

Advanced Writing Skills for Government Workshop

25 Oct | Online



Develop the skills to write government documents that attract minimal editing

- Take a strategic and analytical approach with your writing
- Improve your editing and proofreading skills
- Fact check and use credible sources
- Understand the difference between misinformation v disinformation

THE AGENDA

Workshop

25 OCT | 9:00 - 4:30

- Getting what you need from your writing
- Deep diving into Government audiences
- Writing successful tenders, ministerial briefs and other reports
- Writing for different mediums

YOUR FACILITATOR

Adrian Cropley is widely recognised as one of the world's foremost experts in strategic communication. With a career spanning over 30 years, Adrian has worked with clients all over the world on major change communication initiatives, internal communication reviews and strategies, professional development programs, and executive leadership and coaching.



Adrian Cropley
Founder Director
Centre for Strategic
Communication Excellence

GROUP DISCOUNTS

5 - 9 Attendees

10%

10 - 14 Attendees

20%

15 - 19 Attendees

25%

20+ Attendees

30%

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