

MICRO-CREDENTIALING IN HIGHER EDUCATION WORKSHOP

DESIGN AND STRATEGY FOR THE
FUTURE OF LEARNING AND WORK



26 - 27
MAY 2020
ONLINE DELIVERY

EXPLORE

- ▶ Analyse the rapidly changing nature of work and the power of micro-credentials to support professionals
- ▶ Explore the evolving models for micro-credentials and their capacity for education and social good
- ▶ Identify the best micro-credential model for your institution's needs and ambitions
- ▶ Understand the benefits of micro-credentials for business and learners alike
- ▶ Learn how to engage effectively with industry to identify commercial drivers
- ▶ Unpack the AQF's current position on micro credentials and prepare for likely regulation in the future
- ▶ Execute a practical design exercise tailored to your business interests
- ▶ Learn how to extrapolate assessable skills and capabilities from knowledge-driven content

EXPERT FACILITATOR



Robert Kay
Co-Founder & Executive Director
Incept Labs



START YOUR LEADERSHIP JOURNEY!

Call +61 2 8239 9711 Priority Code - I



LIQUIDLEARNING
bebetter

ABOUT THE EVENT

The needs of learners from school-leavers to excelling professionals are evolving. Higher education institutions are experiencing record attrition rates, and the business imperative to offer innovative education products becomes mightier with every passing semester.

Micro-credentials offer a welcomed alternative to long-form qualifications, creating pathways for those who cannot access traditional higher education programs. They can function as a taster for uncertain potential students, intellectual stimulation for lovers of learning, or essential professional development for professionals in evolving industries or those wishing to change direction.

To develop and deliver a quality micro-credential suite, you need a deep understanding of the social and commercial drivers for this innovative new product, the benefits to learners, your institution, and higher education as a whole, plus technical knowledge to design these specialised units of learning. Education researcher and consultant Robert Kay has been heavily involved in researching and developing effective models for micro-credentials and will guide you through the process from strategic overview to design over two invaluable days of learning for you.

Don't miss this opportunity to play a pioneering role in creating the new world of work and learning.

TRAINING DELIVERY AND PRE-COURSE QUESTIONNAIRE

This workshop will be delivered using a three tiered approach. The structure of each session is as follows:

1. Technical overview and review of research into the topic area under discussion
2. Practical application of management principles in the review of case studies, worked examples and interactive exercises
3. Discussion of outcomes and implementation issues

Workshop participants will have the opportunity to include comments and questions about issues outlined in the program by way of a pre-course questionnaire. This feedback will enable the course facilitator to adjust content accordingly. The workshop has limited places to allow for customisation, greater interactivity and for individual concerns to be addressed.

DAY ONE

Defining and embracing micro-credentials

- ▶ Explore and critique how we recognise learning
- ▶ Identify the key characteristics of micro-credentials
- ▶ Understand the social and business case for micro-credentials, and the unique value proposition they offer learners

Working with internal and external stakeholders

- ▶ Consult and collaborate with industry to ensure the currency and efficacy of your micro-credential suite
- ▶ Work with academic and strategic leaders towards mutually beneficial outcomes for business and students
- ▶ Understand the similarities and differences between vocational, skills-based training and assessment, and traditional structures and goals of tertiary education

Micro-credentials and the AQF

- ▶ Explore the key-takeaways from the AQF's current position on micro-credentials
- ▶ Analyse the implications and opportunities presented for universities in the AQF's evolving stance on micro-credentials
- ▶ Future-proof your micro-credential suite for AQF regulation

Micro-credentials and the future of work and learning

- ▶ Explore the power of micro-credentials to create pathways to education for marginalised groups
- ▶ Understand the changing nature of work and careers and how micro-credentials can benefit individuals and industry alike
- ▶ Consider the future of higher education in a rapidly evolving and metamorphic labour market

FOR MORE INFORMATION ABOUT SESSIONS VISIT
www.liquidlearning.com.au

DAY TWO

Models for micro-credentials

- ▶ Assess the goals of your organisation's micro-credential ambitions against tried and tested models
- ▶ Analyse the pros and cons of various models of micro-credential for students and business
- ▶ Balance and align business and student best interests in the selection of micro-credential models

Design exercises

Choose from three streams depending on your business needs and ambitions, and explore the nuances of designing micro-credentials for different intentions.

1. Analyse pre-existing course-content for assessable skills and capabilities
2. Embed micro-credentials into long-form qualifications for incremental certification of skills acquisition
3. Notionally index your micro-credentials to the AQF



WE ARE GOING VIRTUAL!

Events will be delivered live with the assistance of Video Streaming technology to allow delegates and speakers to participate and interact from their office, their home or wherever they may be. Some events may include both in person and remote access elements depending on the situation. Information regarding these arrangements will be sent to affected delegates and speakers directly.

WHO WILL ATTEND?

- ▶ Higher education strategic leaders
- ▶ Learning and instruction designers
- ▶ Student administrators
- ▶ Academic and teaching staff
- ▶ Course convenors
- ▶ Professors and associate professors
- ▶ Tutors
- ▶ Heads of schools
- ▶ Deans and Deputy Deans
- ▶ Learning innovation leaders

YOUR FACILITATOR

Dr Robert Kay is a Co-founder and Executive Director of Incept Labs, and was appointed an Adjunct Professor at Macquarie University in 2013. Dr Kay was formerly the Head of Strategic Innovation at Westpac Banking Corporation; a Senior Lecturer in Information Systems and Organisational Development at the University of Technology Sydney; and, a research analyst at Bovis Lend Lease.

