FACILITATOR



Carolyn Page
Director
The Clear English Company

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ABOUT THE EVENT

This comprehensive, highly interactive workshop is designed for Policy Officers who are at different stages in their careers. It is a platform for those who want to grow and develop their careers in the public service, whether they are new to public policy or have policy management responsibility within their senior-level roles.

This integrated program takes a hands-on approach to the complicated world of solving policy problems. Equip yourself with the tools and strategies to measure success and learn from failure. Evaluate and walk away with key learnings from case studies and practical exercises across a wide range of public policy contexts.

TRAINING DELIVERY AND PRE-COURSE QUESTIONNAIRE

This workshop will be delivered using a three tiered approach. The structure of each session is as follows:

1. Technical overview and review of research into the topic area under discussion
2. Practical application of management principles in the review of case studies, worked examples and interactive exercises
3. Discussion of outcomes and implementation issues

Workshop participants will have the opportunity to include comments and questions about issues outlined in the program by way of a pre-course questionnaire. This feedback will enable the course facilitator to adjust content accordingly. The workshop has limited places to allow for customisation, greater interactivity and for individual concerns to be addressed.

AGENDA

Policy analysis and development - The fundamentals

- ▶ Policy-making models - cycles, systems, key actors and influencers
- ▶ Working in the real-world - impediments and unexpected events
- ▶ Identify government policy priorities and challenges
- ▶ Communication strategies and critical partnership skills

Critical tools - Evaluation capability building (ECB) for policy and service delivery teams

- ▶ The role of evaluative thinking in public policy
- ▶ Create opportunities for collaboration, speculation and co-creation of policy and program delivery options
- ▶ Identify measurable indicators of success at each stage of the policy cycle
- ▶ Make the shift from operational measures to outcomes measures of success

Critical tools - Using logic models to plan for success

- ▶ Identify policy problems - what are they costing us, what are the impediments to change and what are the outcomes we want to see?
- ▶ Develop a 'theory of change' to explain your proposed policy or program
- ▶ Use multiple policy levers (regulatory, economic and social) to achieve the desired outcome
- ▶ Strategies to identify key milestones for monitoring and evaluation

Create effective communication strategies and service delivery partnerships

- ▶ Work with service providers, program managers and stakeholders
- ▶ Make your case - communicate effectively about your new policy proposal or implementation plan
- ▶ Reframe and explain the policy problem and proposed solution for different audiences
- ▶ Get ready for review - effectively tell your policy or program 'story'

WHO WILL ATTEND?

Aspiring leaders in policy & program roles:

- Policy Officers / Managers
- Policy Advisers
- Program Managers / Administrators
- Stakeholder Engagement Managers
- Compliance Officers
- Branch Managers
- Research Officers
- Stakeholder/Community Engagement
- Policy Consulting

YOUR FACILITATOR

Since 2007 Carolyn has provided policy analysis, training and strategic advice for over 20 Australian, state and territory government agencies and for a range of voluntary and non-government organisations. Prior to 2007, she built policy and evaluation units in three government agencies, receiving two Australia Day medals for excellence in policy development and the Secretary's Award for leadership in establishing a culture of evaluation in one large agency. Carolyn holds a Master's Degree in Management specialising in industry strategy and has over 20 years' experience as a teacher, trainer, facilitator and professional chair.



Carolyn Page
Director
The Clear English Company

WORKSHOP SCHEDULE

- 8.30 - 9.00 Registration
- 9.00 - 10.40 Session One
- 10.40 - 11.00 Morning Tea
- 11.00 - 12.30 Session Two
- 12.30 - 1.30 Lunch
- 1.30 - 3.00 Session Three
- 3.00 - 3.20 Afternoon Tea
- 3.20 - 4.30 Session Four
- 4.30 Close of Workshop

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Suburb

State

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Booking Contact Information

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Delegate Information

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Your Investment

Options (per person)	Value Plus Rate	Super Saver Rate	Early Bird Rate	Standard Rate
Qty	Register and pay by 24 January	Register and pay by 13 February	Register and pay by 5 March	
Workshop	\$995 + GST = (\$1094.50)	\$1395 + GST = (\$1534.50)	\$1595 + GST = (\$1754.50)	\$1795 + GST = (\$1974.50)
Discounted off standard rates :	Save up to \$800	Save up to \$400	Save up to \$200	All Prices listed in Australian Dollars

Group Discounts Available:	10% off Standard Rate Team of 3 - 4	20% off Standard Rate Team of 5 - 7	30% off Standard Rate Team of 8+
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