

# Building Better Business Cases

10 Sep | Online



## Gain practical skills and strategic insights to confidently drive informed decision-making

- Gain a comprehensive understanding of the purpose and components of a business case
- Apply best practices in developing a business case that effectively communicates the rationale to senior executives and stakeholders
- Interpret appropriate financial data including costs, budgets, risks, and estimates for completion
- Craft clear, well-structured, and persuasive submissions for approval

### THE AGENDA

#### Workshop

10 SEP | 9:00 - 4:30

- Business Case fundamentals
- Gathering relevant data and information
- Developing a robust business case document
- Effective presentation and approval

### YOUR FACILITATOR

Omid is a Lecturer at RMIT University's School of Property, Construction, and Project Management in Melbourne, Australia. He earned his doctoral degree in Project Management specialising in large project evaluation. He is a certified Project Management Professional (PMP) and Certified Scrum Master (CSM), actively involved with the Project Management Institute (PMI) and PMI Melbourne chapter since 2014.



**Omid Haass**  
PME Solutions  
Founder & Director

### GROUP DISCOUNTS

3 - 4 Attendees

**10%**

5 - 7 Attendees

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8 - 9 Attendees

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