Professional Writing Essentials for Government

16 Nov | Online



High impact toolkit to transform your writing skillset in government

- Make your written communication more impactful and engaging
- Write with confidence and build skills to write clearly and concisely
- Understand common writing mistakes and how to avoid them
- Plan and tailor your writing to your audience

THE AGENDA

Workshop

16 NOV | 9:00 - 4:30

- Written Communication 101
- Writing for different Government channels and message formats
- Writing for impact and influence
- Writing for different purposes

YOUR FACILITATOR

A certified strategic communication management professional and past global chair of the International Association of Business Communicators (IABC), Adrian Cropley is widely recognised as one of the world's foremost experts in strategic communication. He is the founder of the Centre for Strategic Communication Excellence and CEO at Cropley Communication.

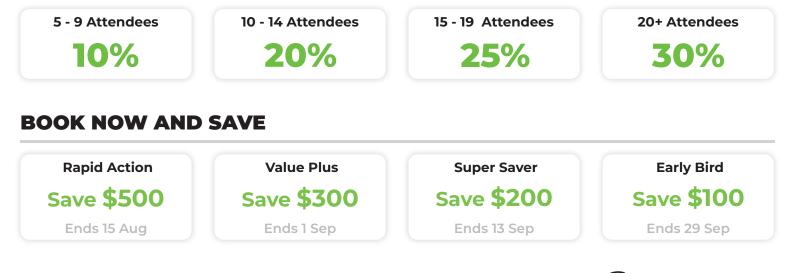


Adrian Cropley Founder Director Centre for Strategic Communication Excellence

QUIDLEARNING

be**better**

GROUP DISCOUNTS



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BOOKING FORM Event Reference: GBWE1123A - O

Priority Code: I

i Registration Information

Organisation Name							
Address			Suburb	State	Postcode		
Booking Contact Information							
e Full Name	2	Position		Email	Phone		
Delegate Inf	formation						
Title	Full Name or TBA		Position			Email	
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1 Pricing Ends 15 Aug Ends 1 Sep Ends 13 Sep Ends 29 Sep **Rapid Action Early Bird** Value Plus **Super Saver** Standard Save \$500 Save \$300 Save \$200 Save \$100 Rate **\$1495** +gst = \$1644.50 \$1595 +gst = \$1754.50 **\$1295** +gst = \$1424.50 **\$1695** +gst = \$1864.50 \$1795 +gst = \$1974.50 5 - 9 attendees 10 - 14 attendees 15 - 19 attendees 20+ attendees No. of Total GROUP

DISCOUNTS 10% 20% 25% 30% Attendees incl. GST

Conditions: Group Discounts apply for bookings made simultaneously. Only one discount applies. Group discounts apply to standard rates only. Group discounts are not applicable to Rapid Action, Value Plus, Super Saver and Early Bird rates. Discounts cannot be applied retrospectively and must be claimed at the time of booking. Liquid Learning Group reserves the right to have sole discretion on an organisation's eligibility for discounts. Note: All prices listed in Australian Dollars. Course materials included. Registration Options are per person only.

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Email

Credit Card	Credit Card Details - Please charge my credit card for this registration: Card Type 🔲 Visa 📄 MasterCard 📄 American Express	Electronic Funds Transfer (EFT) Please transfer funds directly to: Westpac Account Name: Liquid Learning Group Pty Ltd BSB: 032 002 Account No: 407 273 SWIFT Code: WPACAU2S Amount Please quote ref GBWEI123A - O	
Cheque (payable to Liquid Learning Group Pty Ltd) Electronic Funds Transfer Please invoice me: Purchase Order No. #	Note: 2% surcharge applies to American Express payments Card Number		
	Cardholder's Contact Number Signature X	 and registrant name 	
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Date

Payment is required prior to attending this event

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