

# EL1 & EL2 Advanced Data Literacy Workshop

19 Mar | Online



## Strategies to inform decision-making and deliver greater impact - Data for Non-Data Professionals

- Explore the importance and impact of data literacy
- Leading data-literate teams and driving a culture of data literacy
- Data visualisation essentials for influential communication
- Using data to drive effective decision-making

### THE AGENDA

#### Workshop

19 MAR | 9:00 - 4:30

- Exploring the impacts of effective data literacy as an EL1 and EL2 leader
- Managing a team and their competency with data literacy
- Maximising the potential of your current systems
- Persuasive evidence through data visualisation

### YOUR FACILITATOR

Rabia Khan is a public health and data specialist with over 20 years of experience in the health sector in roles spanning across Australia, New Zealand and Europe. She has extensive experience in improving health outcomes and reducing health inequalities through better use of data and evidence. She helps people to do more good, make better decisions, and increase their impact through meaningful change using data and evidence.



**Rabia Khan**  
Founder & CEO  
Data Action Impact

### GROUP DISCOUNTS

3 - 4 Attendees

**10%**

5 - 7 Attendees

**20%**

8 - 9 Attendees

**25%**

10+ Attendees

**30%**

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