

# Data-Driven Finance & Accounting *Workshop*

29 - 30 Oct | Online

## Explore digital transformation and drive change as a key partner for business growth

- Gain a thorough understanding of how data influences finance and accounting practices
- Implement a modern organisational structure for finance teams
- Explore the possibilities of Automation (RPA), Artificial Intelligence (AI), Machine Learning, and Blockchain in finance.
- Improve visual communication skills and utilise Business Intelligence (BI) tools to make well-informed decisions.

### THE AGENDA

#### Day 1

29 OCT | 9:00 - 4:30

##### Frameworks & Mindset

- Foundations of Data-Driven Finance
- Centres of excellence and collaboration
- KPIs and measuring the right stuff
- Modelling vs analytics

#### Day 2

30 OCT | 9:00 - 4:30

##### Tech, Tools & Leadership

- Key tools for a data-driven finance team
- How to achieve efficiencies in modelling by automation
- Visual influencing and Business Intelligence (BI)
- The future of Data-Driven Finance

### YOUR FACILITATOR

Lance has a wealth of financial modelling experience across financial and professional services having worked at two of the Big 4 accounting firms, Investec Bank Corporate Finance and Advisory and National Australia Bank. He is a recognised global expert in Power BI for Accounting and Finance and has been a speaker at the Global Power BI Summit for the past two years.



**Lance Rubin**  
Founder & Chief Executive Officer  
Model Citizn

### GROUP DISCOUNTS

3 - 4 Attendees

**10%**

5 - 7 Attendees

**20%**

8 - 9 Attendees

**25%**

10+ Attendees

**30%**

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Organisation Name

Address Suburb State Postcode

Booking Contact Information

Title Full Name Position Email Phone

## Delegate Information

#	Title	Full Name or TBA	Position	Email
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				

## Pricing

Ends 28 Jun

**Rapid Action**  
Save \$500

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**Value Plus**  
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\$2399 +gst = \$2638.90

**Standard Rate**

\$2499 +gst = \$2748.90

**GROUP DISCOUNTS**

3 - 4 attendees  
**10%**

5 - 7 attendees  
**20%**

8 - 9 attendees  
**25%**

10+ attendees  
**30%**

No. of Attendees

Total incl. GST

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