

Local Government Professional Writing Essentials

2 Sep | Online



Transform your writing skills - A high-impact toolkit for lasting success

- Make your written communication more impactful and engaging
- Write with confidence and build skills to write clearly and concisely
- Understand common writing mistakes and how to avoid them
- Plan and tailor your writing to your audience

THE AGENDA

Workshop

2 SEP | 9:00 - 4:30

- Written Communication 101
- Writing for different local Government channels and message formats
- Writing for impact and influence
- Writing for different purposes

YOUR FACILITATOR

Sia Papageorgiou is a multi-award-winning strategic communication leader on a mission to elevate the value and visibility of strategic communication as a force for good in society. She's consulted to some of the world's highest profile organisations and governments, delivering creative communication solutions that drive understanding, impact, and performance. Throughout her career Sia has led high-performing, cross-functional teams and worked on major projects for clients across Australia and internationally, achieving results in challenging environments, delivering controversial areas of work, and reaching disengaged employees



Sia Papageorgiou
Managing Partner
Centre for Strategic Communication
Excellence

GROUP DISCOUNTS

3 - 4 Attendees

10%

5 - 7 Attendees

20%

8 - 9 Attendees

25%

10+ Attendees

30%

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