

# Policy Development Essentials

14 Mar | Online

## A practical guide for effective policy implementation - from theory to action

- Gain a deep understanding of policy development, analysis models, and real-world challenges
- Develop strong analytical skills for problem identification, issue framing and solution generation
- Learn to evaluate policy proposals, manage risks, identify opportunities and measure success at each policy cycle stage
- Create and implement proactive, robust policy development plans with effective monitoring and evaluation

### THE AGENDA

#### Workshop

14 MAR | 9:00 - 4:30

- Policy analysis and development
- Policy logic and strategy
- Plotting for success - collaboration and communication
- Policy development from A to Z - planning, implementation, monitoring and evaluation

### YOUR FACILITATOR

Alex is the Director of Sustainable Solutions Advisory Pty Ltd, an expert in strategy, policy, sustainability, and leadership. She serves as the Senior ESG Advisor at BDO, Chief Advisor at the Urban Transformation Centre of Western Sydney University, and a Non-Executive Director at St George Community Housing and Place Management NSW. She holds a Master's in Administrative Law and Policy from the University of Sydney and has extensive experience in Senior Executive Roles in the NSW Government, including 5 years as Deputy Secretary, leading major policy and legislative reforms in various areas.



**Alexandra O'Mara**  
Director  
Sustainable Solutions Advisory

### GROUP DISCOUNTS

3 - 4 Attendees

**10%**

5 - 7 Attendees

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10+ Attendees

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1				
2				
3				
4				
5				
6				
7				
8				
9				
10				



Pricing

<b>Ends 22 Nov</b>		<b>Ends 14 Dec</b>		<b>Ends 19 Jan</b>		<b>Ends 9 Feb</b>		<b>Standard Rate</b>	
<b>Rapid Action</b> <b>Save \$700</b>		<b>Value Plus</b> <b>Save \$500</b>		<b>Super Saver</b> <b>Save \$300</b>		<b>Early Bird</b> <b>Save \$200</b>			
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