

# MANAGEMENT & LEADERSHIP FOUNDATIONS WORKSHOP

BEGIN TO BUILD YOUR LEADERSHIP ACUMEN AND IDENTIFY YOUR PATHWAY FOR PROGRESSION



6 - 7  
JULY 2021  
ONLINE DELIVERY

## EXPLORE

- ▶ Identify and develop your capabilities as a confident and successful leader
- ▶ Establish a leadership mindset that will accelerate your career development
- ▶ Build productive relationships and lead engaged, proficient and capable teams
- ▶ Leverage your Emotional Intelligence (EQ) to advance as a leader
- ▶ Develop strategies for practical, autonomous and effective decision-making
- ▶ Build frameworks for successful internal and external stakeholder engagement
- ▶ Streamline problem identification and implement effective problem-solving solutions
- ▶ Develop a personal action plan to unlock your pathway to progression

## EXPERT FACILITATOR



**Julie Alexander**  
Chief Executive Officer  
Changing Change International (CCI)

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## ABOUT THE EVENT

The reality of life post-COVID has not fully sunk in yet, and its consequences for our businesses, organisation, economy and society will play out over the coming year and beyond. Right now we need smart, values-driven and focused leadership to take us into the new era of work. It is more important than ever to distinguish yourself as a true leader in your organisation and begin to plot your path for progression.

Are you a star player in your current role as a team member or even as a manager? Either you've already been tapped on the shoulder or the step up to leadership is just around the corner. However, the step from star player to star leader isn't as straightforward as you might think. The performance metrics that attract praise from senior leaders now, aren't always the same skill sets that will make you an effective leader and help you stand out from the crowd. So, what are the skills you need to focus on to make the transition into leadership?

This interactive, two-day workshop will provide you with a unique professional development opportunity to enhance and refine your leadership toolkit. It is ideal for career-driven individuals who aim to unlock their potential and advance their career in the new World of Work.

## TRAINING DELIVERY AND PRE-COURSE QUESTIONNAIRE

This workshop will be delivered using a three tiered approach. The structure of each session is as follows:

1. Technical overview and review of research into the topic area under discussion
2. Practical application of management principles in the review of case studies, worked examples and interactive exercises
3. Discussion of outcomes and implementation issues

Workshop participants will have the opportunity to include comments and questions about issues outlined in the program by way of a pre-course questionnaire. This feedback will enable the course facilitator to adjust content accordingly. The workshop has limited places to allow for customisation, greater interactivity and for individual concerns to be addressed.

## DAY ONE

### Maximise your leadership potential

- ▶ Explore the key capabilities, attributes and skills of an effective leader
- ▶ Identify your passion, purpose and core values as a leader
- ▶ Understand neuroplasticity and its effect on inner performance
- ▶ Develop strategies to advocate your value as a leader

### Build the fundamentals of Emotional Intelligence (EQ)

- ▶ Gain a deeper understanding of your EQ and identify opportunities for growth
- ▶ Explore the impact of your EQ on people and organisational climate
- ▶ Embrace the qualities of empathy and EQ to progress yourself as a leader
- ▶ Leverage your EQ as a personal strength in the workplace

### Master effective and practical decision making

- ▶ Understand the neuroscience of intuition and learn to trust your instincts
- ▶ Draw on your experience, knowledge and judgement with confidence
- ▶ Develop strategies for dealing with complex issues - Making the 'right' decisions
- ▶ Manage emotions and thoughts that weaken the decision-making process

### Lead and manage productive and engaged teams

- ▶ Capitalise on your technical skills to help develop your leadership competencies
- ▶ Leverage your leadership skill to better motivate and engage your team
- ▶ Maintain team cohesion, activate engagement and build productive relationships
- ▶ Build team capacity through coaching and performance feedback

## DAY TWO

### Master successful change and strategic management

- ▶ Lead in a world of constant change and uncertainty
- ▶ Understand problem identification processes and develop problem-solving strategies
- ▶ Develop strategies for driving effective transformation through people not process
- ▶ Engage, support and influence key stakeholders through times of change

### Develop resilience to thrive in times of change

- ▶ Identify and monitor changes that impact your work environment
- ▶ Respond to constant uncertainty and ambiguity in the workplace
- ▶ Discover tools for managing stress and burn-out in high pressure situations
- ▶ Develop strategies for supporting your team, organisation and stakeholders.

### Build effective stakeholder engagement and management tools

- ▶ Identify and meet stakeholder needs and expectations
- ▶ Discover tools for building effective and rewarding relationships with stakeholders
- ▶ Develop strategies for negotiating with integrity and confidence
- ▶ Manage stakeholder relationships to achieve key organisation goals

### Create an action plan to excel your career and develop as a leader

- ▶ Build your professional brand and leadership identity
- ▶ Align your leadership strength with the expectations of your organisation
- ▶ Establish a leadership mindset that will accelerate your career development
- ▶ Develop a personal action plan to unlock your pathway to progression

## WHO WILL ATTEND?

- ▶ New managers
- ▶ High potentials
- ▶ Emerging leaders
- ▶ And those aspiring to progress from specialist to leader

## YOUR FACILITATOR

Julie Alexander is a business-performance strategist, consultant, and the creator of Culture Incorporated, the annual #CULTURE Immersions and monthly #CULTUREBites. She is passionate about stopping people from having one of “those days” in or out of the office, and helping companies who do good in the world, do even better. An international executive with over 25 years’ experience working with blue-chip companies like Avis, RBS/NatWest, and the British Government, Julie is also a master coach, behavioural specialist, and sought after MC, facilitator, and trainer.



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Chief Executive Officer  
Changing Change International (CCI)

## ALSO AVAILABLE



### Advanced Leadership & Management Workshop

22 - 23 June 2021



### Executive Leadership & Senior Management Intensive

9, 16, 23 & 30 June 2021

