

Advanced Writing Skills for Business *Workshop*

3 Oct | Online



Enhance writing skills for professional business communication

- Take a strategic and analytical approach with your writing
- Improve your editing and proofreading skills
- Fact check and use credible sources
- Understand the difference between misinformation v disinformation

THE AGENDA

Workshop

3 OCT | 9:00 - 4:30

- Get what you need from your writing
- Deep dive into corporate audiences
- Create successful business documents
- Write for different mediums

YOUR FACILITATOR

A certified strategic communication management professional and past global chair of the International Association of Business Communicators (IABC), Adrian Cropley is widely recognised as one of the world's foremost experts in strategic communication. Adrian is currently board advisor for IABC in Victoria, international fellow selection committee and is on the RMIT University advisory board for the PR degree and was named a Fellow of the IABC in 2020.



Adrian Cropley
Founder Director
Centre for Strategic Communication
Excellence

GROUP DISCOUNTS

3 - 4 Attendees

10%

5 - 7 Attendees

20%

8 - 9 Attendees

25%

10+ Attendees

30%

BOOK NOW AND SAVE

Rapid Action

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Value Plus

Save \$300

Ends 24 Jul

Super Saver

Save \$200

Ends 9 Aug

Early Bird

Save \$100

Ends 30 Aug

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Registration Information

Organisation Name

Address Suburb State Postcode

Booking Contact Information

Title Full Name Position Email Phone

Delegate Information

Table with 5 columns: #, Title, Full Name or TBA, Position, Email. Rows 1-10.

Pricing

Pricing grid with options: Rapid Action (Save \$500), Value Plus (Save \$300), Super Saver (Save \$200), Early Bird (Save \$100), Standard Rate. Includes Group Discounts table.

Conditions: Group Discounts apply for bookings made simultaneously. Only one discount applies. Group discounts apply to standard rates only.

Payment Details

Payment is required prior to attending this event.

Payment method options: Credit Card, Cheque, Electronic Funds Transfer, Please invoice me: Purchase Order No. #

Credit Card Details - Please charge my credit card for this registration: Card Type, Card Number, CVV, Full Name as on card, Cardholder's Contact Number, Signature

Electronic Funds Transfer (EFT) details: Westpac Account Name, BSB, Account No, SWIFT Code, Amount

Authority

Authorising Manager's Details: This registration is invalid without a signature

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Registration Policy If you are unable to attend this event, you may send a substitute delegate in your place at no additional cost.

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