# EVIDENCE-BASED POLICY IN ACTION

MAXIMISE EVIDENCE FOR FORWARD THINKING POLICY DEVELOPMENT



#### **EXPLORE**

- ► Navigate evidence-based policy fundamentals
- Provide sound strategic, evidence-based analysis and forward-looking policy advice
- Understand and use scientific and nonscientific opinions and their anticipated impact on policy-making
- Maximise qualitative and quantitative data sets
- Unpack common misconceptions around evidence-based policy
- Explore the role of evidence in risk management
- Understand seven golden rules of using evidence in public policy setting
- ► Navigate cognitive biases in decision making
- Develop your team's enthusiasm and capacity to effectively use evidence
- ► Practical applications of evidence-based policy

#### **EXPERT FACILITATOR**



**Rob Richards**Director **Evidentiary** 



#### **ONLINE DELIVERY**

This event will be delivered live with the assistance of Video Streaming technology to allow delegates and speakers to participate and interact from their office, their home or wherever they may be.



#### ABOUT THE EVENT

For today's policy officers, expectations to produce new ideas and demonstrate more willingness to question the status quo are the norm. However, rather than bowing to public or political pressure, it is vital to make objective decisions based on the best available evidence and data available. As our appetite for data increases, there is growing emphasis on using tangible evidence and real-time data to inform policy. But how do you determine if the evidence is robust enough to be taken seriously in government decision-making?

It is more important than ever to identify the right data, make better use of evidence and research and use it to focus on policies that will deliver long term goals.

This comprehensive, highly interactive workshop takes a hands-on approach to evidence-based policy. You will explore strategies and tools to maximise research, evidence and data to make policy more effective and stand the test of time.

#### **DAY ONE**

#### Explore when and why evidence-based policy works

- Define and differentiate evidence, expert knowledge and opinion
- Explore how political, societal, organisational and intellectual factors determine the use of evidence in policy
- Understand the structures and practices needed for effective evidence use
- ► Identify the key factors in EBP and which strategies they deploy in the policy-making process

### Balance the risks and benefits of forward-thinking policy

- ► Understand the role of evidence in uncertainty and risk
- Embrace risk and uncertainty in sound policy development and implementation
- ► Move from brain bubble to brilliance Intuitive and predictive evidence-based policy
- ► Ask "the right effective" questions at different stages of the policy cycle to drive evidence collation
- ► Recognise "red flags" for untrustworthy evidence

#### Leverage cognitive biases in decision making

- ► Understand and apply critical thinking
- ► Dissect cognitive biases and their influence
- ► Recognise and accommodate cognitive biases
- ► Conduct a policy pre-mortem to reduce bias

#### **DAY TWO**

# Practical and effective evidence-based tools for good policy development and implementation

- ► Plan and develop a policy story using a logic model
- ► Identify essential outcomes
- ► Explore assumptions, risk and evidence on logic models
- ► Apply a policy pre-mortem
- ► Identify policy problems risk and the impediments to change
- ► Use 'theory of change' to build policy rigour
- ► Apply real evidence to test logic model
- Guide multiple policy levers to achieve regulatory, economic and social outcomes

## Plan how to monitor and evaluate the success of your story

- Strategies to identify key milestones for monitoring and evaluation
- ► Identify measurable indicators of success at each stage of the policy cycle
- Make the shift from operational measures to outcomes and measures of success

#### Communicate your policy story effectively

- ► Identify your policy development and delivery partners
- Create effective communication strategies and service delivery partnerships
- Make your case Communicate effectively about your new policy proposal or implementation plan
- ► Prepare for review effectively communicate and evaluate your policy or program story

#### YOUR FACILITATOR

Rob Richards is the Director of Evidentiary Pty Ltd and has over 30 years professional experience in the public and private sectors, working within the sustainability, environmental, health and resource management sectors. Rob is an Adjunct Professional Associate of the University of Canberra, lectures on evidence-based policy at Monash University and was recently on the Board of the International Collaboration for Environmental Evidence (CEE)



#### WHO WILL ATTEND?

Aspiring leaders in policy and program roles

- Policy Officers / Managers
- ► Policy Advisors
- Program Managers / Administrators
- Stakeholder Engagement Managers
- ► Compliance Officers
- Branch Managers
- Research Officers
- · Stakeholder / Community Engagemen
- Policy Consulting

# Evidence-Based Policy in Action 19 - 20 October 2020

# **Booking Form**

Event Reference: EBP1020A - O
Priority Code: I

Online Delivery				Priority Co	ode: I
i Registration Informa	tion				
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Workshop \$1895 + GST = (\$2084.5		\$1995 + GST = (\$2194.50)	\$2095 + GST = (\$2304.50)	\$2195 + GST = (\$2414.50)	\$2295 + GST = (\$2524.50)
Discounted off standard rates : Sav	e up to \$400	Save up to \$300	Save up to \$200	Save up to \$100	All Prices listed in Australian Dollars
Group 10% off Standard Rate Available: Team of 3 - 4	15% off Standard Rate Team of 5 - 7	20% off Standard Rate Team of 8+		TOTAL incl GS	
Conditions: Group Discounts apply for bookings made simultaneously. Only one discount applies. Group discounts apply to standard rates only. Group discounts are not applicable to Value Plus, Super Saver and Early Bird rates. Discounts cannot be applied retrospectively and must be claimed at the time of booking. Liquid Learning Group reserves the right to have sole discretion on an organisation's eligibility for discounts.  Note: Course materials included. Registration Options are per person only.					
Payment Details  Payment is required prior to attending this event					
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