

# Intermediate Power BI Workshop

13 - 14 Nov | Online



## A deep dive into data analytics - shape, refine and share reports for informed decision-making

- Craft data models and implement performance optimisation strategies
- In-depth exploration of Data Analysis Expression (DAX) to address specific business questions
- Transform raw data into compelling visuals
- Strategies to optimise data models for superior performance

### THE AGENDA

#### Day 1

13 NOV | 9:00 - 4:30

- Crafting insights through complex data transformation
- Fine-tuning Power BI data models
- Optimising data insights with DAX
- Designing and customising your reports

#### Day 2

14 NOV | 9:00 - 4:30

- Going beyond basic charts with custom visuals
- The importance of security and integration
- Master data visualisations
- Enhanced dashboard design with storytelling techniques

### YOUR FACILITATOR

With extensive industry experience as well as analytical expertise, Felipe is often required by marketing, sales, finance, technology and strategy teams to provide support and to deliver robust analytical solutions that are easy to use, understand, and implement. Felipe's unique methodology focuses on a holistic organisational approach to using data and science to improve performance and reduce costs.

Felipe Rego  
Data Science & Analytics Partner  
Felipe Rego



### GROUP DISCOUNTS

3 - 4 Attendees

**10%**

5 - 7 Attendees

**20%**

8 - 9 Attendees

**25%**

10+ Attendees

**30%**

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