

Professional Writing Essentials for Government

17 Oct | Online

High impact toolkit to transform your writing skillset in government

- Make your written communication more impactful and engaging
- Write with confidence and build skills to write clearly and concisely
- Understand common writing mistakes and how to avoid them
- Plan and tailor your writing to your audience

THE AGENDA

Workshop

17 OCT | 9:00 - 4:30

- Written Communication 101
- Writing for different Government channels and message formats
- Writing for impact and influence
- Writing for different purposes

YOUR FACILITATOR

A certified strategic communication management professional and past global chair of the International Association of Business Communicators (IABC), Adrian Cropley is widely recognised as one of the world's foremost experts in strategic communication. Adrian is currently board advisor for IABC in Victoria, international fellow selection committee and is on the RMIT University advisory board for the PR degree and was named a Fellow of the IABC in 2020.



Adrian Cropley
Founder Director
Centre for Strategic Communication Excellence

GROUP DISCOUNTS

3 - 4 Attendees

10%

5 - 7 Attendees

20%

8 - 9 Attendees

25%

10+ Attendees

30%

BOOK NOW AND SAVE

Rapid Action

Save \$600

Ends 12 Jul

Value Plus

Save \$400

Ends 26 Jul

Super Saver

Save \$200

Ends 16 Aug

Early Bird

Save \$100

Ends 6 Sep

Call +61 2 8239 9711 **Priority Code - I**

Registration Information

Organisation Name

Address Suburb State Postcode

Booking Contact Information

Title Full Name Position Email Phone

Delegate Information

Table with 5 columns: #, Title, Full Name or TBA, Position, Email. Rows 1-10.

Pricing

Pricing options: Rapid Action (Save \$600), Value Plus (Save \$400), Super Saver (Save \$200), Early Bird (Save \$100), Standard Rate. Includes group discounts table.

Conditions: Group Discounts apply for bookings made simultaneously. Only one discount applies. Group discounts apply to standard rates only.

Payment Details

Payment is required prior to attending this event

Payment method selection: Credit Card, Cheque, Electronic Funds Transfer, Please invoice me. Purchase Order No. #

Credit Card Details - Please charge my credit card for this registration:

Card Type Visa MasterCard American Express

Note: 2% surcharge applies to American Express payments

Card Number Expiry

CVV Full Name as on card

Cardholder's Contact Number

Signature

X

Electronic Funds Transfer (EFT)

Please transfer funds directly to: Westpac Account Name: Liquid Learning Group Pty Ltd

Amount

Please quote ref GBWE1024A - O and registrant name

Authority

Authorising Manager's Details: This registration is invalid without a signature

Table for Authorising Manager's Details with columns: Name, Position, Phone, Email, Signature, Date.

Email this form to: registration@liquidlearning.com.au or Call us on: +61 2 8239 9711

Registration Policy If you are unable to attend this event, you may send a substitute delegate in your place at no additional cost.

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