FINANCE PROFESSIONALS STAKEHOLDER ENGAGEMENT & COMMUNICATION WORKSHOP

STRATEGIES TO STRENGTHEN ENGAGEMENT & ACHIEVE BUY-IN FOR BUSINESS IMPROVEMENT

22 APRIL 2020 ONLINE DELIVERY

EXPLORE

- Address challenges created by operational silos within your organisation
- Discuss strategies that will reduce costs & maximise efficiency
- Become a business partner & trusted source of advice
- Create a value proposition that will drive organisational buy-in
- Tools & techniques to generate proactive cross-functional communication
- Foster business acumen & financial awareness across the organisation
- Establish processes & procedures that will assist in organisational investment decision making
- Utilise effective communication channels to share critical finance information
- Grow capability in non-finance employees that will result in more efficient & consistent processes

EXPERT FACILITATOR



Gaylene Hughes Director & Business Coach JDI Business Coaching



Liquid Learning will now be offering events live online!

CONTACT US

Call +64 9 927 1500 Use Code - I





ABOUT THE EVENT

For businesses to operate successfully, they must establish a consistent and streamlined finance function. The key to achieving this is engaging effectively with the rest of the organisation on finance matters, often with parties who have very little or no finance knowledge. To be effective in this context, finance professionals need to focus on acquiring and utilising a diverse range of soft and hard technical skills. Overcoming communication barriers is the key to achieving organisational buy-in for business improvement and is a crucial element in achieving streamlined processes and increased efficiency.

This interactive workshop will provide you with the tools and techniques to embed positive change and drive finance efficiency in your organisation. By exploring different ways to engage internal stakeholders and forming strong cross-functional ties, you can create a system that minimises loss and facilitates business success.

TRAINING DELIVERY AND PRE-COURSE QUESTIONNAIRE

This workshop will be delivered using a three tiered approach. The structure of each session is as follows:

- 1. Technical overview and review of research into the topic area under discussion
- 2. Practical application of management principles in the review of case studies, worked examples and interactive exercises
- 3. Discussion of outcomes and implementation issues

Workshop participants will have the opportunity to include comments and questions about issues outlined in the program by way of a pre-course questionnaire. This feedback will enable the course facilitator to adjust content accordingly. The workshop has limited places to allow for customisation, greater interactivity and for individual concerns to be addressed.

AGENDA

Communicating finance effectively to gain organisational buy-in

- Create a value proposition illustrate how accurate use of protocol can drive value and results
- Establish the importance of efficient finance operations and the link to achieving consistent results
- Instilling change gaining senior-level advocacy to drive transformation

Develop a successful finance process to increase efficiency

- How to identify pitfalls of current practices to assist in reviewing or renewing a finance strategy
- Controlling expenditure create comprehensive finance procedures that will drive down costs and improve organisational performance
- Utilise Financial Management Information Systems (FMIS) and analytics effectively to manage risk and seize opportunities

Establish cross-functional communications to improve finance outcomes

- Identify tools and techniques that will increase engagement between senior management and finance teams
- Utilise communication channels to improve the way critical information is delivered, presented and understood
- Effectively engage and support internal stakeholders during change

Translating financial procedures and terminology - educating non-finance staff

- Embedding finance consciousness improve financial awareness and business acumen of others
- How to grow capability and efficiency among existing and new employees
- Communicate major financial terminology and processes to improve financial acumen

WHO WILL ATTEND?

- ► CFO / Financial Controllers
- ► Finance Managers / Directors
- Management Accountants
- Financial Accountants
- Accounts Payable / Receivable
- Business Intelligence / Reporting
- Accountants
- Finance / Business Analysts

Book Early and Save

VALUE PLUS

Save up to \$300 Book before 10 February 2020

SUPER SAVER

Save up to \$200 when Book 6 March 2020

EARLY BIRD

Save up to \$100 when Book before 30 March 2020

YOUR FACILITATOR

Gaylene has an extremely diverse business and professional background. She has owned and operated her own financial consulting business for over 25 years, working with numerous organisations within both the public, not-for-profit and private sectors. A business coach since 2002, Gaylene has the ability to identify where opportunities lie within a business and to improve its long-term performance, helping to simplify and systemise processes and procedures. Her infectious enthusiasm and passion coupled with her straight forward and warm speaking style are sure to keep you on track.



Gaylene Hughes Director & Business Coach JDI Business Coaching



ALSO AVAILABLE





WE ARE GOING VIRTUAL!

