

# EXECUTIVE LEADERSHIP

AND SENIOR  
MANAGEMENT INTENSIVE

AUGUST - SEPTEMBER 2020

ONLINE DELIVERY



DEVELOP EXECUTIVE LEADERSHIP  
PRESENCE AND THRIVE DURING  
UNCERTAINTY

**LIQUIDLEARNING**  
LEADERSHIP PATHWAYS  
1 2 3

## EXPLORE

- ▶ Develop core leadership quadrants for executive success
- ▶ Leverage strategic leadership and senior stakeholders through the pandemic
- ▶ Maximise executive leadership presence
- ▶ Navigate the 'new normal' and changing nature of work
- ▶ Explore the broader leadership and business impacts of COVID
- ▶ Drive change, innovation and creativity
- ▶ Streamline performance through turbulence
- ▶ Explore business risk and agility
- ▶ Increase agility through uncertainty
- ▶ Make informed, data-driven decisions



This course will  
be delivered over  
four 3.5 hour  
online modules

## Expert facilitator



**Dr Karen Whittingham**  
Director  
Impact Psychology Pty Ltd



**Jacqueline Fox**  
General Manager, Capital Markets  
& Advisory, Corporate Finance  
National Australia Bank



Plus an exclusive fireside chat with

START YOUR LEADERSHIP JOURNEY!

Call +61 2 8239 9711  
Priority Code - I



**LIQUIDLEARNING**  
bebetter

## ABOUT THE EVENT

Living and leading through a pandemic may well be the biggest challenge you face in your career. Change is innumerable and in this uncertain work environment, organisations need leaders with a firm grasp on all areas of their business who can drive innovation and project strength and strategic direction. As your responsibilities change in General Management and senior leadership roles, you must equip yourself with the mindset, skills and practical strategies to influence at the executive level, communicate with impact, foster a positive culture and drive performance across your business. There has never been a more important time for effective leadership, and now is the time to step up and develop essential skills for leading through this difficult time.

As part of our leadership pathways series, this innovative and current course focuses on the core leadership quadrants you will need to thrive as a General Manager and deliver real value to your team and organisation as you navigate the aftermath of the pandemic. During this time you may be busier than ever, but it is vital to make time to ensure your professional development is on track. Focus on developing vital aspects of your leadership toolkit once a week as you join our expert facilitator, network of general managers, senior leaders and special guests. Over four weeks, you will emerge prepared to think and lead strategically, generate innovative ideas and foster creativity in your teams, cultivate a culture of trust, and contribute to your organisation on a strategic and senior level.

Draw on the latest thinking, practical models, tools and strategies to establish your executive leadership presence, progress your career and deliver value for your business.

## YOUR FACILITATOR

Karen is one of Australia's leading executive management development specialists who has worked with thousands of executives to transition them into senior leadership roles quickly and effectively. She is an Organisational Psychologist passionate people's success and facilitating their careers to rise. She teaches Organisational psychology at UNSW and works with ASX listed companies and large public sector organisations to drive engagement, inclusion and performance.



**Dr Karen Whittingham**  
Director  
Impact Psychology Pty Ltd

## MODULE ONE

26 August | 11:00am - 2:30pm

### Strategic Leadership & Senior Stakeholders

- ▶ Develop executive leadership presence
- ▶ Explore the latest models and principles for strategic leadership
- ▶ Learn to act strategically and allocate resources effectively
- ▶ Apply strategic leadership principles in a high pressure, uncertain environment
- ▶ Manage stakeholder dynamics and manage corporate politics
- ▶ Influence up and across senior teams with impact
- ▶ Unpack your division's unique value proposition

## MODULE TWO

2 September | 11:00am - 2:30pm

### Change, Innovation & Creativity

- ▶ Explore the 'new normal' and changing nature of work
- ▶ Consider the impact of COVID and how to navigate economic aftermath
- ▶ Apply a Design Thinking approach to innovation
- ▶ Tools for generating innovative ideas and fostering creativity in your teams
- ▶ Tools to link innovation with strategy implementation
- ▶ Improve decision making in times of complexity and uncertainty
- ▶ Build resilient and high performing teams aligned with broader business strategy

### + Exclusive fireside Chat: Navigate the "New Normal"

In this interactive fireside chat, Jacqueline will share how she has lead her team at NAB through the pandemic, how she overcame challenges and maintained a culture of innovation to ensure a successful future.



