

Advanced Writing Skills for Business Workshop

15 Nov | Online



Enhance writing skills for professional business communication

- Take a strategic and analytical approach with your writing
- Improve your editing and proofreading skills
- Fact check and use credible sources
- Understand the difference between misinformation v disinformation

THE AGENDA

Workshop

15 NOV | 9:00 - 4:30

- Getting what you need from your writing
- Deep diving into corporate audiences
- Writing successful business documents
- Writing for different mediums

YOUR FACILITATOR

A certified strategic communication management professional and past global chair of the International Association of Business Communicators (IABC), Adrian Cropley is widely recognised as one of the world's foremost experts in strategic communication. He is the founder of the Centre for Strategic Communication Excellence and CEO at Cropley Communication.



Adrian Cropley
Founder Director
Centre for Strategic Communication
Excellence

GROUP DISCOUNTS

5 - 9 Attendees

10%

10 - 14 Attendees

20%

15 - 19 Attendees

25%

20+ Attendees

30%

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