Over the last couple of years, he has been commissioned to undertake multiple studies of senior leaders. These include a study on CEOs' perspectives of Organisational Resilience; a world first comparison between public and private sector leaders in relation to innovation; and, an examination of the circumstances under which good governance leads to better performance, commissioned by the Australian Institute of Company Directors.

With a career that has continuously moved between industry and academia, Robert is also a sought after speaker, having been a keynote at the last two Australian Institute of Company Directors conferences. His presentations use an innovative combination of video and storytelling to illustrate complex ideas in simple and practical ways.

Robert holds a 1st Class Honours Degree in Systems Thinking and a PhD on the application of biological systems theories to improving organisational learning and resilience.



Robert Kay
Co-Founder & Executive Director
Incept Labs

Registration Information

Organisation Name

Address Suburb State Postcode

Booking Contact Information

Title Full Name Position Email Phone

Delegate Information

Title Full Name or TBA Position Email

1
2
3
4
5
6
7
8
9
10

Your Investment

Options (per person)

Qty

Value Plus Rate

Register and pay by 24 March

Super Saver Rate

Register and pay by 14 April

Early Bird Rate

Register and pay by 5 May

Standard Rate

Workshop \$1695 + GST = (\$1864.50) \$1795 + GST = (\$1974.50) \$1895 + GST = (\$2084.50) \$1995 + GST = (\$2194.50)

Discounted off standard rates :

Save up to \$300

Save up to \$200

Save up to \$100

All Prices listed in Australian Dollars

Group Discounts Available:

10% off Standard Rate
Team of 3 - 4

15% off Standard Rate
Team of 5 - 7

20% off Standard Rate
Team of 8+

TOTAL incl GST

Conditions: Group Discounts apply for bookings made simultaneously. Only one discount applies. Group discounts apply to standard rates only. Group discounts are not applicable to Value Plus, Super Saver and Early Bird rates. Discounts cannot be applied retrospectively and must be claimed at the time of booking. Liquid Learning Group reserves the right to have sole discretion on an organisation's eligibility for discounts.

Note: Course materials included. Registration Options are per person only.

Payment Details

Payment is required prior to attending this event

Credit Card

Cheque (payable to Liquid Learning Group Pty Ltd)

Electronic Funds Transfer

Please invoice me:

Purchase Order No. #

Credit Card Details - Please charge my credit card for this registration:

Card Type Visa MasterCard American Express

Note: 2% surcharge applies to American Express payments

Card Number Expiry /

CVV Full Name as on card

Cardholder's Contact Number

Signature

X

Electronic Funds Transfer (EFT)

Please transfer funds directly to:
Westpac Account Name: Liquid Learning Group Pty Ltd
BSB: 032 002
Account No: 407 273
SWIFT Code: WPACAU2S

Amount

Please quote ref MCU0520A and registrant name

Authority

Authorising Manager's Details: This registration is invalid without a signature

Name Position Phone

Email Signature Date

X

Email this form to: registration@liquidlearning.com.au or Call us on: +61 2 8239 9711

Registration Policy If you are unable to attend this event, you may send a substitute delegate in your place at no additional cost. Please advise us of any substitutions as soon as possible. Alternatively, you may transfer your registration to another event run by Liquid Learning Group Pty Ltd. A 10% service fee may apply. Should you wish to cancel your registration, please notify us in writing as soon as possible and a credit note will be issued valid for use towards any future event held by Liquid Learning Group Pty Ltd in the twelve months following date of issuance. Cancellation notifications received less than 14 days from the event running will receive a credit note to the value of the registration fee less a service fee of \$400 plus GST. Liquid Learning Group Pty Ltd does not provide refunds for cancellation. The prices above are based on one person per registration. It is not possible for multiple people to attend within any day of the event on a single registration. Split tickets, i.e. a different person attending each day of the event, can be arranged. A fee will apply. Please call us for details.
Liquid Learning Group Pty Ltd takes all care to produce high quality events that deliver as promised. All advertised details are correct at time

of publishing. However, when circumstances beyond our control prevail, we reserve the right to change program content, facilitators or venues. We also reserve the right to cancel or reschedule events if circumstances arise whereby performance of the event is no longer feasible, possible or legal. Liquid Learning Group Pty Ltd will not be responsible for any loss or damage arising from any changes to or cancelling or rescheduling of an event. If an event is cancelled or rescheduled, Liquid Learning Group Pty Ltd will make every effort to contact every registered delegate; if an event is cancelled or you are unable to attend the rescheduled event you will be issued with a credit note valid for use towards any future Liquid Learning Group Pty Ltd event held in the twelve months following date of issuance.

Disclaimer Liquid Learning Group Pty Ltd has taken due care in selecting qualified professionals as its authors and course facilitators. The information provided by course facilitators is not produced by Liquid Learning Group Pty Ltd and should not be regarded as advice. Liquid Learning Group Pty Ltd accepts no responsibility for reliance on such information and recommends that its clients seek further professional advice.

Privacy Statement Liquid Learning Group Pty Ltd is committed to your privacy. All information collected on this registration will be held in the strictest of confidence and in accordance with the Privacy Act 1988. Liquid Learning Group Pty Ltd will add your information to a secure database. This will be used primarily to contact you for ongoing research, product development and notice of future events and services offered by Liquid Learning Group Pty Ltd. Occasionally you may receive information from organisations associated with Liquid Learning Group Pty Ltd. If you do not wish to receive such information please tick this box:

To update or have your details deleted please advise our Database team at Liquid Learning Group Pty Ltd, Level 9, 80 Clarence Street, Sydney NSW 2000, PH: +61 2 8239 9700, email: database@liquidlearning.com.au

© 2020 Liquid Learning Group Pty Ltd ACN 108 415 354