**Jacqueline Fox**  
General Manager,  
Capital Markets & Advisory,  
Corporate Finance  
National Australia Bank



## MODULE THREE

9 September | 11:00am - 2:30pm

### Culture & Performance

- ▶ Influence mindsets, beliefs and behaviours
- ▶ Drive vision, values and visibility in culture transformation
- ▶ Be the role model for behaviour you want to inspire in others and leverage discretionary effort
- ▶ Learn how to create a 'trust bank' and generate sustainable high performance
- ▶ Influence your peers with your personal brand
- ▶ Refine your managerial impact to positively engage your team and key stakeholders

## MODULE FOUR

16 September | 11:00am - 2:30pm

### Business, Risk & Agility

- ▶ Locate and assess value streams through a strategic lens
- ▶ Diagnose and proactively manage complex business and economic challenges
- ▶ Assess risk effectively and make informed business decisions
- ▶ Understand the environmental context of making your business team agile
- ▶ Make informed financial decisions and provide critical guidance
- ▶ Use Appreciative Inquiry to extract greater value from your existing processes
- ▶ Create a leadership action plan to address your strategic challenges

**BOOK  
NOW**

Visit  
[www.liquidlearning.com](http://www.liquidlearning.com)

Call  
+61 2 8239 9711

## WHO WILL ATTEND?

- ▶ General Managers
- ▶ Senior Executives
- ▶ Senior Business Leaders, linked to company operations, from strategy and finance to marketing and leadership
- ▶ Executives in a cross-functional, multi-disciplinary role

## LIQUIDLEARNING LEADERSHIP PATHWAYS

1 2 3

### Where are you on your leadership journey?

To find out when the next session is running in your band, jump on the website or give us a call



### 1. FOUNDATIONS

Build the foundations of leadership and identify your pathway for progression

### 2. ADVANCED

Advanced essential leadership skills to drive you to the next level of leadership

### 3. EXECUTIVE

Develop executive leadership presence and lead through uncertainty

# Leadership Pathways: Executive Leadership and Senior Management Intensive August - September 2020 Online Delivery

# Booking Form

Event Reference: LTSH0820A - O  
Priority Code: I

## Registration Information

Organisation Name

Address Suburb State Postcode

Booking Contact Information

Title Full Name Position Email Phone

## Delegate Information

| #  | Title | Full Name or TBA | Position | Email |
|----|-------|------------------|----------|-------|
| 1  |       |                  |          |       |
| 2  |       |                  |          |       |
| 3  |       |                  |          |       |
| 4  |       |                  |          |       |
| 5  |       |                  |          |       |
| 6  |       |                  |          |       |
| 7  |       |                  |          |       |
| 8  |       |                  |          |       |
| 9  |       |                  |          |       |
| 10 |       |                  |          |       |

## Your Investment

Options (per person)

| Options (per person)            | Value Plus Rate<br>Register and pay by 11 June | Super Saver Rate<br>Register and pay by 24 June | Early Bird Rate<br>Register and pay by 14 July | Standard Rate                           |
|---------------------------------|--|---|--|---|
| Qty Workshop                    | \$1695 + GST = (\$1864.50)                     | \$1795 + GST = (\$1974.50)                      | \$1895 + GST = (\$2084.50)                     | \$1995 + GST = (\$2194.50)              |
| Discounted off standard rates : | Save up to \$300                               | Save up to \$200                                | Save up to \$100                               | All Prices listed in Australian Dollars |

| Group Discounts Available: | 10% off Standard Rate<br>Team of 3 - 4 | 15% off Standard Rate<br>Team of 5 - 7 | 20% off Standard Rate<br>Team of 8+ |
|----------------------------|--|--|-------------------------------------|
|                            |  |  |                                     |

|                |  |
|----------------|--|
| TOTAL incl GST |  |
|----------------|--|

**Conditions:** Group Discounts apply for bookings made simultaneously. Only one discount applies. Group discounts apply to standard rates only. Group discounts are not applicable to Value Plus, Super Saver and Early Bird rates. Discounts cannot be applied retrospectively and must be claimed at the time of booking. Liquid Learning Group reserves the right to have sole discretion on an organisation's eligibility for discounts.

