

Media Skills for Executives

27 Aug | Online



Navigate the media landscape with finesse and mastery

- Articulate your message with clarity and brevity
- Adapt your communication style to resonate with diverse media audiences
- Master techniques to shape the narrative and steer conversations towards desired talking points
- Apply media skills to real-world scenarios through interactive exercises and role-playing

THE AGENDA

Workshop

27 AUG | 9:00 - 4:30

- The power of storytelling
- Effective media engagement
- Interactive exercises and role-playing
- Put media skills into practice, enhancing your ability to navigate real-world scenarios
- Give and receive valuable feedback and develop personalised action plans

YOUR FACILITATOR

With over 25 years of diverse experience, Amber, the founder of Bespoke Co., brings a wealth of expertise as a former business TV, newspaper journalist, and PR consultant. Leading a team of five consultants, she serves clients in financial services, cryptocurrency, and industry associations. Presently, Amber focuses on media training, crisis PR, reputation management, and hosts her podcast, The Politics of Everything, which has garnered five million downloads and inspired an online course for podcasters.



Amber Daines
Chief Media Trainer & Founder
Bespoke Co

GROUP DISCOUNTS

3 - 4 Attendees

10%

5 - 7 Attendees

20%

8 - 9 Attendees

25%

10+ Attendees

30%

BOOK NOW AND SAVE

Rapid Action

Save \$500

Ends 3 May

Value Plus

Save \$300

Ends 24 May

Super Saver

Save \$200

Ends 14 Jun

Early Bird

Save \$100

Ends 5 Jul

Call +61 2 8239 9711 **Priority Code - I**

i Registration Information

Organisation Name				
Address	Suburb	State	Postcode	
Booking Contact Information				
Title	Full Name	Position	Email	Phone

Delegated Information

#	Title	Full Name or TBA	Position	Email
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				

Pricing

Ends 3 May	Ends 24 May	Ends 14 Jun	Ends 5 Jul	Standard Rate		
Rapid Action Save \$500	Value Plus Save \$300	Super Saver Save \$200	Early Bird Save \$100			
\$999 +gst = \$1098.90	\$1199 +gst = \$1318.90	\$1299 +gst = \$1428.90	\$1399 +gst = \$1538.90	\$1499 +gst = \$1648.90		
GROUP DISCOUNTS	3 - 4 attendees 10%	5 - 7 attendees 20%	8 - 9 attendees 25%	10+ attendees 30%	No. of Attendees	Total incl. GST

Conditions: Group Discounts apply for bookings made simultaneously. Only one discount applies. Group discounts apply to standard rates only. Group discounts are not applicable to Rapid Action, Value Plus, Super Saver and Early Bird rates. Discounts cannot be applied retrospectively and must be claimed at the time of booking. Liquid Learning Group reserves the right to have sole discretion on an organisation's eligibility for discounts.
Note: All prices listed in Australian Dollars. Course materials included. Registration Options are per person only.

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Payment is required prior to attending this event

<input type="checkbox"/> Credit Card	Credit Card Details - Please charge my credit card for this registration:	Electronic Funds Transfer (EFT)
<input type="checkbox"/> Cheque (payable to Liquid Learning Group Pty Ltd)	Card Type <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express	Please transfer funds directly to: Westpac Account Name: Liquid Learning Group Pty Ltd BSB: 032 002 Account No: 407 273 SWIFT Code: WPACAU2S
<input type="checkbox"/> Electronic Funds Transfer	Note: 2% surcharge applies to American Express payments	Amount <input type="text"/>
<input type="checkbox"/> Please invoice me: Purchase Order No. # <input type="text"/>	Card Number <input type="text"/> / <input type="text"/> Expiry <input type="text"/> / <input type="text"/>	Signature <input type="text"/>
	CVV <input type="text"/> Full Name as on card <input type="text"/>	and registrant name
	Cardholder's Contact Number <input type="text"/>	

Authority

Authorising Manager's Details: This registration is invalid without a signature

Name	Position	Phone
Email	Signature	Date

Email this form to: registration@liquidlearning.com.au or Call us on: +61 2 8239 9711

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