

# APS 5 - 6

## Written Communication for Impact & Influence

7 Feb | Online



### Unlock the power of words for impactful written communication

- Produce compelling, influential writing
- Connect with your audience and build trust
- Utilise influence and persuasion in your writing
- Improve content planning, structure, and editing with actionable techniques

#### THE AGENDA

##### Workshop

7 FEB | 9:00 - 4:30

- Influential and impactful writing essentials
- Taking a reader-centred approach
- Impact, influence and persuasion
- Planning, structure and editing

#### YOUR FACILITATOR

With a vast array of experience across the public sphere and Law Societies in both the UK and Australia, Giles implemented industry firsts that led to unprecedented reductions in complaints against accredited law practices. As a speaker and facilitator, Giles' client-centred approach makes for engaging, practical and relevant content.



**Giles Watson**  
Director  
CX Training

#### GROUP DISCOUNTS

3 - 4 Attendees

**15%**

5 - 7 Attendees

**20%**

8 - 9 Attendees

**25%**

10+ Attendees

**30%**

#### BOOK NOW AND SAVE

Rapid Action

**Save \$800**

Ends 27 Oct

Value Plus

**Save \$600**

Ends 17 Nov

Super Saver

**Save \$400**

Ends 13 Dec

Early Bird

**Save \$200**

Ends 19 Jan

Call +61 2 8239 9711 Priority Code - I

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Registration Information

|                             |           |          |       |          |
|-----------------------------|-----------|----------|-------|----------|
| Organisation Name           |           |          |       |          |
| Address                     |           | Suburb   | State | Postcode |
| Booking Contact Information |           |          |       |          |
| Title                       | Full Name | Position | Email | Phone    |

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Delegate Information

| #  | Title | Full Name or TBA | Position | Email |
|----|-------|------------------|----------|-------|
| 1  |       |                  |          |       |
| 2  |       |                  |          |       |
| 3  |       |                  |          |       |
| 4  |       |                  |          |       |
| 5  |       |                  |          |       |
| 6  |       |                  |          |       |
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| 8  |       |                  |          |       |
| 9  |       |                  |          |       |
| 10 |       |                  |          |       |

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Pricing

|                        |                 |                         |                 |                         |                  |                         |                 |                         |  |
|------------------------|-----------------|-------------------------|-----------------|-------------------------|------------------|-------------------------|-----------------|-------------------------|--|
| Ends 27 Oct            |                 | Ends 17 Nov             |                 | Ends 13 Dec             |                  | Ends 19 Jan             |                 |                         |  |
| Rapid Action           |                 | Value Plus              |                 | Super Saver             |                  | Early Bird              |                 | Standard Rate           |  |
| Save \$800             |                 | Save \$600              |                 | Save \$400              |                  | Save \$200              |                 |                         |  |
| \$999 +gst = \$1098.90 |                 | \$1199 +gst = \$1318.90 |                 | \$1399 +gst = \$1538.90 |                  | \$1599 +gst = \$1758.90 |                 | \$1799 +gst = \$1978.90 |  |
| GROUP DISCOUNTS        | 3 - 4 attendees | 5 - 7 attendees         | 8 - 9 attendees | 10+ attendees           | No. of Attendees |                         | Total incl. GST |                         |  |
|                        | 15%             | 20%                     | 25%             | 30%                     |                  |                         |                 |                         |  |

**Conditions:** Group Discounts apply for bookings made simultaneously. Only one discount applies. Group discounts apply to standard rates only. Group discounts are not applicable to Rapid Action, Value Plus, Super Saver and Early Bird rates. Discounts cannot be applied retrospectively and must be claimed at the time of booking. Liquid Learning Group reserves the right to have sole discretion on an organisation's eligibility for discounts.

**Note:** All prices listed in Australian Dollars. Course materials included. Registration Options are per person only.

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| Name  | Position  | Phone |
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Email this form to: [registration@liquidlearning.com.au](mailto:registration@liquidlearning.com.au) or Call us on: +61 2 8239 9711

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