

Advanced Writing Skills for Government

Workshop

16 Jul | Online



Develop the skills to write government documents that attract minimal editing

- Take a strategic and analytical approach with your writing
- Improve your editing and proofreading skills
- Fact check and use credible sources
- Understand the difference between misinformation v disinformation

THE AGENDA

Workshop

16 JUL | 9:00 - 4:30

- Getting what you need from your writing
- Deep diving into Government audiences
- Writing successful tenders, ministerial briefs and other reports
- Writing for different mediums

YOUR FACILITATOR

Adrian Cropley is widely recognised as one of the world's foremost experts in strategic communication. With a career spanning over 30 years, Adrian has worked with clients all over the world on major change communication initiatives, internal communication reviews and strategies, professional development programs, and executive leadership and coaching.



Adrian Cropley
Founder Director
Centre for Strategic
Communication Excellence

GROUP DISCOUNTS

3 - 4 Attendees

10%

5 - 7 Attendees

20%

8 - 9 Attendees

25%

10+ Attendees

30%

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Rapid Action

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Ends 15 Mar

Value Plus

Save \$400

Ends 9 Apr

Super Saver

Save \$200

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Early Bird

Save \$100

Ends 7 Jun

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Registration Information

Organisation Name

Address Suburb State Postcode

Booking Contact Information

Title Full Name Position Email Phone

Delegate Information

Table with 5 columns: #, Title, Full Name or TBA, Position, Email. Rows 1-10.

Pricing

Pricing table with columns: Ends 15 Mar (Rapid Action Save \$600), Ends 9 Apr (Value Plus Save \$400), Ends 10 May (Super Saver Save \$200), Ends 7 Jun (Early Bird Save \$100), Standard Rate. Includes Group Discounts (10-30%) and Total incl. GST.

Conditions: Group Discounts apply for bookings made simultaneously. Only one discount applies. Group discounts apply to standard rates only. Group discounts are not applicable to Rapid Action, Value Plus, Super Saver and Early Bird rates. Discounts cannot be applied retrospectively and must be claimed at the time of booking.

Payment Details

Payment is required prior to attending this event

Payment options: Credit Card, Cheque, Electronic Funds Transfer, Please invoice me: Purchase Order No. #

Credit Card Details - Please charge my credit card for this registration:

Card Type Visa MasterCard American Express

Note: 2% surcharge applies to American Express payments

Card Number, CVV, Full Name as on card, Expiry

Cardholder's Contact Number

Signature

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Amount

Please quote ref AGBW0724A - O and registrant name

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Authorising Manager's Details: This registration is invalid without a signature

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Registration Policy If you are unable to attend this event, you may send a substitute delegate in your place at no additional cost. Please advise us of any substitutions as soon as possible.

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