

# HIGHER EDUCATION WOMEN'S LEADERSHIP WORKSHOP

PRACTICAL STRATEGIES FOR ENHANCED  
LEADERSHIP CAPABILITY & CAREER SUCCESS



17 - 18  
JUNE 2021  
ONLINE DELIVERY

## EXPLORE

- ▶ Recognise your unique strengths as a Higher Ed leader
- ▶ Gain an insight into alternative leadership styles that will enable you to maintain authenticity
- ▶ Understand how to exercise leadership and the impact it has upon others
- ▶ Identify different techniques that will aid strategic communication and relationships
- ▶ Recognise and overcome conscious and unconscious gender bias
- ▶ Generate a professional network of sponsors and mentors to maximise your professional opportunities
- ▶ Develop skills for self-promotion and accelerated career progression

## EXPERT FACILITATOR



**Dr Karen Whittingham**  
Director  
Impact Psychology Pty Ltd

BOOK  
BEFORE  
12 APRIL,  
SAVE  
**\$500**



## VIRTUAL EVENT

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## ABOUT THE EVENT

Leading and managing in the evolving Higher Education environment brings challenges few other professions experience. In this constantly evolving sector, authentic and resilient leadership in the face of change is pivotal to success. To lead individuals and teams effectively, it is essential that leaders understand and capitalise on their unique strengths, while still aligning their approach with the framework and values of their specific organisation.

This workshop focuses on allowing existing and aspiring leaders to be more aware of the way they exercise leadership and their impact upon others. You will be encouraged to think about your organisation holistically and to understand the opportunities and avenues in which you can be effective change agents. Expert facilitation will allow you to explore the unique skills required to lead effectively in education. Practical and interactive sessions will equip you with the strategies and techniques to enable you to reach your full potential, to pursue your chosen career path, and to achieve success.

## TRAINING DELIVERY AND PRE-COURSE QUESTIONNAIRE

This workshop will be delivered using a three tiered approach. The structure of each session is as follows:

1. Technical overview and review of research into the topic area under discussion
2. Practical application of management principles in the review of case studies, worked examples and interactive exercises
3. Discussion of outcomes and implementation issues

Workshop participants will have the opportunity to include comments and questions about issues outlined in the program by way of a pre-course questionnaire. This feedback will enable the course facilitator to adjust content accordingly. The workshop has limited places to allow for customisation, greater interactivity and for individual concerns to be addressed.

## DAY ONE

### Lead through rapid change

- ▶ The VUCA environment (Volatile, Uncertain, Complex, Ambiguous)
- ▶ Higher Education challenges in a VUCA world
- ▶ Management vs leadership - what makes you distinctive?

### Confidence and authentic leadership

- ▶ Gain 'presence' through building confidence and self-belief
- ▶ Understand your 'career brand'
- ▶ Identify your key competencies, strengths and potential derailers as a leader

### Develop self and others with "reflective leadership"

- ▶ Clarify the benefits of reflective practice in leadership
- ▶ Develop the skills and capacity for reflective practice
- ▶ Using reflective practice to influence the quality of the culture through the quality of relationships

### Successful coaching and team development

- ▶ Explore four primary principles for managing performance
- ▶ Provide both positive and negative feedback without disengaging
- ▶ Utilise coaching models for goal setting and performance management

## WORKSHOP SCHEDULE

- 8.30 - 9.00 Sign in
- 9.00 - 10.40 Session One
- 10.40 - 11.00 Morning Tea
- 11.00 - 12.30 Session Two
- 12.30 - 1.30 Lunch
- 1.30 - 3.00 Session Three
- 3.00 - 3.20 Afternoon Tea
- 3.20 - 4.30 Session Four
- 4.30 Close of Workshop

## DAY TWO

### High level communication, influence and negotiation

- ▶ Develop your communication strategy - Style, structure and substance
- ▶ Know your audience's expectations
- ▶ Effectively managing up and how important it is to do it differently

### Conversations that build trust to communicate your vision

- ▶ Communication skills to maximise influence
- ▶ Understand other people's motivations and emotions
- ▶ Manage emotions for positive and assertive communication and relationships

### Strategic thinking and career progression

- ▶ Skills and approaches in managing your executive presence
- ▶ Position yourself for promotion - highlight your aptitude for leadership
- ▶ Maximise the value of building and maintaining new and existing networks

### Leading into the future

- ▶ Understand where you are in your career journey
- ▶ Establish your goals for leadership progression
- ▶ Create a personal leadership plan

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## YOUR FACILITATOR

Karen is one of Australia's leading executive management and leadership development specialists who has worked with thousands of executives to transition them into senior executive roles quickly and effectively. She is an Organisational Psychologist passionate about people's success and facilitating their careers to rise. Karen's workshops are best described as practical, hands on, personally relevant and enjoyable.

Karen has 25 years experience across a wide range of providers in the Adult Education and Training sectors. Currently lecturing in Organisational Psychology at UNSW, she also researches innovation, leadership, assessment, learning and performance as well as synesthesia. A person with a passion for research, dissemination and application, she founded the Australian Vocational Education and Training Research Association (AVETRA) and is a start-up advisor. Karen holds a Masters in Management from MGSM to complement her Doctoral level psychology qualifications (USyd) and is a graduate of the National Speakers Association Academy, now known as the Professional Speakers Association.



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## WHO WILL ATTEND?

This training is highly beneficial for first-time or front-line managers who:

- ▶ Are in the early stages of a university or college leadership role
- ▶ Have been leading for a while without formal leadership training

Past attendees have come from a wide range of departments and positions:

- ▶ Tertiary Education, including Universities, TAFE, & RTOs
- ▶ HR, Diversity, Learning & Development, Inclusion & Cultural Change professionals