Events will be delivered live with the assistance of Video Streaming technology to allow delegates and speakers to participate and interact from their office, their home or wherever they may be. Some events may include both in person and remote access elements depending on the situation. Information regarding these arrangements will be sent to affected delegates and speakers directly. FINANCE & ACCOUNTING PROFESSIONALS LEADERSHIP WORKSHOP

Optimise leadership effectiveness in a changing environment

13 - 14 MAY 2020

ONLINE DELIVERY

Finance Professionals Stakeholder Engagement & Communication Workshop 22 April 2020

Online Delivery

Booking Form

Event Reference: FCW0420Z - W Priority Code: I

U	Registration Information						
Organisation Name							
Ado	dress		Suburb	State Postcode			
Booking Contact Information							
Title	е	Full Name Po	sition Email	Phone			
	Del	egate Information					
#	Title	Full Name or TBA	Position	Email			
1							
2							
3							
4							
5							
6							
7							
8							
9							

Your Investment

10

Options _{Qty}	(per person)	Value Plus Rate Register and pay by 10 February		Super Saver Rate Register and pay by 6 March	Early Bird Rate Register and pay by 30 March	Standard Rate			
Workshop		\$995 + G	ST = (\$1144.25)	\$1095 + GST = (\$1259.25)	\$1195 + GST = (\$1374.25)	\$1295 + GST = (\$1489.25)			
Discounted off standard rates :		Save u	ıp to \$300	Save up to \$200	Save up to \$100	All Prices listed in NZ Dollars			
Group Discount Available		15% off Standard Rate Team of 5 - 7	20% off Standard Rate			DTAL DI GST			

Conditions: Group Discounts apply for bookings made simultaneously. Only one discount applies. Group discounts apply to standard rates only. Group discounts are not applicable to Value Plus, Super Saver and Early Bird rates Discounts cannot be applied retrospectively and must be claimed at the time of booking. Liquid Learning Limited reserves the right to have sole discretion on an organisation's eligibility for discounts. Note: Course materials, refreshments & lunches are included. Travel and accommodation are NOT included. Registration Options are per person only.

Credit Card	Credit Card Details - Please charge my credit card for this registration: Card Type Visa MasterCard American Express	Electronic Funds Transfer (EFT) Please transfer funds directly to: — Westpac New Zealand Limited				
Cheque (payable to Liquid Learning Limited)	Note: 2% surcharge applies to American Express payments	Account Name: Liquid Learning Limited Account No: 03 0252 0863638-00				
Electronic Funds Transfer Please invoice me:	Card Number	SWIFT Code: WPACNZ2W				
Purchase Order No. #	CVV Full Name as on card	Please quote ref FCW0420Z - W				
	Cardholder's Contact Number Signature	and registrant name				
Authority Authorising Manager's Details: This registration is invalid without a signature						
Name	Position Phone					

Email

Email this form to: registration@liquidlearning.co.nz or Call us on: +64 9 927 1500

Signature

X

Registration Policy: If you are unable to attend this event, you may send a substitute delegate in your place at no additional cost. Please advise us of any substitutions as soon as possible. Alternatively, you may transfer your registration to another event run by Liquid Learning Limited. A 10% service fee may apply. Should you wish to cancel your registration, please notify us in writing as soon as possible and a credit note will be insered. This work is the soon as possible and a credit note will be please notify us in writing as soon as possible and a credit note will be solid for use at any future event held by Liquid Learning Limited in twelve months following the date of issue. Cancellation notifications received less than 14 days from the event running will receive a credit note to the value of the registration fee less a service fee of \$400 plus CST. Liquid Learning Limited does not provide refunds for cancellation. The prices above are based on one person per registration. It is not possible for multiple people to attend within any day of the event on a single registration Split fickers is a A within any day of the event on a single registration. Split tickets, i.e. a different person attending each day of the event, can be arranged. A fee will apply. Please call us for details. Liquid Learning Limited takes all care to produce high-quality events that deliver as promised. All advertised details are correct at time of publishing. However, when circumstances

beyond our control prevail, we reserve the right to change program beyond our control preval, we reserve the right to change program content, facilitators or venues. We also reserve the right to cancel or reschedule events if circumstances arise whereby the performance of the event is no longer feasible, possible or legal. Liquid Learning Limited will not be responsible for any loss or damage arising from any changes to or cancelling or rescheduling of an event. If an event is cancelled or to or carcelling or rescribeduing of an event in an event is carcelled or rescheduled, Liquid Learning Limited will make every effort to contact every registered delegate. If an event is cancelled or you are unable to attend the rescheduled event, you will be issued with a credit note valid for use towards any future Liquid Learning Limited event held in the twelve months following the date of issue.

Disclaimer: Liquid Learning Limited has taken due care in selecting qualified professionals as its authors and course facilitators. The information provided by course facilitators is not produced by Liquid Learning Limited and should not be regarded as advice. Liquid Learning Limited accepts no responsibility for reliance on such information and recommends that its clients seek further professional advice.

Privacy Statement: Liquid Learning Limited is committed to your privacy. All information collected on this registration will be held in the strictest of confidence and in accordance with the Privacy Act 1988. Liquid Learning Limited will add your information to a secure database. This will be used primarily to contact you for ongoing research, product development and notice of future events and services offered by Liquid Learning United Provided Hearning Strike Strik Limited. Occasionally you may receive information from organisations associated with Liquid Learning Limited. If you do not wish to receive such information please tick this box:

Date

To update or have your details deleted please advise our Database team at Liquid Learning Limited, Level 18, Huawei Centre, 120 Albert Street, Auckland 1010 New Zealand, PH: +64 9 927 1500, email: database@liquidlearning.co.nz

© 2020 Liquid Learning Limited IRD 104 - 525 - 695