

Data Visualisation

5, 6 & 7 Jun | Online

Workshop



Use dynamic visuals to capture your audience, communicate ideas and drive decisions

- Create scalable, interactive and actionable data visualisation solutions
- Collect, input and visualise data using the latest tools
- Understand the power of visual storytelling
- Tackling challenges and creating solutions using data science and predictive analysis

THE AGENDA

Day 1

5 JUN | 9:00 - 4:30

- Understand the power and purpose of data visualisation
- Tapping the five pillars of an organisation's data science and analytics maturity
- Deciphering key components of data visualisation

Day 2

6 JUN | 9:00 - 4:30

- Telling compelling action-oriented stories with data
- Data design fundamentals and visualisation literacy
- Software, tools, dashboards and information hierarchy

Day 3

7 JUN | 9:00 - 4:30

- Data analytics for effective storytelling
- Data visualisation in PowerPoint and Power BI
- Business Intelligence (BI), Data visualisation, and storytelling integration

YOUR FACILITATOR

Felipe is a leading advanced analytics and data science partner, helping teams build, manage and enhance their data science and visualisation solutions in a strategically-aligned, commercially-oriented and customer-centric way. With extensive industry experience as well as analytical expertise, Felipe is often required by marketing, sales, finance, technology and strategy teams to provide support and to deliver robust analytical solutions that are easy to use, understand and implement. Felipe's unique methodology focuses on a holistic organisational approach to using data and science to improve performance and reduce costs.



Felipe Rego
Data Science & Analytics Partner

GROUP DISCOUNTS

3 - 4 Attendees

10%

5 - 7 Attendees

20%

8 - 9 Attendees

25%

10+ Attendees

30%

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