

# FUTURE OF FINANCE FORUM

EXPLORE DIGITAL TRANSFORMATION & DRIVE CHANGE AS A KEY PARTNER FOR BUSINESS GROWTH



12 - 15  
NOVEMBER 2019  
MERCURE SYDNEY

## LEARN FROM



**Dinny Evans**  
Head of Finance  
Reporting &  
Business Intelligence



**Peter Dunlop**  
Chief Financial  
Officer



**Brittani Zakharchenko**  
Head of Finance



**Thao Le**  
Chief Financial  
Officer



**Helen Dinh**  
Head of Revenue  
Planning &  
Performance



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# FUTURE OF FINANCE FORUM

The demand for financial reporting has evolved from a periodic compliance focus to providing strategic insight on an ongoing basis. The financial function now plays a pivotal role in understanding data and generating insights. This calls for new skills around stakeholder management and data, but also for finance professionals to appreciate the client's viewpoint with a forward-focused mindset.

The Future of Finance Forum will teach you how to thrive in this new era. Acquire the expertise to leverage trends, drive growth and distinguish yourself as an industry leader.

- ▶ **Strategies** for intelligent adoption of data technologies
- ▶ **Develop** & leverage trust in your professional relationships
- ▶ **Learn** to articulate value fluently in financial & non-financial terms
- ▶ **Embrace** the thought shift needed for a future-looking mindset

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## WHO WILL ATTEND?

- ▶ Financial Accountants
- ▶ Financial Analysts
- ▶ Financial Managers
- ▶ Financial Controllers
- ▶ Senior Accountants
- ▶ Accounting Managers
- ▶ Chief Information Officers
- ▶ Heads of Budgeting
- ▶ Finance Business Partners
- ▶ Chief Audit Executives
- ▶ Heads of Finance
- ▶ Group Financial Controllers
- ▶ Heads of Revenue Planning and Performance
- ▶ Group Finance Managers
- ▶ Directors of Finance
- ▶ Chief Risk Officers
- ▶ Treasurers

**WHAT OUR DELEGATES ARE SAYING**

*“Very worthwhile and incredibly valuable. Liquid Learning is excellent. Really flawless, thank you.”*

## 13 NOVEMBER FORUM DAY 1

### HOW AUTOMATION IS DRIVING EFFICIENCY & AFFECTING SKILL NEEDS

KEYNOTE

9:00 - 9:50

Join Dinny as he unpacks Wesfarmer's finance automation journey from concept to roll-out. Explore the core touchstones from stakeholder buy-in, implementation, and efficiencies gain, as well as the impact on the structure and changing skills profile of a successful finance team.

**Dinny Evans**

Head of Finance Reporting & Business Intelligence  
**Wesfarmers Industrial & Safety**



### WHERE FINANCE MEETS TECHNOLOGY

CASE STUDY

9:50 - 10:40

Technology continues to transform the way finance operates, presenting incredible opportunities to provide ongoing value to the business. Learn tips for intelligent adoption from a progressive finance leader using cutting-edge technical skills to inform strategy.

**Helen Dinh**

Head of Revenue Planning & Performance  
**eBay**



### UNLOCK YOUR POTENTIAL AS A FINANCE BUSINESS PARTNER

CASE STUDY

11:00 - 11:45

What is business partnering, and how does it add value to a finance function? Learn from award-winning CFO and thought leader, whose work exemplifies the role and relevance of the finance function as modern business partners.

**Magdalena Kosior-Molloy**

Chief Financial Officer  
**Holman Webb Lawyers**



### IDEAS & STRATEGIES FOR STAKEHOLDER MANAGEMENT

CASE STUDY

11:45 - 12:35

The modern finance professional must be technologically savvy and an effective stakeholder manager - able to recognise and respond to varied priorities. Learn from Andre, as he shares tips and robust techniques for achieving this.

**Andre Koot**

Chief Financial Officer & Executive Director  
**Asurion**



### REPORTING REAL VALUE WITH NON-FINANCIALS

PANEL

1:35 - 2:35

Value is not always quantifiable, hence the need for it to transcend financial reporting. Despite the known benefits of non-financial performance reporting (NFPR), there is no consensus on how best to implement it. This panel discussion explores the benefits of NFPR and ideas for robust implementation.

**Peter Dunlop**

Chief Financial Officer  
**Sport Australia**

**Sandy Chakravarty**

Chief Financial Officer  
**State Trustees**

**Andre Koot**

Chief Financial Officer & Executive Director  
**Asurion**



### INSPIRING CONFIDENCE & RESTORING TRUST IN THE FINANCE FUNCTION

CASE STUDY

2:25 - 3:25

Events leading up to the GFC and major reporting scandals underscore the need for trust in financial reporting and business partnering. Learn to approach this delicate subject as Linda reflects on how her leadership career has led her to think about trust and confidence-building in practical terms.