**Note:** Course materials included. Registration Options are per person only.

## Payment Details

Payment is required prior to attending this event.

|  |   |   |
|--|---|---|
| <input type="checkbox"/> Credit Card                                       | <b>Credit Card Details - Please charge my credit card for this registration:</b>                                      | <b>Electronic Funds Transfer (EFT)</b>  |
| <input type="checkbox"/> Cheque (payable to Liquid Learning Group Pty Ltd) | Card Type <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express | Please transfer funds directly to:<br>Westpac Account Name: Liquid Learning Group Pty Ltd<br>BSB: 032 002 |
| <input type="checkbox"/> Electronic Funds Transfer                         | <b>Note: 2% surcharge applies to American Express payments</b>  | Account No: 407 273<br>SWIFT Code: WPACAU2S   |
| <input type="checkbox"/> Please invoice me:                                | Card Number [ ] Expiry [ ][ ] / [ ][ ]                    | Amount [ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ]  |
| Purchase Order No. # [ ][ ][ ][ ][ ][ ][ ][ ][ ][ ][ ]                     | CVV [ ][ ][ ] Full Name as on card  | Please quote ref LTSH0820A - O and registrant name  |
|  | Cardholder's Contact Number   |   |
|  | Signature X   |   |

## Authority

Authorising Manager's Details: This registration is invalid without a signature

| Name  | Position | Phone     |      |
|-------|----------|-----------|------|
|       |          |           |      |
| Email |          | Signature | Date |
|       |          | X         |      |

Email this form to: [registration@liquidlearning.com.au](mailto:registration@liquidlearning.com.au) or Call us on: +61 2 8239 9711

**Registration Policy** If you are unable to attend this event, you may send a substitute delegate in your place at no additional cost. Please advise us of any substitutions as soon as possible. Alternatively, you may transfer your registration to another event run by Liquid Learning Group Pty Ltd. A 10% service fee may apply. By confirming your registration you commit to pay the registration investment in full. Should you wish to cancel your registration, please notify us in writing as soon as possible and a credit note will be issued valid for use towards any future event held by Liquid Learning Group Pty Ltd in the twelve months following the date of issuance. Cancellation notifications received less than 14 days from the event running will receive a credit note to the value of the registration fee less a service fee of \$400 plus GST. Liquid Learning Group Pty Ltd does not provide refunds for cancellation. If your invoice is yet to be paid and you wish to cancel, payment must be processed and a credit note will be issued following receipt. The prices above are based on one person per registration. It is not possible for multiple people to attend within any day of the event on a single registration. Split tickets, i.e. a different person attending each day of the event, can be arranged. A fee will apply. Please call us for details.

Liquid Learning Group Pty Ltd takes all care to produce high quality events that deliver as promised. All advertised details are correct at time of publishing. However, when circumstances beyond our control prevail, we reserve the right to change program content, facilitators or venues. We also reserve the right to cancel or reschedule events if circumstances arise whereby performance of the event is no longer feasible, possible or legal. Liquid Learning Group Pty Ltd will not be responsible for any loss or damage arising from any changes to or cancelling or rescheduling of an event. If an event is cancelled or rescheduled, Liquid Learning Group Pty Ltd will make every effort to contact every registered delegate; if an event is cancelled or you are unable to attend the rescheduled event you will be issued with a credit note valid for use towards any future Liquid Learning Group Pty Ltd event held in the twelve months following date of issuance.

**Disclaimer** Liquid Learning Group Pty Ltd has taken due care in selecting qualified professionals as its authors and course facilitators. The information provided by course facilitators is not produced by Liquid Learning Group Pty Ltd and should not be regarded as advice. Liquid Learning Group Pty Ltd

accepts no responsibility for reliance on such information and recommends that its clients seek further professional advice.

**Privacy Statement** Liquid Learning Group Pty Ltd is committed to your privacy. All information collected on this registration will be held in the strictest of confidence and in accordance with the Privacy Act 1988. Liquid Learning Group Pty Ltd will add your information to a secure database. This will be used primarily to contact you for ongoing research, product development and notice of future events and services offered by Liquid Learning Group Pty Ltd. Occasionally you may receive information from organisations associated with Liquid Learning Group Pty Ltd. If you do not wish to receive such information please tick this box:

To update or have your details deleted please advise our Database team at Liquid Learning Group Pty Ltd, Level 9, 80 Clarence Street, Sydney NSW 2000, PH: +61 2 8239 9700, email: [database@liquidlearning.com.au](mailto:database@liquidlearning.com.au)

© 2020 Liquid Learning Group Pty Ltd ACN 108 415 354