

women

LOCAL GOVERNMENT

Leadership Summit

2024



LEARN FROM

2 - 6 SEP 2024

PULLMAN ON THE PARK MELBOURNE & ONLINE



Rebecca McKenzie
Chief Executive Officer



Cathy Henderson
Chief Executive Officer



Therese Cole
Chief Executive Officer



Samantha Abeydeera
Head of Transport
for Brisbane



Dr Zelinda Sherlock
Deputy Lord Mayor



Brisbane City Council



City of HOBART



Rushda Halith
General Manager,
Community & City
Services



Jenny Scicluna
General Manager,
Corporate Services &
Transformation



Sally Jones
General Manager,
Community Strengthening



Gail Gatt
General Manager,
Strategy & Effectiveness



Tennille Bradley-Ow
Executive Director,
Placemaking



Jo Bradshaw
Director, Communities



Jen Bednar
Director, Customer and
Corporate Services



Tilla Buden
Director Community &
Customer Experience



Jayne Miller
Director, Community
Services



Dr Marjan Hajjari
Executive Manager,
Strategic Growth &
Advocacy



Rebecca Cattran
Principal Consultant



Adrian Cropley
Founder Director



Sia Papageorgiou
Managing Partner



Jo Wise
Leadership Performance
Coach



Dr Karen Whittingham
Director



Bron Williams
Keynote Speaker



CONTACT US

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Priority Code - I



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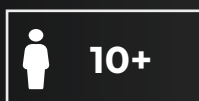
ACHIEVING EXCELLENCE IN LOCAL GOVERNMENT

Local government leaders face the challenge of being progressive and innovative against a backdrop of reduced resources and services. Where there is a tendency to become defensive or more risk-adverse, successful leaders need to embrace creative thinking and redefine the public service ethos to deliver change.

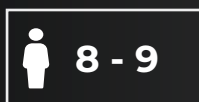
We've invited some of Australia's best local government leaders to reflect on the call for excellence in local government, and the crucial ingredients to successfully step up as a leader.

- ▶ Be inspired by powerful women across local government
- ▶ Key skills for managing change and developing resilience
- ▶ Share best practice to retain top talent and avoid burnout
- ▶ Grow your network of like minded, influential leaders

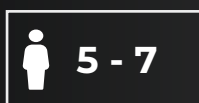
Group Discounts Available!



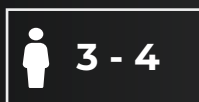
30% off
Standard Rate



25% off
Standard Rate



20% off
Standard Rate



10% off
Standard Rate



PRE-SUMMIT WORKSHOP

2 SEP

LOCAL GOVERNMENT PROFESSIONAL WRITING ESSENTIALS WORKSHOP

Written Communication 101

- ▶ Explore a range of communication styles and how it will help when using written communication
- ▶ Understanding and segmenting your audience
- ▶ Creating key messages and incorporating them into your communication
- ▶ Defining the best written media for your communication

Writing for different local Government channels and message formats

- ▶ The basic structure of agendas, emails, letters, ministerial proposals and reports
- ▶ The importance of grammar and punctuation
- ▶ Government writing Do's and Don'ts - email etiquette
- ▶ Using clear, concise and inclusive language with the right tone of voice

Writing for impact and influence

- ▶ How to communicate with your reader in mind for impactful engagement
- ▶ Set clear objectives and build a logical structure
- ▶ The importance of planning, drafting, editing and proofreading
- ▶ Communicate key messages with the right level of detail

Writing for different purposes

- ▶ How to respond to get what you want from stakeholders
- ▶ How to handle difficult complaints and communications
- ▶ Writing in practice: Interactive practical exercise application of skills learned

