# Finance foundations for better informed decisions to support your organisation's strategic goals

- Understand and appreciate the value of developing and applying financial management tools and acumen
- Develop a good grasp of financial levers, budgeting processes, performance indicators and financial statements and reports
- Increase your confidence and credibility in contributing to finance discussions and strategy
- Achieve more positive engagement with finance departments to deliver better performance outcomes

#### THE AGENDA

## Workshop

21 MAR | 9:00 - 4:30

- Understanding accounting and finance terminology and theory
- · Financial statement analysis
- Budgeting, planning and cost management essentials
- Overview of capital investment decision making
- Building a financially savvy workplace: From management to daily operations and beyond

#### YOUR FACILITATOR

John Le Mesurier is an educator, consultant and practitioner, with more than 40 years experience in corporate settings. He has been General Manager of the large Chinese multinational, Asia Pulp & Paper. John works as a management consultant in the Americas, Europe and Asia for companies such as Procter & Gamble, Johnson & Johnson, Colgate Palmolive, Coca-Cola, Astra Zeneca and Vodafone. He has also consulted to the Australian and British Governments. John is a Corporate Trainer at The University of Sydney, an Executive Coach at UNSW and a Lecturer for Laureate International Universities.



John Le Mesurier Consultant, Tertiary & Vocational Educator

#### **GROUP DISCOUNTS**

3 - 4 Attendees

10%

5 - 7 Attendees

15%

8 - 9 Attendees

20%

10+ Attendees

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# Finance for Non-Finance Professionals Workshop 21 Mar 2024 | Cliftons Sydney

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