Policy Writing Essentials

18 Sep | Online

Master the art of policy writing for impactful governance

- · Tools to effectively communicate all stages of the policy process cross-functionally
- · Determine the core structure and sequencing of policy documentation
- How to strategically engage key stakeholders for policy success
- · Design policies that foster audience engagement and better understanding

THE AGENDA

Workshop

18 SEP | 9:00 - 4:30

- Principles of effective policy writing and communication
- · Organise information for policy writing
- Successful policy writing in a dynamic and evolving environment
- Take your policy writing to the next level effective stakeholder engagement

YOUR FACILITATOR

A seasoned leader with a wealth of experience in the realms of sustainability, policy, and strategy. As a former Deputy Secretary in the NSW Government, Alex spearheaded transformative policy shifts in environment, infrastructure, planning, design, building, renewable energy, and natural resource management. Holding a Master's in Administrative Law and Policy from the University of Sydney, Alex seamlessly blends practical expertise with academic insight, showcasing a career dedicated to positive change and innovation. Alex is currently driving change as Senior ESG Advisor at BDO, Chief Advisor at the Urban Transformation Centre of Western Sydney University, and Non-Executive Director at St George Community Housing.



Alexandra O'Mara
Director
Sustainable Solutions Advisory

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Policy Writing Essentials 18 Sep 2024 | **Online**

BOOKING FORM

Event Reference: POWE0924A - O Priority Code: I

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