EXPERT FACILITATORS

In Person

Online

Adrian Cropley
Founder Director
Centre for Strategic Communication Excellence

Sia Papageorgiou
Managing Partner

BOOK & SAVE

RAPID ACTION

Save up to \$500

Book before 14 Jun

VALUE PLUS

Save up to \$300

Book before 5 Jul

SUPER SAVER

Save up to \$200

Book before 26 Jul

EARLY BIRD

Save up to \$100

Book before 16 Aug

SUMMIT AGENDA

SUMMIT DAY ONE

3 SEP

EVENT KICK-OFF AND NETWORKING ICEBREAKER 9:00 - 9:25

ULTRA-ADVENTURE OR LEADERSHIP? A JOURNEY OF UPS, DOWNS, AND LEADERSHIP LESSONS FROM THE TRAILS
CASE STUDY 9:30 - 10:05

Tilla Buden
Director Community & Customer Experience
Bayside City Council



BREAKING GROUND - PIONEERING LEADERSHIP IN LOCAL GOVERNMENT
CASE STUDY 10:10 - 10:50

Samantha Abeydeera
Head of Transport for Brisbane
Brisbane City Council

MORNING TEA 10:50 - 11:10

SETTING YOURSELF UP FOR SUCCESS
EXPERT COMMENTARY 11:15 - 12:10

Rebecca Cattran
Principal Consultant
Atturra



THE MORE, THE MERRIER - LEADING LARGE SCALE, HIGH PERFORMING TEAMS
CASE STUDY 12:15 - 1:00

Gail Gatt
General Manager, Strategy & Effectiveness
Surf Coast Shire Council



LUNCH BREAK 1:00 - 1:55

IN IT FOR THE LONG HAUL - RETAINING AND RECRUITING TOP TALENT IN LOCAL GOVERNMENT
PANEL 2:00 - 2:55

Cathy Henderson
Chief Executive Officer
Merri-bek City Council



Therese Cole
North Sydney Council
Chief Executive Officer



Marjan Hajjari
Executive Manager, Strategic Growth and Advocacy
City of Greater Dandenong



THE POWER OF RESILIENCE IN DEVELOPING AS A LEADER
CASE STUDY 3:00 - 3:40

Tennille Bradley
Executive Director, Placemaking
City of Greater Geelong



AFTERNOON TEA 3:40 - 4:00

CAN'T SAY NO? SETTING AND MAINTAINING WORKPLACE BOUNDARIES
EXPERT COMMENTARY 4:05 - 5:00

Jo Wise
Leadership Performance Coach
Jo Wise Leadership



NETWORKING - CANAPÉS AND DRINKS 5:10 - 6:00

SUMMIT DAY TWO

4 SEP

REFLECTIONS AND ACTIONS 9:00 - 9:10

NAVIGATING A CAREER IN LOCAL GOVERNMENT
CASE STUDY 9:10 - 9:45

Jenny Scicluna
General Manager, Corporate Services
and Transformation
Yarra City Council



TRANSITIONING RELATIONSHIPS - NAVIGATING CHANGING COUNCILLORS
CASE STUDY 9:50 - 10:30

Sally Jones
General Manager, Community Strengthening
Kingston City Council



MORNING TEA 10:30 - 10:55

SUPERHEROES IN DISGUISE
EXPERT COMMENTARY 11:00 - 11:45

Bron Williams
Keynote Speaker
Bronwyn Williams Coaching



THE POWER OF MENTORING IN LOCAL GOVERNMENT
CASE STUDY 11:50 - 12:30

Rebecca McKenzie
Chief Executive Officer
Glen Eira City Council



LUNCH BREAK 12:30 - 1:25

MORE THAN ONE WAY TO WORK - HANDLING FLEXIBLE WORKING
PANEL 1:30 - 2:30

Rushda Halith
General Manager, Community & City Services
City of Melbourne



Jo Bradshaw
Director, Communities
Campaspe Shire Council



Jen Bednar
Director, Customer and Corporate Services
City of Casey



Jayne Miller
Director, Community Services
Glenelg Shire Council



AFTERNOON TEA 2:30 - 2:55

CONQUERING COMMUNICATION SKILLS - NEGOTIATION, INFLUENCE, AND ENGLISH AS A SECOND LANGUAGE
CASE STUDY 3:00 - 3:40

Zelinda Sherlock
Deputy Lord Mayor
Hobart City Council



KEY TAKEAWAYS AND GOAL SETTING
MINI-WORKSHOP 3:45 - 4:15

WOMEN IN LEADERSHIP WORKSHOP

BOOK NOW

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DAY ONE

5 SEP

Develop self-awareness and authenticity

- ▶ Values-based leadership: what it means to be an authentic leader
- ▶ Identify personal strengths and potential de-railers as a leader
- ▶ Determined the most effective way to utilise your optimal leadership style within the context of your organisation

High level communication, influence and negotiation skills

- ▶ Manage emotions for positive and assertive communication and relationships
- ▶ Develop effective techniques of persuasion, negotiation and influence using coaching skills and “conversational intelligence”
- ▶ Build confidence to prepare for and successfully navigate difficult conversations

Develop self and others with “reflective leadership”

- ▶ Understand the benefits of reflective practice
- ▶ Develop skills to engage in reflective practice
- ▶ Using reflective practice to improve organisational culture and relationships

Strategic career progression

- ▶ Everyday career management practices and creating a personal leadership plan
- ▶ Maximise relationships and build new ones for professional opportunities
- ▶ Manage personal branding and visibility effectively

EXPERT FACILITATORS

In Person

Jo Wise
Leadership Performance Coach
Jo Wise Leadership

Online

Karen Whittingham
Director
Impact Psychology Pty Ltd

DAY TWO

6 SEP

Transformational leadership strategies to accelerate team performance

- ▶ Leverage team dynamics to optimise performance
- ▶ Challenge, support and empower others to excel
- ▶ Develop strategies to manage uncooperative team members

