

Policy Writing Essentials

13 Mar | Online

Master the art of policy writing for impactful governance

- Tools to effectively communicate all stages of the policy process cross-functionally
- Determine the core structure and sequencing of policy documentation
- How to strategically engage key stakeholders for policy success
- Design policies that foster audience engagement and better understanding

THE AGENDA

Workshop

13 MAR | 9:00 - 4:30

- Principles of effective policy writing and communication
- Organise information for policy writing
- Successful policy writing in a dynamic and evolving environment
- Take your policy writing to the next level - effective stakeholder engagement

YOUR FACILITATOR

Alex is the Director of Sustainable Solutions Advisory Pty Ltd, an expert in strategy, policy, sustainability, and leadership. She serves as the Senior ESG Advisor at BDO, Chief Advisor at the Urban Transformation Centre of Western Sydney University, and a Non-Executive Director at St George Community Housing and Place Management NSW. She holds a Master's in Administrative Law and Policy from the University of Sydney and has extensive experience in Senior Executive Roles in the NSW Government, including 5 years as Deputy Secretary, leading major policy and legislative reforms in various areas.



Alexandra O'Mara
Director
Sustainable Solutions Advisory

GROUP DISCOUNTS

3 - 4 Attendees

10%

5 - 7 Attendees

20%

8 - 9 Attendees

25%

10+ Attendees

30%

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Call +61 2 8239 9711 Priority Code - I

13 Mar 2024 | **Online**

Event Reference: POWE0324A - O

Priority Code: I

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| Address | | Suburb | State | Postcode |
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| Title | Full Name | Position | Email | Phone |

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|----------------------------|-----------------|--------------------------|-----------------|---------------------------|------------------|--------------------------|-----------------|-------------------------|--|
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| Rapid Action Save \$700 | | Value Plus Save \$500 | | Super Saver Save \$300 | | Early Bird Save \$200 | | Standard Rate | |
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| GROUP DISCOUNTS | 3 - 4 attendees | 5 - 7 attendees | 8 - 9 attendees | 10+ attendees | No. of Attendees | | Total incl. GST | | |
| | 10% | 20% | 25% | 30% | | | | | |

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Note: All prices listed in Australian Dollars. Course materials included. Registration Options are per person only.

Payment is required prior to attending this event

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