## Enhance writing skills for professional business communication

- · Take a strategic and analytical approach with your writing
- · Improve your editing and proofreading skills
- Fact check and use credible sources
- · Understand the difference between misinformation v disinformation

#### THE AGENDA

### Workshop

15 NOV | 9:00 - 4:30

- Getting what you need from your writing
- Deep diving into corporate audiences
- Writing successful business documents
- · Writing for different mediums

#### YOUR FACILITATOR

A certified strategic communication management professional and past global chair of the International Association of Business Communicators (IABC), Adrian Cropley is widely recognised as one of the world's foremost experts in strategic communication. He is the founder of the Centre for Strategic Communication Excellence and CEO at Cropley Communication.



Adrian Cropley
Founder Director
Centre for Strategic Communication
Excellence

#### **GROUP DISCOUNTS**

5 - 9 Attendees

10%

10 - 14 Attendees

20%

15 - 19 Attendees

25%

20+ Attendees

**30%** 

#### **BOOK NOW AND SAVE**

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**Save \$500** 

Ends 18 Aug

Value Plus

**Save \$300** 

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**Save \$200** 

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**Save \$100** 

Ends 20 Oct



# **Advanced Writing Skills for Business Workshop**15 Nov 2023 | **Online**

BOOKING FORM Event Reference: ACBW1123A - O Priority Code: I

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