Drive change and innovation as a leader

- ▶ Recognise and overcome obstacles to change
- ▶ Learn to trust your intuition, take risks and step outside your comfort zone
- ▶ Create a culture of positive change

Remain productive in a crisis

- ▶ Build resilience to thrive under pressure
- ▶ Support your team and engage others to deliver
- ▶ Debrief after crisis - Provide and accept feedback

Action planning for leadership

- ▶ Develop a personalised approach to development that spans short and long-term goals
- ▶ Identify and understand personal and organisational challenges
- ▶ Share approaches to move your career forward



“ The content and topics discussed were exceptional and has provided me with great motivation to really look at my “why” and take the next step in my career. ”



GROUP DISCOUNTS

Save up to 30% off standard rate!

WOMEN IN LOCAL GOVERNMENT LEADERSHIP SUMMIT 2024

2 - 6 SEP 2024

Pullman on the Park Melbourne & Online

Booking Form

Event Reference: WILG0924A - M

Priority Code: I



Registration Information

Organisation Name

Address Suburb State Postcode

Booking Contact Information

Title Full Name Position Email Phone



#	Title	Full Name or TBA	Position	Email	Attendance Date/s
1					<input type="checkbox"/> 2 <input type="checkbox"/> 3 & 4 <input type="checkbox"/> 5 & 6
2					<input type="checkbox"/> 2 <input type="checkbox"/> 3 & 4 <input type="checkbox"/> 5 & 6
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10					<input type="checkbox"/> 2 <input type="checkbox"/> 3 & 4 <input type="checkbox"/> 5 & 6



In Person Pricing

Options (per person) QTY	Rapid Action Rate Register and pay by 14 Jun	Value Plus Rate Register and pay by 5 Jul	Super Saver Rate Register and pay by 26 Jul	Early Bird Rate Register and pay by 16 Aug	Standard Rate
_____ 5 Days	\$4499 + GST = (\$4948.90)	\$4699 + GST = (\$5168.90)	\$4799 + GST = (\$5278.90)	\$4899 + GST = (\$5388.90)	\$4999 + GST = (\$5498.90)
_____ 4 Days	\$3799 + GST = (\$4178.90)	\$3999 + GST = (\$4398.90)	\$4099 + GST = (\$4508.90)	\$4199 + GST = (\$4618.90)	\$4299 + GST = (\$4728.90)
_____ 3 Days	\$3099 + GST = (\$3408.90)	\$3299 + GST = (\$3628.90)	\$3399 + GST = (\$3738.90)	\$3499 + GST = (\$3848.90)	\$3599 + GST = (\$3958.90)
_____ 2 Days	\$2299 + GST = (\$2528.90)	\$2499 + GST = (\$2748.90)	\$2599 + GST = (\$2858.90)	\$2699 + GST = (\$2968.90)	\$2799 + GST = (\$3078.90)
_____ 1 Day Workshop	\$1199 + GST = (\$1318.90)	\$1299 + GST = (\$1428.90)	\$1399 + GST = (\$1538.90)	\$1499 + GST = (\$1648.90)	\$1599 + GST = (\$1758.90)

Online and In-person attendance for inter-state councils

_____ 5 Days	\$3999 + GST = (\$4398.90)	\$4199 + GST = (\$4618.90)	\$4299 + GST = (\$4728.90)	\$4399 + GST = (\$4838.90)	\$4499 + GST = (\$4948.90)
_____ 4 Days	\$3299 + GST = (\$3628.90)	\$3499 + GST = (\$3848.90)	\$3599 + GST = (\$3958.90)	\$3699 + GST = (\$4068.90)	\$3799 + GST = (\$4178.90)
_____ 3 Days	\$2499 + GST = (\$2748.90)	\$2699 + GST = (\$2968.90)	\$2799 + GST = (\$3078.90)	\$2899 + GST = (\$3188.90)	\$2999 + GST = (\$3298.90)
_____ 2 Days	\$1799 + GST = (\$1978.90)	\$1999 + GST = (\$2198.90)	\$2099 + GST = (\$2308.90)	\$2199 + GST = (\$2418.90)	\$2299 + GST = (\$2528.90)
_____ 1 Day Workshop	\$999 + GST = (\$1098.90)	\$1099 + GST = (\$1208.90)	\$1199 + GST = (\$1318.90)	\$1299 + GST = (\$1428.90)	\$1399 + GST = (\$1538.90)
Discount off standard rate:	Save up to \$500	Save up to \$300	Save up to \$200	Save up to \$100	

Group Discounts Available:	10% off Standard Rate Team of 3 - 4	20% off Standard Rate Team of 5 - 7	25% off Standard Rate Team of 8 - 9	30% off Standard Rate Team of 10+	TOTAL incl GST
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Authority

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