

# MEASURING HIGHER EDUCATION OUTCOMES

INCREASE TANGIBLE OUTCOMES FOR A MORE EFFECTIVE AND COMPETITIVE HIGHER EDUCATION SECTOR



14 - 15  
APRIL 2021

ONLINE DELIVERY

## EXPLORE

- ▶ Assess organisational readiness and capacity for change
- ▶ Stakeholder analysis in a higher education environment - students, funders, accreditation bodies
- ▶ Identify links between governance, strategy, outcomes and objectives
- ▶ Develop a toolkit for defining, assessing, measuring and evaluating outcomes and objectives measurement
- ▶ Leverage leadership, communication and stakeholder engagement
- ▶ Explore overlaps between learning experience, research outcomes and overall capability development
- ▶ Design, define and select indicators that provide meaningful feedback about your outcomes, and support evaluation
- ▶ Create a relationship framework that allows you to track measurement, performance and causation
- ▶ Build the core elements of an evaluation plan to track progress put in place steps to improve performance
- ▶ Create an action list to ignite outcome measurement in your organisation

## EXPERT FACILITATOR



**Kevin Riley**  
Managing Director  
Capital Training College



**VIRTUAL EVENT**

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## ABOUT THE EVENT

Higher education institutions are increasingly being challenged by students, funding bodies and accreditation bodies to demonstrate the achievement of outcomes.

Students want the best teaching and learning and educational experiences to position themselves for further study or rewarding employment opportunities. Philanthropic and government research funding bodies want to see their research dollars turn into effective research outcomes: improvements in health and living outcomes; improved technology and business practices; better information to guide decision-making. Academic accreditation authorities are requiring evidence of organisational effectiveness.

Measuring outcomes, rather than the 'busy-ness' and activity remains one of the key process challenges that the majority of organisations struggle with most. Despite an increasing shift towards outcome based budgeting, why do so few universities measure outcomes successfully, and how can you drive transformation to become outcome focused?

This two-day workshop will arm you with approaches and tools to assess your Higher Education organisation's preparedness to measure what matters in teaching and learning, research and capability development. You will learn how to engage teams and explore strategies to identify quantifiable measurements and meaningful outcomes. You will explore how to put in place evaluation strategies with the focus on continual improvement in outcome performance.

**BOOK  
BEFORE  
19 JANUARY,  
SAVE  
\$400**

## DAY ONE

### Assess organisational readiness

- ▶ Analyse organisational strengths and culture
- ▶ Understand the objectives of a strategic plan
- ▶ Explore strategy development tools
- ▶ Identify links between governance, strategy, outcomes and objectives

### Essential tools to define, assess and evaluate outcomes and objectives measurement

- ▶ Accountability and frameworks for organisational effectiveness
- ▶ Understand and establish appropriate measures and indicators for performance
- ▶ Stakeholder analysis in a higher education environment - students, funders, accreditation bodies
- ▶ The role of leadership in developing an outcomes focused organisation

### Plan how you will navigate the complexities of change

- ▶ Identify realistic and achievable outcomes, in teaching, learning and research activities
- ▶ Articulate the essence of success to different stakeholders
- ▶ Navigate complex change in culture, systems and processes
- ▶ Improving outcome measurement and measurable change within traditional planning cycle

### Build an interdepartmental outcome strategy in a higher education context

- ▶ Identify the interactions between departments, and between academic and operational areas
- ▶ Share outcome adjustments between teams
- ▶ Increase integration and communication between departments and areas
- ▶ Explore overlaps between learning experience, research outcomes and overall capability development

## DAY TWO

### Create a relationship framework between outcomes

- ▶ Mapping cause and effect relationships in teaching and learning, research and operational activities
- ▶ Examine the relationship between measurement, performance and causation
- ▶ Analyse the interdependencies of various departments and disciplinary areas

### Articulate your outcomes so that they are measurable

- ▶ Move away from input and output only
- ▶ Understand the impact of outcomes
- ▶ Move from lagging 'busy-ness' indicators to leading outcome-focused indicators

### Increase tangible outcomes and measurements

- ▶ Identify observable measurable outcomes in teaching and learning, research and operational activities
- ▶ Design and select quantifiable measures that provide meaningful feedback about your outcomes
- ▶ Assess feedback and data strengths in producing performance measures
- ▶ Upskill your staff and focus on collaboration to facilitate behavioural change

### Build the core elements of an evaluation plan to track progress and make deliberate decisions about improving performance targets

- ▶ Identify patterns of performance and measurement
- ▶ Prioritise more deliberate and informed target setting, and set targets in relation to performance
- ▶ Create an action list to ignite outcome measurement in your higher education institution

## WHO WILL ATTEND?

Managers, Directors, Executives, and other leaders in Higher Education with responsibilities for:

- ▶ Performance
- ▶ Reporting
- ▶ Corporate Services
- ▶ Planning
- ▶ Governance
- ▶ Outcomes
- ▶ Evaluation
- ▶ Commissioning
- ▶ Project, Portfolio & Program Management

## YOUR FACILITATOR

Kevin Riley has more than 30 years of experience in financial and performance management and budgeting. This includes working with Treasury and Finance departments in the Commonwealth and across all Territory and State jurisdictions.

Kevin and the Capital Training College team have more than 20 years of experience in designing and facilitating learning and development programs focused on building work teams' financial and risk management performance measurement and improvement skills and capabilities.

Kevin will draw upon his public sector experience to assist you to enhance your skills in strategic and operational planning, costing, budgeting and forecasting, analysis and evaluation and performance reporting. Kevin's experience also includes financial management consulting and assurance experience with PricewaterhouseCoopers (PwC) from 1983 to 1996. Kevin is a Fellow with both Chartered Accountants Australia and New Zealand and CPA Australia. He is also a Qualified Accountant with the Chartered Institute of Public Finance and Accountancy (UK).

Kevin is the National Treasurer and National Councillor for the Institute of Public Administration Australia.



**Kevin Riley**  
Managing Director  
Capital Training College

# Measuring Higher Education Outcomes

14 - 15 April 2021

Online Delivery

# Booking Form

Event Reference: MHOW0421A - O

Priority Code: I



## Registration Information

Organisation Name					
Address		Suburb		State	Postcode
Booking Contact Information					
Title	Full Name	Position	Email	Phone	



## Delegate Information

#	Title	Full Name or TBA	Position	Email
1				
2				
3				
4				
5				
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7				
8				
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10				



## Your Investment

Options (per person)	Rapid Action Rate	Value Plus Rate	Super Saver Rate	Early Bird Rate	Standard Rate
Qty	Register and pay by 19 January	Register and pay by 8 February	Register and pay by 1 March	Register and pay by 22 March	
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Discounted off standard rates :	<b>Save up to \$400</b>	<b>Save up to \$300</b>	<b>Save up to \$200</b>	<b>Save up to \$100</b>	All Prices listed in Australian Dollars



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**Note:** Course materials included. Registration Options are per person only.



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## Authority

Authorising Manager's Details: This registration is invalid without a signature

Name	Position	Phone
Email	Signature	Date

X

Email this form to: [registration@liquidlearning.com.au](mailto:registration@liquidlearning.com.au) or Call us on: +61 2 8239 9711

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