**Linda Armstrong**

Finance Director, ANZ  
**Jacobs Douwe Egberts**



### DATA ANALYTICS FOR FINANCE - UNCOVERING HIDDEN OPPORTUNITIES

EXPERT COMMENTARY

3:45 - 4:30

Data is a useful tool for analysing past behaviour, but we often fail to embrace the opportunity it presents to look ahead. Learn how to leverage data to lean into the future and provide insight that stimulates sustainable profitability.

**Felipe Rego** Data Science & Analytics Partner

### DRINKS & CANAPÉS

4:30 - 5:30

Continue to network while you enjoy complimentary refreshments.

# 14 NOVEMBER FORUM DAY 2

## REPORTING FOR SOCIAL GOOD

KEYNOTE

9:00 - 9:50

Reporting that informs decision-making in the public sector needs to be socially attuned, reflecting broader priorities. So how do we achieve this? Learn from dynamic CFO Thao's journey to bring human values and public interest into the reporting fold.

**Thao Le**

Chief Financial Officer **Environment, Planning & Sustainable Development Directorate**  
Chief Information Officer **ACT Government**



## THE JOURNEY TO SUCCESSFUL FINANCE BUSINESS PARTNERING

CASE STUDY

9:50 - 10:40

Business partnering means different things, but at its core, it's about collaborating for success. Learn from Brittani as she reflects on her success in business partnering.

**Brittani Zakharchenko**

Head of Finance  
**Hilti Australia**



## PRACTICAL TIPS FOR POWERFUL COMMUNICATION

CASE STUDY

11:00 - 11:45

As the finance back-office moves from being a pure reporting function to playing a pivotal role in understanding data and providing insights, communication takes on renewed significance. Paul will share how communication is about interacting with stakeholders to create an environment that works towards shared goals.

**Paul Ringrose**

Former Chief Financial Officer at Brightstar Logistics

## TAKING A FORWARD LOOKING VIEW TO PARTNERING

CASE STUDY

11:45 - 12:35

For an industry bent on historical records, it is understandable that a paradigm shift would be needed to look forward. If partnering relationships are to thrive, everyone needs to have a shared future focus. Seasoned finance leader Jon shares thoughts on how to look forward, collaborate and see opportunities in a new light.

**Jon Cook**

Asia Pacific Finance Director  
**James Hardie**



## WHY TRUST IS A MUST

PANEL

1:35 - 2:35

Trust is a crucial part of any functional relationship. How can you work to build (or rebuild) trust in financial reporting and business partnering? This panel brings some much-needed thought diversity for building, sustaining, and leveraging stronger relationships.

**Susan Mitchell**

Chief Executive Officer  
**Mortgage Choice**



**Barry Munns**

Chief Audit Executive  
**City of Sydney**

**Sonia Bhojwani**

General Manager, Corporate Development & Strategy  
**Nextt Group**



## CHANGE - EVOLVE & THRIVE

CASE STUDY

2:35 - 3:25

In recent years, financial reporting has seen disruptions to the traditional business model, causing nervousness around the future. As relevance continues to take on a new look, seasoned finance leader and CFO, Brent Henley, shares tips and perspectives for how to evolve and thrive through turbulence.

**Brent Henley**

Group Executive & Chief Commercial Officer  
**Macquarie Telecom**



## ROUNDTABLE RECAP - WHERE WE GO FROM HERE

ROUNDTABLE

3:45 - 4:30

At the end of an exciting conference, we reflect on learning outcomes and how to apply them. Amidst all the disruption we see in the finance realm, the challenge is to recognise the emerging opportunities and move to realise them.

For extended program information please visit

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## 12 NOVEMBER

# PRE-FORUM WORKSHOP

## MASTERING EFFECTIVE COMMUNICATION - WHERE CLARITY MEETS CONTEXT

Communication remains a critical skill to have, especially when it happens across discipline, status, and even cultural barriers; often distinguishing leaders from experts. It is a multi-faceted ability that can be intentionally acquired. In this workshop, you will learn to craft and deliver meaningful messages that inspire confidence and drive results.

### Modules

- ▶ Thought clarity and speech
- ▶ Steps toward active listening
- ▶ Non-verbal communication
- ▶ Catering to nuances when communicating

**Chris Weymouth**

Executive Director

**Renew Communication**

## 15 NOVEMBER

# POST-FORUM WORKSHOP

## FINANCIAL MODELLING & PREDICTIVE ANALYTICS

As we move into the realm of business partnering, the ability to look into the future and anticipate outcomes becomes crucial to the strategic discourse. Learn to create robust predictive models that support strategy and distinguish yourself as a future-focused finance professional.

### Modules

- ▶ Principles of effective financial modelling
- ▶ Financial modelling and analytics
- ▶ How to achieve efficiencies in modelling by automation
- ▶ Visualisation - Discover data insights and stories

**Lance Rubin**

Founder & Chief Executive Officer

**Model Citizn**

Registration Information

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